



## Webinar Replay & Chat Room Contents

### September 6th, 2022

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

#### On our call for September 6th 2022, we heard from Alexis Caldicott "Expert Secrets to Filling Events With Buyers"

Often called the "Queen of Event Marketing", Alexis explained how using the right psychology and marketing, you can fill your events with buyers.

She explained The "3 Must Haves" 6 & 7 Figure Event Hosts Always Include In Their Offer. We had a great Q & A questions, plus a hot seat, go listen in!

Make sure you plot out the times and dates for the ISN call in your calendar so you can make as many as possible. 1st Tues 4 pm PST and 3rd Fri 9 am PST every month!

The ISN Presents...  
**Alexis Caldicott**  
Expert Secrets to  
Filling Events With  
Buyers  
Tue, Sep 6 2022  
4:00-5:00 pm PST  
www.iSpeakerNetwork.com

WEBINAR  
**International Speaker Network**  
www.iSpeakerNetwork.com

#### Enjoy the replay and we'll see you on the next ISN Webinar, Friday September 16th, 2022 9AM PST

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! [www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)  
[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

# 9/6/22 CHAT ROOM CONTENTS:

00:07:42 Tracy Pohlmann:

Most local conferences are still online.

00:08:46 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

7 Events This Month...

00:09:17 Mel C - Cloversy.com, Executive Virtual Assistant:

00:09:27 Tracy Pohlmann:

I was on vacation. i hated to miss

00:09:29 Dr Grace Gwitira:

Dallas

00:09:33 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Phx / Vegas - Consider Reno

00:09:43 Agnes Loughlin:

Not Dallas, Phoenix or Vegas is great.

00:09:49 Tracy Pohlmann:

Dallas. I have family there

00:10:43 Judith McLean, Edutainer Vancouver:

Topics will include:

Appreciative Inquiry

Assertiveness

Collaboration

Critical Thinking

Decision Making

Difficult Behaviours

Esteem

Ethics at work

Forgiveness

Increasing Confidence

Johari Window

Optimism

Overcoming Defensiveness

Resiliency



Does your image align with your business brand? I love to help professional women create a personal image that helps them attract their ideal clients to generate more income. <https://tracywithstyle.com/simplestylesession/>

Want to appear 10-20 lbs slimmer for your next presentation w/o diet or exercise, check out my tips: <https://tracywithstyle.com/lookslimmer/>

00:17:08 Tracy Pohlmann:

Thanks Mel!

00:17:10 Bonnie Chomica:



00:17:23 Chuck Hooper:

Chuck Hooper

Speaker. Presentation Coach. Author. BI Consultant.

email: [Chuck@SpeakerPresenter.com](mailto:Chuck@SpeakerPresenter.com)

Web: <https://www.SpeakerPresenter.com>

<https://www.SpeakerClubs.com>

<https://www.EDU-Speakers.com>

<https://www.bialytics.com>

00:17:55 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Dean Hankey; The DEAN of Success! VIP, 'Care-Is-Magic' Marketing & Events! Socials, Contact, Info and GIFTS: <http://ContactDean.com> - FulFilled Events: Events That Are FULL of The RIGHT People & FILLED With REAL Profits Fast, Fun & EZ-PZ Without a Preexisting Leads, List, Experience or Expense.

00:18:25 Katrina Sawa, [JumpstartYourBizNow.com](http://JumpstartYourBizNow.com) & [JumpstartPublishing.net](http://JumpstartPublishing.net):

Hi, for those who don't know me... I'm Katrina Sawa...Int'l Best-Selling Author & speaker, Publisher, & Jumpstart Your Biz Coach - I love motivating, educating & inspiring entrepreneurs on how to jumpstart your business/marketing/sales/website, make more money, tweak & shift what you're doing so you can be more productive, profitable & impactful. I offer free trainings @ <https://www.JumpstartYourBizNow.com/freetrainings> -- I also have a speaker network, publishing company and all kinds of events for entrepreneurs, speakers and authors.

