



Webinar Replay & Chat Room Contents

December 6th, 2022

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for December 6th 2022, we heard from Melanie Benson "How to Become The Go-To Authority"

Melanie gave a great talk about how to align your superpower with your message to gain visibility and become an influential brand.

We had a lively Q&A where Melanie shared her top tips on getting leads through Podcasts in your niche and how to stand out in a crowded market.

PS - the Zoom link for our ISN calls is ALWAYS the same, so block off your calendar and save it there and you'll never miss an ISN meeting again! 1st Tues 4 pm PST & 3rd Fri 9 am PST (rarely is there a date change)

The ISN Presents...
Melanie Benson
"How to Become The Go-To Authority"
Tue, Dec 6 2022
4:00-5:00 pm PST
www.iSpeakerNetwork.com

WEBINAR
International Speaker Network
www.iSpeakerNetwork.com

Enjoy the replay and we'll see you on the next ISN Webinar, Tuesday December 23rd, 2022 9AM PST

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! www.JumpstartYourBizNow.com

www.JumpstartPublishing.net

12/6/22 CHAT ROOM CONTENTS:

00:11:29 Lorée Beamer:

Hi from Colorado

00:13:43 Sasha Sabbeth:

Hello Siobhan, Mary, and Barb oxoxoox

00:17:28 Melanie Benson, Authority Amplifier:

Hi Barbara!!! Great to see you.

00:18:49 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

2) Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

3) The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

4) \$27 Authentically Speaking 90-min video training is here and can help you GET STARTED speaking and monetizing your gigs.

<https://jumpstartyourbiznow.com/authenticallyspeaking/>

5) Connect with me for tips on how to grow and scale your business:

<http://www.AskKat.biz>.

00:20:09 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

I love to speak on anything business, marketing, money, websites, love and more! Info here: <https://jumpstartyourbiznow.com/speaking/>

00:21:00 Jannette Anderson:

Hello all - apologies for driving late. Happy to see some familiar faces.

00:21:13 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Sites you want profiles on or to look at often for speaking opps and more:

•SpeakerHub - Use Code: GROW20 for 20% off 1st upgrade or join for free!

<https://speakerhub.com/invite/international-speaker-conference>

•One of speakerhub's LinkedIn grps -

<https://www.linkedin.com/groups/4190086/>

•eSpeakers – Find speakers & grow your speaker business

<https://www.espeakers.com/>

•Podcasters Directory - Use Promo Code: ISC22 for 25% Savings or Join for FREE! <https://www.podcastersdirectory.com/psa-beta>

•Speakers Playhouse – find summits to speak on, & attend free calls

<https://checkingout.thrivecart.com/speakersplayhouse/>

•Facebook group #NeedAGuest #BeAGuest free to find speakers for YOUR shows and stages AND to find shows and stages TO SPEAK ON:

<https://www.facebook.com/groups/needaguest>

00:21:15 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

•SpeakerMatch - <http://www.speakermatch.com/cmd.php?af=707408>

•Int'l Speaker Network <https://ispeakernetwork.com/>

•Eventraptor is where you can post a speaker profile & your events -

<https://go.eventraptor.com/promo/speaker-directory/kkkkat6518>

•<https://www.SpeakerClubs.com>

00:21:29 Bonnie Chomica:

BONNIE CHOMICA – THE CONTENT CREATION MENTOR

Coaching solopreneurs to boost your visibility through consistent content creation, so you can attract more clients and make more money.

*

SEEKING VIRTUAL SPEAKING OPPS:

Summit presentations, panels, breakouts, podcast interviews, workshops, anything for a coach, consultant, service provider audience.

*

SPEAKING TOPICS:

Signature - How Free Content Leads to Paying Clients

Alternatives - How to engage hot prospects with email marketing!

Copywriting Secrets to Attract More Clients; The Case for Email vs Social

Media; Cracking the Blog Code; Website Content Essentials; Subject Line

Hacks for Higher Open Rates

CONTACT:

EMAIL: bonnie@bonniechomica.com

WEB: <https://www.bonniechomica.com/>

COLLAB CALL: <https://my.timetrade.com/book/6FWJG>

00:23:20 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

I'm looking for authors for the 2023, Jumpstart Your ____, Vol VI compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website.

