



## Webinar Replay & Chat Room Contents

### August 9th, 2022

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

**On our call for August 9th 2022, we heard from Jennifer Darling “How to Generate Qualified Leads & Speaking Gigs on LinkedIn”**

On this week’s ISN call Jennifer gave a great talk on engaging innovatively, connecting more effectively, and increasing your visibility using LinkedIn.

We had a great Q & A questions, plus a hot seat, go listen in!

Make sure you plot out the times and dates for the ISN call in your calendar so you can make as many as possible. 1st Tues 4 pm PST and 3rd Fri 9 am PST every month!

The ISN Presents...  
**Jennifer Darling**  
How to Generate Qualified Leads & Speaking Gigs on LinkedIn  
Tue, Aug 9 2022  
4:00-5:00 pm PST  
www.iSpeakerNetwork.com

**WEBINAR**  
**International Speaker Network**  
www.iSpeakerNetwork.com

**Enjoy the replay and we'll see you on the next ISN Webinar, Tues August 19th, 2022 9AM PST**

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! [www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

## 8/9/22 CHAT ROOM CONTENTS:

- 00:11:19 Stacy Fisher, <https://www.StacyGFisher.com>: It was fabulous!
- 00:11:45 Stacy Fisher, <https://www.StacyGFisher.com>: I signed up.
- 00:11:50 Bonnie Chomica: Amazing speakers at the event!
- 00:13:29 Sheldon R. S. Crocker, Speaker - Author: hello everyone. i'm calling in from st. john's, newfoundland, Canada. my video will be off for about half hour, it's dinner time. i'm sure you don't want to watch me eat.
- 00:14:02 Stacy Fisher, <https://www.StacyGFisher.com>: I'm calling from Nashville, TN.
- 00:14:33 Katrina Sawa, JumpstartYourBizNow.com: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.: <https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here: <https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here): <https://www.meetup.com/internationalspeakersnetwork>

00:15:03 Katrina Sawa, JumpstartYourBizNow.com: ISN WEBINAR AGENDA:

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4:00 pm - Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

4:15 pm - "Quick" introductions from those on live

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:17:11 Russ Mathews - CEO MCM: Russ Mathews, CEO Mathews Capital Management LLC (MCM). Podcast Host: The Modern Stock & Options Trading Show. Author: Stock & Options Trading For Life. Phone: (916)582-2823, email: [Russ@MathewsCapitalManagement.com](mailto:Russ@MathewsCapitalManagement.com)

00:17:42 Mishelle Thorpe | Instagram Coach for Coaches: I'm Mishelle, the Instagram Coach for Coaches I help women get more clients faster + fearlessly take their coaching or service-based business to the next level - no dancing on camera required! Feel free to go grab some freebies from me to help you build and grow your biz here:

<https://mishellethorpe.podia.com/coachesandconsultants>

I offer coaching and training, but I'm also a really fun guest to have on your podcast, meeting or event!

Let's connect:

[mishelle@electriccompany.com](mailto:mishelle@electriccompany.com)  
<http://www.instagram.com/mishelle.thorpe>

00:19:56 Rhonda Liebig: Would love to connect with you if you are looking for speaking gigs, would like to talk about being on my show, The Fresh Inspiration Show - Mindset Transformation Entertainment or if you have a podcast or summit let's talk about Swapping stages >

<mailto:rhonda@rhondaliebig.com> or go to [www.thefreshinspirationshow.com](http://www.thefreshinspirationshow.com)  
916.402.8184

00:20:31 www.VeronicaLee.tv: —

Hi Everyone!

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

Email: [veronicalee@veronicalee.tv](mailto:veronicalee@veronicalee.tv)

Find on Social @VeronicaLeeTV

In addition to being a lifetime metaphysician, I've been guiding seekers, empaths and mystics back to their soul truth, inherent power and essential joy for 17 years.

A couple of times a year I offer a "30-Day Journey of the Soul" - a hybrid online and live course that guides you back to your soul purpose.

The next journey begins Sept. 1. Learn more here:

<https://veronicalee.newzenler.com/courses/reclaim-your-soul-power-september-2022>

For just \$39 - that's less than a dollar a day! - you will gain insights, clarity and support as you Reclaim Your Soul Power.