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For help w/publishing, writing your book, becoming a best-seller OR to write a chapter in my compilation book, Jumpstart Your \_\_\_\_ (blank)... Learn more @ <https://www.JumpstartPublishing.net>

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My upcoming events to grow your business will get you huge clarity & results-oriented, moneymaking biz plan @ <http://www.JumpstartEvents.net>

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Come get some advice from me that can help you make a LOT more MONEY -> <http://www.AskKat.biz>

00:18:52 Tracy Pohlmann:

Bonnie is amazing

00:19:05 Bonnie Chomica:

**BONNIE CHOMICA – THE CONTENT CREATION MENTOR**

Coaching solopreneurs to get more visibility through consistent content creation, so they can attract more clients and make more money.

Speaker Page: <https://www.bonniechomica.com/speaking>

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**SEEKING VIRTUAL SPEAKING OPPS:**

Summit presentations, panels, breakouts, podcast interviews, workshops, anything for a coach, consultant, service provider audience.

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**SPEAKING TOPICS:**

Signature - How Free Content Leads to Paying Clients

Alternatives - Copywriting Secrets to Attract More Clients; The Case for Email vs Social Media; Cracking the Blog Code; Energize Your Email; Website Content Essentials; Subject Line Hacks for Higher Open Rates

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**CONTACT:**

EMAIL: [bonnie@bonniechomica.com](mailto:bonnie@bonniechomica.com)

WEB: <https://www.bonniechomica.com/>

**UPCOMING EVENT:**

CONTENT CLARITY Q&A CALL - get your content creation questions answered:

Sept. 14 12-1 pm PT - Free Sign up <https://bit.ly/3ewfews>

00:19:23 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

ISN WEBINAR AGENDA:

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4:00 pm - Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

4:15 pm - "Quick" introductions from those on live

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:19:24

Bonnie Chomica:

@Tracy - thanks. AND so are you.

00:20:00

Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

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International Speaker Network

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- 1) Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:  
<https://www.iSpeakerNetwork.com>
- 2) Our Int'l Speaker Network Facebook group is here:  
<https://www.facebook.com/groups/ispeakernetwork>
- 3) The meetup group for ISN is here (RSVP for events here):  
<https://www.meetup.com/internationalspeakersnetwork>

00:20:42 Bonnie Chomica:

Mary is a great interviewer!

00:20:46 Mary Scott:

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Mary Scott, Business Concierge / Consultant

[BusinessRiff@gmail.com](mailto:BusinessRiff@gmail.com)

917-628-6322.

<https://BusinessRiff.com>

<https://www.linkedin.com/in/mary-scott-stl/>

I work with startups & solopreneurs to solve problems, connect with resources & get that one thing off your plate TODAY. Just Ask Me.

Book a 15 minute synergy call at <https://calendly.com/businessriff/15min>

subscribe to the YouTube Channel

<https://www.youtube.com/channel/UCZbjKcnBI3adg5utrSXexaw>

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More virtual networking at

<https://maryscott.info>

00:20:51 Tracy Pohlmann:

Mary offers a great opportunity to speak!

00:21:09 Alexis Caldicott:

CLEVELAND ROCKS!

00:21:22 Mary Scott:

I am looking for people to interview for "Stuck? Time to Improv" my FBLive every Tuesday at 1pm CST. If you have practical/tactical advice for STARTUP BUSINESS, please contact me at [businessriff@gmail.com](mailto:businessriff@gmail.com) and subscribe to the YouTube Channel

<https://www.youtube.com/channel/UCZbjKcnBI3adg5utrSXexaw>

Like, Comment, Subscribe & SHARE

00:22:04 Carol Iacobucci:

Carol Iacobucci -

00:22:24 Carol Iacobucci:

Carol Iacobucci - [TheCarolConnections@gmail.com](mailto:TheCarolConnections@gmail.com)

00:23:55 Alexis Caldicott:

Everyone needs A Team ;)

00:25:28 Marla Press Speaking & Life Coach:

I help beginning and experienced speakers stop self=doubt or not getting the results you want and build your presence, trust factor, and impact so that you

attract more clients and more wealth. I do 1:1 coaching and teach leading-edge workshops. "The Celebrated Speaker" starts Sept 15th. Sign up now or sign up for a FREE chat with me to find out more. Change your presence, change your life! [www.marlapress.com](http://www.marlapress.com)

00:26:26 Sheldon R. S. Crocker, VIP Speaker - Author:

hello there. thanks for allowing me to show up late. I'm not currently at home. just finished a speaking gig. will be home in about 15 minutes. only on my phone outside.