If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested or would YOU be? Learn more: <http://www.BecomeAJumpstartAuthor.com>

(*If you sign up by Dec 31st you can become an author for just \$1,200!! Use code: JA1200)

00:23:40 Lisa DeToffol:

You can contact me here: <https://linktr.ee/lisadetoffol02>

00:24:02 Chuck Hooper:

Chuck Hooper

Speaker. Author. BI Consultant.

email: Chuck@SpeakerPresenter.com

Web: <https://www.SpeakerPresenter.com>

<https://www.SpeakerClubs.com>

<https://www.EDU-Speakers.com>

<https://www.bialytics.com>

00:24:51 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

I also help YOU publish YOUR OWN compilation book with your community and your brand... you bring the people and I DO ALL THE WORK! Generate up to \$40,000++ for your business by offering this as a business model in your business. Learn more about how this works here:

<https://jumpstartpublishing.net/compilation-books/>

00:25:47 Sasha Sabbeth-Psychic Business Mentor, Healer. Intuition Teacher:

Mary - Beautiful

00:25:53 Judy M. Baker, Book Monetizing Mentor:

Judy M. Baker, Book Marketing Mentor

Unlocking the power of your nonfiction book to create a scalable and sustainable marketing system and start attracting the right clients, business opportunities, and leverage your income

If you know of someone who needs to revive their book, send them to

<https://bookbuzzaudit.com>

00:25:59 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

ISN WEBINAR AGENDA:

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4:00 pm - Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

4:15 pm - "Quick" introductions from those on live

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:27:10 Patsy Sanders:

Mary Knipples new book was a joy to read and recommend it highly!

00:27:12 Lorée Beamer:

Lorée Beamer-Wilkinson lorebeamer.com Text: 3235-BEKIND

Kind2uCoaching@gmail.com

00:27:14 Jannette Anderson:

Love that phrase - The Art of Presence

00:27:39 Leilani Saez:

Leilani Saez @ Natural Capacities life coaching. You can find me on LinkedIn & my website: www.naturalcapacities.com.

I offer useful insights about brain/mind functioning to help others live more resiliently. If you'd like to better understand how your brain works to live better, subscribe to my Resilient Living Monthly => <https://tinyurl.com/ResilientLiving>

00:27:44 Tafiq's Physiques:

Tafiq Akhir, Licensed Menopause Specialist

Speaking topics: Menopause In The Workplace, Menopause And Relationships, Body Confidence As You Age , and Healthy Aging

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Seeking speaking opportunities, collaborations, affiliates, and clients.

-

Website: <https://www.tafiq.com>

Instagram: <https://www.instagram.com/tafiqthemenopausespecialist>

Facebook: <https://www.facebook.com/tafiqthemenopausespecialist>

Linkedin: <https://www.linkedin.com/in/tafiqakhir/>

00:28:22 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Connect with me on social:

<https://www.facebook.com/katrinasawa/>

<https://www.linkedin.com/in/katrinasawa/>

<https://www.youtube.com/katrinasawa>

<https://www.instagram.com/katrinasawa/>

00:28:34 Stacy Fisher, <https://www.StacyGFisher.com>:

Stacy G. Fisher

<https://www.stacygfisher.com>

mobile: 917-826-2343

stacy@stacygfisher.com

LinkedIn: www.linkedin.com/in/stacygenevefisher

I am a leadership coach. I help mid-career women get the promotions, raises and recognition they've earned. It's all about relationships!

00:28:45 Mary E Knippel, YourWritingMentor.com:

Mary E Knippel, Intuitive Writing Mentor, International speaker, best-selling author, and journalist for over 35-years, mentors women to get their transformational stories out of their heads and onto the page as a book to grow their business or leave a legacy. Sign up to learn about being an author in the collaboration book series "Written In Her Own Words" and receive writing tips on her website: <https://yourwritingmentor.com>.

Book a call with me to find out how you can be a best-selling author in 2023 at <https://yourwritingmentor.com/call-mary/>

00:29:11 Sasha Sabbeth-Psychic Business Mentor, Healer, Intuition Teacher:

Name: Sasha Sabbeth Title: Psychic Success Mentor, Healer, Intuition Teacher
Talk Title: The Heaven And Earth Factor: Faster Success With Intuition By Combining The Two. Audience: Purpose Driven Entrepreneurs:
Schedule Your Complimentary Call: Soul's Calling Impact For Profit And Humanity Assessment <https://bit.ly/3loxWW9>

Free Gift: Claim Your Power ~ Clear The Way Video Training. Day 2 Video of 5 video mini-course: <https://bit.ly/3dG2Ute>

Paid Offer: Soul's Calling Impact For Profit And Humanity Power Hour: <https://bit.ly/3CmEw6U>

Website: (Under remodel) www.entrepreneursoulcoach.com

Email: Info@entrepreneursoulcoach.com

Facebook: Business Page: <https://bit.ly/3eevb7F>

Facebook Private Group: <https://bit.ly/36mcVEF>

YouTube Channel Play List: <https://bit.ly/3BdDzNX>

Upcoming Group Coaching Mastermind: Unleash Your Intuitive Power For Faster Success With Your Spirit Guides: Email me for details

00:29:49 Judy M. Baker, Book Monetizing Mentor:

@Jannette Love Your Glasses!

