



Webinar Replay & Chat Room Contents

October 14th, 2022

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for October 14th 2022, we heard from Katrina Sawa "Scale Your Biz & Profit with Ease"

We had a very small group today due to tech glitches but those who were on got some GREAT insight on what they can do to Grow & Scale their Businesses with Ease.

Listen in to the 2 big keys that Katrina Sawa, our speaker, shared on how to do this. Check the chat doc for special offers and we'll see you next time!

PS - the Zoom link for our ISN calls is ALWAYS the same, so block off your calendar and save it there and you'll never miss an ISN meeting again! 1st Tues 4 pm PST & 3rd Fri 9 am PST (rarely is there a date change)

Enjoy the replay and we'll see you on the next ISN Webinar, Friday November 1st, 2022 9AM PST

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! www.JumpstartYourBizNow.com

www.JumpstartPublishing.net

The ISN Presents...
Katrina Sawa
Scale Your Biz & Profit
with Ease
Tue, Oct 14 2022
4:00-5:00 pm PST
www.iSpeakerNetwork.com

WEBINAR
International Speaker Network
www.iSpeakerNetwork.com

10/14/22 CHAT ROOM CONTENTS:

09:30:37 From Barb V : The money is in the small details when you are focused. Consistent "boring" things makes THE BIG DIFFERENCE!

09:33:31 From Jessica Summers : Sorry I got stuck at dmv and didn't want to miss. Sorry I was in my car

09:34:49 From Bonnie Chomica - The Content Creation Mentor : BONNIE CHOMICA – THE CONTENT CREATION MENTOR

Coaching solopreneurs to get more visibility through consistent content creation, so they can attract more clients and make more money.

SEEKING VIRTUAL SPEAKING OPPS:

Summit presentations, panels, breakouts, podcast interviews, workshops, anything for a coach, consultant, service provider audience.

SPEAKING TOPICS:

Signature - How Free Content Leads to Paying Clients

Alternatives - Copywriting Secrets to Attract More Clients; The Case for Email vs Social Media; Cracking the Blog Code; Energize Your Email; Website Content Essentials; Subject Line Hacks for Higher Open Rates

CONTACT:

EMAIL: bonnie@bonniechomica.com

WEB: <https://www.bonniechomica.com/>

09:40:00 From Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net : <https://jumpstartyourbiznow.com/trainings/>- there are lots of trainings here.... but be careful squirreling

09:40:02 From Barb V : Sometimes the tech others use isn't for you because of your target audience & subject matter

09:40:15 From Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net :

<https://jumpstartyourbiznow.com/jumpstartvirtualfall2022/> event info

09:40:42 From Bonnie Chomica - The Content Creation Mentor : Last year's event was amazing. Looking forward to attending this one, too!

09:47:59 From Barb V : <http://www.Eat-Play-Love-Pets.com> is my podcast

website

Email: Podcast@Eat-Play-Love-Pets.com Podcast can be found on various platforms plus our website EAT-PLAY-LOVE-PETS podcast

09:48:05 From Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net : webinar training I did this week that you can view on the 3 Tweaks to Make in Your Business for More Profits
<https://vimeo.com/759833595/071f6f4bf3>

09:48:16 From Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net : For the FAST Path to more success in your business, schedule your FREE 1on1 call with me today and get 3-5 business or marketing ideas to generate FAST CASH and more! Sign up here:
www.AskKat.biz

09:48:27 From Barb V : <https://Eat-Play-Love-Pets.com>

10:02:26 From Angela Hall, That Helpful Chick : <http://askkat.biz>

10:02:32 From Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net : For the FAST Path to more success in your business, schedule your FREE 1on1 call with me today and get 3-5 business or marketing ideas to generate FAST CASH and more! Sign up here:
<http://www.AskKat.biz>

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.JumpstartEvents.net

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

www.JumpstartPublishing.net

Want to be an author this year? I'm looking for authors for the 2022, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT

SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

Jumpstart Your Events 3-week training - Are you ready to HOST YOUR OWN EVENT!?! ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

Jumpstart Your Sales Training - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

www.JumpstartYourBizNow.com/jsysales

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](http://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

Jumpstart Your Marketing 30 day Training.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

<http://www.JumpstartYourbizNow.com/jsymarketing>

Katrina Sawa

Your Meetup Organizer, Award Winning Speaker,
Jumpstart Your Biz Coach &
International Best Selling Author with 16 books
916-872-4000

katrina@jumpstartyourbiznow.com

PS: Get your Free Jumpstart Your Biz Kit now at
www.JumpstartYourBizNow.com!