00:27:59 Toni Gitles:

Toni Gitles [tonigitles@gmail.com](mailto:tonigitles@gmail.com) <https://www.mycaregiverconsultant.com>  
Consulting and presentations to family and professional caregivers. Started Dementia-friendly dining in Central Florida. AARP Central Florida volunteer. Family caregiver support groups. volunteer with the myasthenia gravis foundation of America.

00:28:02 [www.VeronicaLee.tv](http://www.VeronicaLee.tv):

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Hi Everyone!

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

Email: [veronicalee@veronicalee.tv](mailto:veronicalee@veronicalee.tv)

Find on Social @VeronicaLeeTV

In addition to being a lifetime metaphysician, I've been guiding seekers, empaths and mystics back to their soul truth, inherent power and essential joy for 17 years.

Whether with 1:1 Mentoring or Readings, empowering classes, or group sessions, I bring clarity and guidance as you journey your life path with soul purpose.

I offer complimentary consultations for those interested in learning more or considering stepping into who they are here to be:

<https://veronicalee.as.me/complimentary15mins>

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00:29:23 Mary Scott:

REEL CONNECTIONS NETWORK. Every Tuesday! 3-4pm EST

FREE networking in a comfortable, safe environment. Meet face to face with the people who create, develop, publish, produce, finance & distribute stories worth telling!

<https://wowhollywood.thrivecart.com/reelconnexnetwork/>

00:29:31 Jason McLaughlin:

Jason McLaughlin - Holistic Business Coach - Business Coaching Website: <https://SteveNapolitan.com> - Personal Website: <https://theevolvingself.xyz> - I specialize in personal transformation through spirituality, mindset, nutrition, sound therapy, and movement. You can schedule a connection call with me here <https://stevenapolitan.as.me/20-minutes-w-Jason>

00:30:27 Jason McLaughlin:

Love the CHEK approach!

00:31:05 Nick Holmes:

Thanks Jason. It's powerful. It's nice to hear you're aware of it.

00:31:48 Mel C - Cloversy.com, Executive Virtual Assistant:

I'm Mel C - Cloversy, and I offer executive virtual assistance. I'll take care of the day-to-day tasks that take up your time so you can focus on what you do best - growing your business. <https://calendly.com/cloversy/15min>

[melc@cloversy.com](mailto:melc@cloversy.com)

00:32:14 Nick Holmes:

<http://boundlessu.ptenahnce.com>

00:32:17 Nick Holmes:

Nicholas Holmes

00:32:24 Jackie Maclean - Energy Innovator | Clinical Hypnotherapist:

Jackie Maclean

Energy Innovator | Clinical Hypnotherapist

1 604 551 4986 (Vancouver, Canada)

[www.ThePowerWithin.ca](http://www.ThePowerWithin.ca)

<https://calendly.com/jackiemaclean/compcconversation>

I help successful female entrepreneurs who run purpose driven businesses, are powerful in their own right, passionate about what you do.

However they recognize they have blocks, something's holding them back from new opportunities.

Perhaps their confidence is shaken, their self esteem falters as a result; this impairs their ability to see that they're worth large sums of money and command respect in their field of authority

I help them move forward to ultimate success and lead joyful lives.

MY ASK:

I would love the opportunity to speak on Podcasts, Summits and Organizations/Associations.