00:30:09 Jannette Anderson:

Let's connect if you are a speaker who supports women in expanding their Purpose and Profit. Please book a call with me here to discuss your topic and fit for either The Bodacity Show (my weekly webcast):

<https://jannettescalendar.as.me/TheBodacityShow>

You are also welcome to participate in my facebook group--The Purpose and Profit Sisterhood. Add value, share your expertise and you can promote yourself on "What 'Cha Got Wednesday".

<https://www.facebook.com/groups/purposeandprofitsisterhood>

If you want an 'edutaining' speaker who provides a ton of value to your audiences on the following topics and more:

- * Why Your Why Matters - How to Profit From Living Your Purpose
- * What's Next - What To Do (And Not Do) To ACTUALLY Get Your Next Ten Clients!

You can book me here Under the Looking for a Speaker section on the right:

<https://www.bodacity.ca/speaker-opportunities>

Jannette Anderson - The Why Whisperer

jannette@bodacity.ca

Let's collaborate to expand everyone's Purpose and Profit!

00:30:50 Barbara Ingrassia:

©©©©©©©©©©©©©©©©©©©©©©

Are you a SPEAKER? HOW are you PROTECTING your speeches and presentations?

Are they just "out there" ? Your speaking assets are VALUABLE.

Let's talk: BARBARA INGRASSIA barb@managecopyright.com

Here's a free eGUIDE: 5 STEPS TO GUARD YOUR GOLDMINE to help you start thinking about this important topic.

<https://bit.ly/GoldmineGuide>

barb@managecopyright.com

<https://ManageCopyright.com>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

Instagram

<https://www.instagram.com/managecopyright/>

Speech topics

*What's on YOUR Website?

Is it legally compliant, or are you at risk for a legal nightmare?

*Use Copyright Law to Protect Your Business: GUARD YOUR GOLDMINE!

00:30:57 Siobhan (Shavon) Cunningham:

Siobhan Cunningham, LCSW

Women Veterans Taking the Next Step Together

I help women veterans and military families build a business that reflects the lifestyle they deserve.

 Free Gift - <https://bit.ly/ewvgift>

<https://www.linkedin.com/in/siobhandeann/>

www.EmpowerWomenVeterans.com

Fun Fact: Launching with the Big Idea to Reality Summit featuring our very own wonderful Katrina Sawa!!

00:31:03 Jannette Anderson:

Let's connect if you are a speaker who supports women in expanding their Purpose and Profit. Please book a call with me here to discuss your topic and fit for either The Bodacity Show (my weekly webcast):

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You are also welcome to participate in my facebook group--The Purpose and Profit Sisterhood. Add value, share your expertise and you can promote yourself on "What 'Cha Got Wednesday".

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<https://www.bodacity.ca/speaker-opportunities>

Jannette Anderson - The Why Whisperer

jannette@bodacity.ca

Let's collaborate to expand everyone's Purpose and Profit!

00:31:31 Maria Belanic:

Maria Belanic, Certified Grief Educator

Beyond tears to joy

mariabelanic.com

<https://calendly.com/mariabelanic/30min>

<https://www.linkedin.com/in/maria-belanic/>

My gift to you

Coping through the Holidays

<https://bit.ly/copingholidays>

00:32:26 Jia Jiang:

My name is Jia Jiang. I'm a TED speaker of the video " What I learned from 100 days of rejection" I'm the best selling author on overcoming the fear of rejection book called "Rejection Proof." I'm also an entrepreneur, the Founder

and CEO of the company and website "rejectiontherapy.com" I'm the recipient of the 2019 Toastmaster International's annual Golden Gavel award. Follow me on LinkedIn: <https://www.linkedin.com/in/jiajiang>

00:32:38 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Deano in Reno... The DEAN of Success! - Packed & Profitable, "FulFilled Events!" Guy. ~ Events That Are FULL of The RIGHT People & FILLED With Real Profits, Fast, Fun, Free & Ez-Pz Without Preexisting List, Leads, Experience or Expense!