SIGNATURE TALK:

Doing Business from the Inside Out

00:32:24 Nick Holmes:

916.813.9885

00:32:35 Nick Holmes:

[boundlessu1@gmail.com](mailto:boundlessu1@gmail.com)

00:32:40 Nick Holmes:

Nicholas Holmes

00:33:11 Camille Walker:

Camille Walker [www.camillewalker.com](http://www.camillewalker.com)

[www.instagram.com/abundancebreakthrough](https://www.instagram.com/abundancebreakthrough)

00:33:55 Dr Grace Gwitira:

I am a toastmaster

00:35:18 Siobhan (Shavon) Cunningham:

Hi! I'm Siobhan, a bestselling author and Air Force veteran. I help women veterans launch online businesses by using their stories. I'd love to connect if support #EmpowerWomenVeterans <https://www.linkedin.com/in/siobhandeann>

00:35:25 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Ready to scale your biz FAST by getting targeted advice on HOW to do that? Find out how to work with me here:

<https://jumpstartyourbiznow.com/workwithme/>

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Learn how to become an author in the next Jumpstart Your \_\_\_\_ compilation book here: <https://jumpstartyourbiznow.com/jumpstartcompilation/>

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Attend my Nov 2022 3-day virtual Jumpstart Your Biz intensive! (Free Sales Training included) Learn more:

<https://jumpstartyourbiznow.com/jumpstartvirtualfall2022/>

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Schedule a free strategy session here: <http://www.AskKat.biz>

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Grab one or more of my books at <http://www.jumpstartbookstore.com>

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Apply to speak for the ISN here: <https://www.iSpeakerNetwork.com>

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00:35:32 Carol Iacobucci:

I did toastmasters years ago and seems like a good thing to join again!

00:35:37 F7-Carla Carr:

toastmasters.org

00:35:38 Mel C - Cloversy.com, Executive Virtual Assistant:

woohoo!!! Way to go Stacy!!

00:36:05 Judith McLean, Edutainer Vancouver:

Competent Toastmaster and I encourage all my college cohorts to join

00:36:23 Sheldon R. S. Crocker, VIP Speaker - Author:

<HTTPS://sheldonstransformativethinking.com>

keynote human integration specialist. help empower those looking for inspiration and empowerment to discover their inner greatness and use their inner voice to reach their goals and dreams. mastermind . com has my course "drop the BS and discover dis-ABILITY in Disability." Newfoundland Canada

00:36:32 Drocella Mugorewera, The Diversity Trust Builder:

Drocella Mugorewera, The Diversity Trust Builder [drocella@drocella.com](mailto:drocella@drocella.com)  
7867741310

00:36:41 Katrina Sawa, JumpstartYourBizNow.com &  
JumpstartPublishing.net:

I also help YOU publish YOUR OWN compilation book with your community and your brand... you bring the people and I DO ALL THE WORK! Generate up to \$40,000++ for your business by offering this as a business model in your business. Learn more about how this works here:

<https://jumpstartpublishing.net/compilation-books/>

00:36:56 Sheldon R. S. Crocker, VIP Speaker - Author:

sorry I'm on my phone like I said. my mic doesn't work.

00:37:08 Mel C - Cloversy.com, Executive Virtual Assistant:

I am launching a best-selling book with fellow females - Six-Figure Chicks will be launching October 2022. Katrina is Publishing and will be an author!!

00:37:28 Tracy Pohlmann:

Congrats Mel!

00:37:49 Mel C - Cloversy.com, Executive Virtual Assistant:

Cloversy supports successful podcasts - always looking for fantastic guests! Love podcast collaborations!! email me @ [melc@cloversy.com](mailto:melc@cloversy.com)

00:37:51 Dr Grace Gwitira:

Dr. Grace Gwitira. Peak performance speaker and coach specializing in conflict resolution and emotional intelligence. For leaders, experts and entrepreneurs. [ggwitira@outlook.com](mailto:ggwitira@outlook.com) +18177057869

00:37:54 Dr. Frieda Wiley:

<https://www.linkedin.com/in/friedawiley>

00:38:02 Dr. Frieda Wiley:

<https://friedawiley.com/books>

00:38:13 Katrina Sawa, JumpstartYourBizNow.com &

JumpstartPublishing.net:

Sites you want profiles on or to look at often for speaking opps and more:

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SpeakerHub - Use Code: GROW20 for 20% off 1st upgrade or join for free!  
<https://speakerhub.com/invite/international-speaker-conference>

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One of speakerhub's LinkedIn grps -  
<https://www.linkedin.com/groups/4190086/>

- 

eSpeakers – Find speakers & grow your speaker business  
<https://www.espeakers.com/>

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Podcasters Directory - Use Promo Code: ISC22 for 25% Savings or Join for FREE!  
<https://www.podcastersdirectory.com/psa-beta>

00:38:13 Dr Grace Gwitira:

Sorry had a tech thing cannot find mic ... lol

00:38:21 Katrina Sawa, JumpstartYourBizNow.com &  
JumpstartPublishing.net:

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Speakers Playhouse – find summits to speak on, & attend free calls  
<https://checkingout.thrivecart.com/speakersplayhouse/?affiliate=katrinasawa>

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Facebook group #NeedAGuest #BeAGuest free to find speakers for YOUR shows and stages AND to find shows and stages TO SPEAK ON:

<https://www.facebook.com/groups/needaguest>

- 

SpeakerMatch - <http://www.speakermatch.com/cmd.php?af=707408>

- 

Int'l Speaker Network <https://ispeakernetwork.com/>

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Eventraptor is where you can post a speaker profile & your events -  
<https://go.eventraptor.com/promo/speaker-directory/kkkkat6518>

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<https://www.SpeakerClubs.com>

00:41:24 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

she's gold you guys

00:42:39 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

I love hosting events too!! All kinds from 1 hour webinars, deep dive retreats and 3-day trainings - all can be HUGELY lucrative!!

00:43:28 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

I saw you at all those events!

00:43:36 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

yes I've done that!

00:43:58 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

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International Speaker Network

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1) Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

2) Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

3) The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

00:44:15 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

yes mam!

00:44:26 Katrina Sawa, JumpstartYourBizNow.com &

JumpstartPublishing.net:

please host events

00:44:57 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

events are gold IF you know what to do and how to do it

00:45:06 Bonnie Chomica:

You are also positioning yourself as an authority

00:45:14 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

yes Bonnie!

00:45:31 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

I serve, Support & Produce Over 500 Events Each Year For The last Several Decades. - LUV Me The Event Business!

00:45:40 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

yes you don't have to "sell" and "pitch" when the right people are in the audience - huge distinction

00:46:50 Stacy Fisher, <https://www.StacyGFisher.com>:

Stacy G. Fisher

<https://www.stacygfisher.com>

mobile: 917-826-2343

[stacy@stacygfisher.com](mailto:stacy@stacygfisher.com)

LinkedIn: [www.linkedin.com/in/stacygenevefisher](http://www.linkedin.com/in/stacygenevefisher)

I am a leadership coach. I help mid-career women get the promotions, raises and recognition they've earned. It's all about relationships!

00:47:53 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Come to my Jumpstart Your Biz event Nov 9-11 - I'm teaching how to do this plus how to make great offers, what you need to know to not lose your shirt with your events, plus marketing, speaking tips, and soooo much more!

<https://jumpstartyourbiznow.com/jumpstartvirtualfall2022/>

00:48:25 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

yes true

00:48:51 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

people want to know that you “get them”

00:49:54 www.VeronicaLee.tv:

This IS my specialty... I see, know and understand people so clearly from the first session and sometimes even show them areas that they can't see or understand too well within themselves.

00:52:27 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

that includes your webpages too... I'm still tweaking my Nov event page, always updating

00:52:41 Mary Scott:

I want to be Jedi, too

00:53:29 www.VeronicaLee.tv:

Yoda calls forth the unmanifested masters... which is what many of us want to call forth. Those masters who are ready to reach their full potential.