With More Than 30,000 Live Profitable Event Success Outcomes, (Presenter/Producer) I Work With Professional Speakers Who Have Enough Experience On Stage, But NOT Enough (Money Making / Highly Profitable / No Proven, Profit Pathway!) Contracts, Gigs & Events! (Boooo!) So You Can Book More Business, Make More Money & Serve More People! (Not Necessarily In That Order...)

HERE To Serve You!

Info, Socials, GIFTS and Trainings: <http://ContactDean.com>

Killer Free GIFT Speaker Business GROWTH Tools, Trainings, Templates & Tools... <http://CareIsMagic.com>

00:32:49 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Find out WHAT'S MISSING in your business or marketing plan, systems, productivity, sales and more in my NEW JUMPSTART YOUR BIZ QUIZ!

It's a free assessment that walks you through the TOP 5 AREAS every business owner needs to master to create a consistent moneymaking business.

Take the quiz here: <http://www.JumpstartYourBizQuiz.com>

00:33:22 Tom Pfeifer, YourConsistentVoice.com:

Tom Pfeifer, Communications Coach: A Book-Writing and Keynote Speaking Coach. Contact me at <https://ConnectWithTom.com> so I can help you to Communicate for Success!

00:33:27 Jia Jiang:

My name is Jia Jiang. I'm a TED speaker of the video " What I learned from 100 days of rejection" I'm the best selling author on overcoming the fear of rejection book called "Rejection Proof." I'm also an entrepreneur, the Founder and CEO of the company and website "rejectiontherapy.com" I'm the recipient of the 2019 Toastmaster International's annual Golden Gavel award. Follow me on LinkedIn: <https://www.linkedin.com/in/jiajiang>

00:33:45 Jannette Anderson:

Let's connect if you are a speaker who supports women in expanding their Purpose and Profit. Please book a call with me here to discuss your topic and fit for either The Bodacity Show (my weekly webcast):

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You are also welcome to participate in my facebook group--The Purpose and Profit Sisterhood. Add value, share your expertise and you can promote yourself on "What 'Cha Got Wednesday".

<https://www.facebook.com/groups/purposeandprofitsisterhood>

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You can book me here Under the Looking for a Speaker section on the right:

<https://www.bodacity.ca/speaker-opportunities>

Jannette Anderson - The Why Whisperer

jannette@bodacity.ca

Let's collaborate to expand everyone's Purpose and Profit!

00:34:01 Marla Press Speaking & Life Coach:

Please join me for a live online mastermind next Tuesday where I will share powerful exercises that will give you immediate results. The Art of Presence: Be Seen, Be Heard, Inspire Change. I also speak on podcasts and stages about Becoming a Speaker on Fire and The Art of Presence My linktree below will show you how to set up a chat or sign up for my mastermind

<https://linktr.ee/MarlaPress>

00:34:24 Jannette Anderson:

Let me help you plan for success in 2023. FREE half-day strategic planning workshop Dec. 17th - for Business Women On The Grow! We will Review 2022. Revise what's working and not working. Recommit and plan for 2022.

BUT IT IS NOT A TYPICAL, BORING, DO-IT-AND-FORGET-IT, PLANNING PROCESS.

In this complimentary half day, hands-on workshop we start with who you are BEing, then what do you want to HAVE in terms of impact and lifestyle. And then we do some simple, practical implementable DOing steps.

<https://www.bodacity.ca/acceleration>

You can reach me at jannette@bodacity.ca

And if you'd like to connect here's a link to book a chat:

<https://jannettescalendar.as.me/NetworkingConnections>

00:34:25 Bonnie Chomica:

Are you consistently producing content to support your speaking?

Grab this FREE 2023 Content Planner to help you out: >> <https://bit.ly/2023-CPT>

00:35:35 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Melanie Benson, Authority Amplifier for Expertpreneurs, shows you how to stand out in a crowded market and attract high paying clients and opportunities. Melanie has a proven track record of accelerating results for her clients (it's not uncommon to see 3-5x revenue increases in the first 6 months.) She's host of the Top 1.5% Podcast, Amplify Your Success, is author of Rewired for Wealth, co-author of of the best-selling Voices of the 21st Century and Entrepreneur.com's Start Up Guide to Starting an Information Marketing Business, and has been featured in Bloomberg BusinessWeek, Woman's Day, and Parenting. Melanie is a founding executive team member of Women Speaker's Association. Access her 7 Step Plan to Add Another 6 Figures by Leveraging Other People's Audiences at <https://www.MelanieBenson.com>

00:35:53 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

meaning how popular we are or well known??