00:53:30 Bonnie Chomica:

You need to bring value to your audience in any marketing. effort.

00:53:33 Mary Scott:

These aren't the sales you're looking for... move along

00:54:14 Bonnie Chomica:

That's what content marketing does for you. Educate!

00:54:28 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

yes this is why this group is free!

00:55:44 www.VeronicaLee.tv:

Yes, I started offering a free monthly class (in my industry) on MeetUp to build relationships and value... like, know, trust. It just started this year and so far it's been good.

00:56:17 Bonnie Chomica:

Don't forget the email nurture series to continue the relationship building of your prospect.

00:56:54 www.VeronicaLee.tv:

I agree, Bonnie.

00:57:04 Beejel Parmar:

 Do you want to win your time back?

 Reduce overwhelm?

 Boost productivity?

If YES... time to DELEGATE the  MORBID PARTS of your Busy'ness to skilled Virtual Assistants, service fee starting at ONLY \$5 per day (or \$5 per hour),

 Been in this virtual assistant industry since 2009

 We have years of KNOWLEDGE trained thousands

 Very well LIKED

 Highly TRUSTED with GREAT Track Record

 Beejel Parmar

760 704 2414 | [beejel108@gmail.com](mailto:beejel108@gmail.com)

 \$5 per day / \$5 per hour services

[www.BeeEPIOutsourcing.com](http://www.BeeEPIOutsourcing.com)

 \$5 per day Sales Pipeline Management

<http://www.FollowUpBee.com>

 \$5 per Priority Planning, Task Scheduling &

Daily Accountability program

[www.ProductiveBuzz.com](http://www.ProductiveBuzz.com)

Next time you see  yellow, think of me and our virtual assistant busy bees



00:57:16

Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Great Veronica! I suggest free webinars/trainings every month to my clients all the time... great way for people to “try you out” and “get to know you”

00:57:29 Sheldon R. S. Crocker, Published Author:

I gave a presentation talk 3 months ago didn't enquire about money, they brought it up they would give me a payment and i'm still waiting. if they didn't offer I would've been perfectly fine with it.

00:58:38 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Get Alexis' timeline and more <http://cheeksinchairs.com/>

00:58:45 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

<http://CheeksInChairs.com> - Gift Resources For YOU.

00:58:49 Bonnie Chomica:

You have to be the leader in the sales and marketing progress. People look for leaders and want to led to the next step.

00:58:52 Mel C - Cloversy.com, Executive Virtual Assistant:

You got it Bonnie! Nurture your audience and provide valuable information, show you care!! Don't neglect your tribe. 😊

00:58:59 www.VeronicaLee.tv:

Yes, plus I always offer a free talk at in-person events to my ideal audience. (And I make it SUPER easy to have them join my email list w/ Text to Join during the talk. The last one I did I gained 30 new emails.) And, remember, I have a 30% open rate!

00:59:53 Bonnie Chomica:

Great open rate, Veronica!

01:01:21 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

great model you guys~!!

01:01:43 Beejel Parmar:

great breakdown of PS model

01:01:57 Jackie Maclean - Energy Innovator | Clinical Hypnotherapist:

Love this model!

01:01:57 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

Get Alexis' timeline and more <http://cheeksinchairs.com/>

01:02:34 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

problem, solution, problem, solution - genius way to think about filling your business/programs/events, seriously, this is what I teach too

01:02:51 Mel C - Cloversy.com, Executive Virtual Assistant:

We can't do it all ourselves... not enough time in the day. ;)

01:03:41 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

<http://www.BuyersatEvents.com>

01:03:58 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:

OMG I want that Alexis! ;-) More info the better, always

01:05:00 Stacy Fisher, <https://www.StacyGFisher.com>:

Thank you for the great content!

01:05:06 Nick Holmes:

Thanks everyone. It was wonderful meeting all of you. I've gotta run.

01:05:23 Nick Holmes:

Thank you Alexis for the wonderful presentation.

01:05:31 Sheldon R. S. Crocker, Published Author:

thank you all. Will recording be available?

01:05:35 Jason McLaughlin:

Beautiful presentation, thank you Alexis!

01:06:07 Sheldon R. S. Crocker, Published Author:

Alexis is awesomeness

01:06:43 Sheldon R. S. Crocker, Published Author:

Too many things at same time,

01:06:57 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Yep... ZERO Paid Traffic For Us Either. Actually It's Counter Productive For Most Events.

01:06:59 Tracy Pohlmann:

Sorry I have to leave.

01:07:02 Camille Walker:

Thank you Katrina! Hope to connect since it sounds like we already met in Dallas.

01:07:36 Judith McLean, Edutainer Vancouver:

Katrina's guests are brilliant and generous. Muchas gracias.

01:07:43 Beejel Parmar:

Thank you everyone. Heading out to a in person networking event.

01:07:55 Mel C - Cloversy.com, Executive Virtual Assistant:

Great session Katrina, and awesome presentation Alexis!

01:08:39 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Make Sure To SAVE The Chat. 3 Dots in The Chat and Select 'Save Chat'. (It'll Drop Onto Your Computer When We Are Done Here.)

01:09:09 Marla Press Speaking & Life Coach:

Thank you for this great group and the info. Oops, my site link didn't link in my info above. <http://www.marlapress.com/workshops-1> to sign up for LIVE very interactive public speaking workshop or [www.marlapress.com](http://www.marlapress.com) to set up time to find out more.

01:09:41 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Yes! Just Because it's a Free Event in no way means it can not be wildly profitable.

01:11:14 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Market Before You Make It!

01:11:53 Mary Scott:

This is really helpful. I need an accountability partner

01:12:16 [www.VeronicaLee.tv](http://www.VeronicaLee.tv):

—

Hi Everyone!

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

Email: [veronicalee@veronicalee.tv](mailto:veronicalee@veronicalee.tv)

Find on Social @VeronicaLeeTV

In addition to being a lifetime metaphysician, I've been guiding seekers, empaths and mystics back to their soul truth, inherent power and essential joy for 17 years.

Whether with 1:1 Mentoring or Readings, empowering classes, or group sessions, I bring clarity and guidance as you journey your life path with soul purpose.

I offer complimentary consultations for those interested in learning more or considering stepping into who they are here to be:

<https://veronicalee.as.me/complimentary15mins>

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01:12:48 Carla Carr:

Invite you all to speak at our Toastmaster club--login to

<https://7725932.toastmastersclubs.org>/contact me.

01:12:59 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:

Without being 'salesy'... of course.

01:13:40 www.VeronicaLee.tv:

Thanks, Alexis, I made an appt. with you. I look forward to it! 😊

01:14:02 Carol Iacobucci:

I made an appt too!

01:14:04 The DEAN of \$uccess! ~ Care-Is-Magic Marketing & People Pro!:Save The Chat

01:14:08 Sheldon R. S. Crocker, Published Author:

let's strategize about a strategies about our strategies

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

## KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

[www.JumpstartEvents.net](http://www.JumpstartEvents.net)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

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**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

## PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

**Want to be an author this year?** I'm looking for authors for the 2022, Jumpstart Your \_\_\_\_, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

## KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT

## **SERVICES (with her and her team):**

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program** - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

**Jumpstart Your Events 3-week training** - Are you ready to HOST YOUR OWN EVENT!?! ;- ) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

**Jumpstart Your Sales Training** - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

[www.JumpstartYourBizNow.com/jsysales](http://www.JumpstartYourBizNow.com/jsysales)

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](http://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

**Jumpstart Your Marketing 30 day Training....** teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

[biwww.JumpstartYourbizNow.com/jsymarketing](http://www.JumpstartYourbizNow.com/jsymarketing)

## **Katrina Sawa**

Your Meetup Organizer, Award Winning Speaker,  
Jumpstart Your Biz Coach &  
International Best Selling Author with 16 books  
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PS: Get your Free Jumpstart Your Biz Kit now at  
[www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)!