00:36:07 Tom Pfeifer, YourConsistentVoice.com:

6

00:36:12 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

7-8??

00:36:22 Jannette Anderson:

6-7

00:36:23 Lorée Beamer:

4

00:36:24 Chuck Hooper:

9 -10

00:36:25 Bonnie Chomica:

6-8

00:36:25 Stacy Fisher, <https://www.StacyGFisher.com>:

2

00:36:26 Tafiq's Physiques:

5

00:36:26 Judy M. Baker, Book Monetizing Mentor:

7-8

00:36:26 Lisa DeToffol:

5-6

00:36:27 Siobhan (Shavon) Cunningham:

3

00:36:28 Michelle Althiser:

1

00:36:31 Marla Press Speaking & Life Coach:

8

00:36:33 Maria Belanic:

1

00:36:35 Mary E Knippel, YourWritingMentor.com:

3.5

00:36:35 Leilani Saez:

2-3

00:36:42 Barbara Ingrassia:

1

00:36:46 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

8

00:37:43 Jannette Anderson:

Listening but just eating late lunch...

00:37:44 Katrina Sawa, JumpstartYourBizNow.com &
JumpstartPublishing.net:

being an authority is critical

00:38:38 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

I Love The Police... Especially When Sting was The Lead.

00:39:52 Michelle Althiser:

would love to have the avalanche!

00:42:39 Katrina Sawa, JumpstartYourBizNow.com &
JumpstartPublishing.net:

Yes! highly talented room! and group!

00:43:13 Judy M. Baker, Book Monetizing Mentor:

1,3

00:43:18 Tafiq's Physiques:

Was #2 until recently

00:43:34 Lorée Beamer:

1

00:43:35 Siobhan (Shavon) Cunningham:

2, 3

00:43:40 LeTonya Hudson:

1, 2

00:43:43 Tom Pfeifer, YourConsistentVoice.com:

3

00:43:44 Yvonne A Jones:

1

00:43:53 Leilani Saez:

2

00:43:54 Lisa DeToffol:

2-3

00:44:10 Patsy Sanders:

2

00:44:31 Stacy Fisher, <https://www.StacyGFisher.com>:

3

00:45:26 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Always 'Working On' Improving The Clarity and Communication Pieces in my business for sure.

00:47:52 Lisa DeToffol:

Tiger Eye Talk Is always looking for guests. You can find the talk show on YouTube.

00:52:17 Tafiq's Physiques:

What is a VIP day?

00:57:01 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

@Tafiq it's just a one day, all day coaching session usually 1on1 with a client. Most charge anywhere from \$1,000 - I've seen \$18,000 or more for one day!

00:57:47 Jannette Anderson:

VIP Day is a special one-to-one session that you do with a client. Typically at a premium price. It's time invested in them (because they are a very important person) to help the make progress in your area of expertise.

00:58:40 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

<http://MelanieBenson.com/ISN>

00:59:07 Melanie Benson, Authority Amplifier:

<https://MelanieBenson.com/ISN>

00:59:25 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, and become an actual member so you get all the 'call for speakers' announcements:

<https://www.iSpeakerNetwork.com>

01:04:29 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Women's Prosperity Network — Networking with a Twist - (3rd Tuesday at Noon & 7pm eastern)

<https://iw137.isrefer.com/go/zoom/ksawa>

01:06:03 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

@Tafiq - this group also has a ton of speaker summits with men and women •

Speakers Playhouse – find summits to speak on, & attend free calls

<https://checkingout.thrivecart.com/speakersplayhouse/?affiliate=katrinasawa>

01:06:17 Tafiq's Physiques:

@jannette can you repost? I don't see your link.

01:06:28 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Obviously anyone can go to those groups too!

01:06:31 Stacy Fisher, <https://www.StacyGFisher.com>:

I keep getting a 404 error on Melanie's link

01:06:41

The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

<https://MelanieBenson.com/ISN>

01:06:44 Melanie Benson, Authority Amplifier:

amplifywithmelanie.com

01:06:49

Jannette Anderson:

Tariq: Let's connect if you are a speaker who supports women in expanding their Purpose and Profit. Please book a call with me here to discuss your topic and fit for either The Bodacity Show (my weekly webcast):

<https://jannettescalendar.as.me/TheBodacityShow>

You are also welcome to participate in my facebook group--The Purpose and Profit Sisterhood. Add value, share your expertise and you can promote yourself on "What 'Cha Got Wednesday".

<https://www.facebook.com/groups/purposeandprofitsisterhood>

01:07:04 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

<https://melaniebenson.com/7-steps/>

01:07:45 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

PEOPLE... The KEY To All Success!

01:08:02 Stacy Fisher, <https://www.StacyGFisher.com>:

Melanie that link didn't work either.

01:08:21 Bonnie Chomica:

<https://melaniebenson.com/7-steps/>

01:09:00 Jannette Anderson:

Would love to support you with a more purpose-full approach to strategic planning and clarity on your vision for 2023.

01:09:02 Jannette Anderson:

Let me help you plan for success in 2023. FREE half-day strategic planning workshop Dec. 17th - for Business Women On The Grow! We will Review 2022. Revise what's working and not working. Recommit and plan for 2022. BUT IT IS NOT A TYPICAL, BORING, DO-IT-AND-FORGET-IT, PLANNING PROCESS.

In this complimentary half day, hands-on workshop we start with who you are

BEing, then what do you want to HAVE in terms of impact and lifestyle. And then we do some simple, practical implementable DOing steps.

<https://www.bodacity.ca/acceleration>

01:09:08 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

I think even tough topics you have to REACH MORE and FARTHER because the % of people you meet is less. So do more JVs

01:09:52 Patsy Sanders:

@Tafiq I suggest you dress more like an expert and not a workout coach...

01:09:58 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Our next ISN call is 12/16 9-10:30 am PST - big picture business and marketing planning session

<https://www.meetup.com/internationalspeakersnetwork/events/289391767/>

01:10:18 Yvonne A Jones:

I am YAJ Int'l Speaker/ Best-Selling Author/Personal Biz Coach/Customer Relations Specialist 50andWiser Coaching.com I help Mature Female Entrepreneurs, 50 and Wiser, and B2B Consultants grow a lucrative business by creating WOW experiences [and Memorable Moments] so they spend less time marketing and spend more time building strong relationships through my Profitable Relationship Building framework. Podcast – Building Profitable Relationships. Mantra : Focus on Relationships, the Money will Follow

<https://50andWiserCoaching.com>

email: Yvonne@50andWiserCoaching.com

01:10:23 Tafiq's Physiques:

@patsy I just finished teaching a fitness class dint have time to change

01:10:44 Stacy Fisher, <https://www.StacyGFisher.com>:

The page comes up but the access button errors

01:10:51 Stacy Fisher, <https://www.StacyGFisher.com>:

I will reboot and try again.

01:10:52 Maria Belanic:

Thank you Melanie, great tips

01:11:03 Tafiq's Physiques:

Thank you!!!!

01:11:03 Stacy Fisher, <https://www.StacyGFisher.com>:

Great talk Melanie!!!

01:11:07 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Thanks All!

01:11:07 Leilani Saez:

Thank you!

01:11:12 Michelle Althiser:

thank you!!

01:11:15 Lisa DeToffol:

Thank you

01:11:35 Marla Press Speaking & Life Coach:

thanks everyone!

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.JumpstartEvents.net

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

Jumpstart Your Biz 3-Day Mastermind in Sacramento, CA

IN PERSON – January 18, 19 & 20

Attention: FRUSTRATED entrepreneurs who want to finally figure out how to create and enjoy a CONSISTENT MONEYMAKING BUSINESS!

I'm bringing together 10-15 of my private Live Big Mastermind clients for a 3-Day "IN PERSON" mastermind experience and ***we have room for 10 other entrepreneurs*** or small business owners who want to join us.

[LEARN MORE](#)

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

www.JumpstartPublishing.net

Want to be an author this year? I'm looking for authors for the 2022, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond).

Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

Jumpstart Your Events 3-week training - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 ad you can go through it at your own pace. Come learn a TON of stuff I

know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

Jumpstart Your Sales Training - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to “dance” with those to have people trust you more and want to do business with you.

www.JumpstartYourBizNow.com/jsysales

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

Jumpstart Your Marketing 30 day Training.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

[biwww.JumpstartYourbizNow.com/jsymarketing](http://www.JumpstartYourbizNow.com/jsymarketing)

Katrina Sawa

Your Meetup Organizer, Award Winning Speaker,
Jumpstart Your Biz Coach &
International Best Selling Author with 16 books
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PS: Get your Free Jumpstart Your Biz Kit now at
www.JumpstartYourBizNow.com!