00:21:20 Bonnie Chomica - The Content Creation Mentor: BONNIE CHOMICA

The Content Creation Mentor

- Coaching solopreneurs to get more visibility through consistent content creation, so they can attract more clients and make more money

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EMAIL: [bonnie@bonniechomica.com](mailto:bonnie@bonniechomica.com)

WEB: <https://www.bonniechomica.com/>

SPEAKER PAGE: <https://www.bonniechomica.com/speaking>

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CONTENT CLARITY Q&A CALL:

Aug 10, 9 am PT – Free registration <https://bit.ly/3bpRVDA>

00:21:57 Chuck Hooper: Speaker. Author. BI Consultant.

email: [Chuck@SpeakerPresenter.com](mailto:Chuck@SpeakerPresenter.com)

Web: <https://www.SpeakerPresenter.com>

<https://www.SpeakerClubs.com>

<https://www.EDU-Speakers.com>

<https://www.bialytics.com>

00:22:16 Lori Bruton: Lori Bruton (The LORI Factor) looking for stages, podcasts and who wants to travel or needs content repurposed? text 585-410-3681 website: <https://loribruton.com>

00:22:38 Katrina Sawa, JumpstartYourBizNow.com: I think he just missed all our emails and caught in spam ?? he's not the type to flake

00:22:47 Janet Pippin, Desirable Life: Janet Pippin with Desirable Life. Speaker, transformation coach.

00:23:04 Janet Pippin, Desirable Life: [360janetp@gmail.com](mailto:360janetp@gmail.com)

00:23:38 Katrina Sawa, JumpstartYourBizNow.com: We have an amazing fill in speaker for tonight who also trains on LINKEDIN - Jennifer Darling!

00:24:32 Bonnie Chomica - The Content Creation Mentor: Jennifer is a LinkedIn Rock Star!

00:24:40 Betty Withrow: Betty Withrow The Writers Launchpad. 831.238.2626.

[betty@thewriterslaunchpad.com](mailto:betty@thewriterslaunchpad.com)

<http://www.thewriterslaunchpad.com>

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<https://calendly.com/bettywithrow/get-to-know-you-call>

Free consultation of 30 minutes.

Do you have a book in mind?

Does your business need copy?

I am a full-service writing pro and I love supporting authors and businesses.

[betty@thewriterslaunchpad.com](mailto:betty@thewriterslaunchpad.com)

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<https://www.linkedin.com/in/thewriterslaunchpad/>

00:25:13 Katrina Sawa, JumpstartYourBizNow.com: HAPPY BIRTHDAY MARILLA!!!

00:25:21 www.VeronicaLee.tv: Happy Birthday, Marilla! 🎂

00:25:27 Betty Withrow: Yes, congratulations!

00:25:29 Marla Press, Speaking Coach, Life Coach: Hi everyone, I'm a Public Speaking Coach. My passion is to help you go from being a good

speaker to an extraordinary one. I help you be your most powerful, passionate, and especially authentic self. I do 1:1 and teach leading-edge workshops: "The Celebrated Speaker: Become a Magnetic, Impactful, Trusted Communicator." Sign up for a FREE 30min session for exercises to transform your life. Would love to talk with you! [www.marlapress.com](http://www.marlapress.com) or email me for more info [m.press@marlapress.com](mailto:m.press@marlapress.com)

00:25:38 Katrina Sawa, JumpstartYourBizNow.com: ISN WEBINAR  
AGENDA:

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4:00 pm - Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

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00:28:35 Lori Bruton: It looked like there was a RSVP via Meetup for this call via the guest speaker? That didn't work for me.

00:28:43 Bonnie Chomica - The Content Creation Mentor: So fun!

00:30:51 Stacy Fisher, <https://www.StacyGFisher.com>: I am a leadership & career coach focused on mid-career women to get the promotions, raises and recognition they've earned. It's about relationships.

Stacy G Fisher Coaching

<https://www.stacygfisher.com>

[stacy@stacygfisher.com](mailto:stacy@stacygfisher.com)

[Linkedin.com/in/stacygenevefisher](https://www.linkedin.com/in/stacygenevefisher)

Mobile\: 917-826-2343

00:31:22 Jennifer Darling: Jennifer Darling, Sales & Marketing Speaker, Coach, Consultant & Author. LinkedIn Marketing & Sales. I work with coaches, consultants, and speakers to raise their visibility & rock their sales results.

Want a Free LinkedIn Crash Course, Grab it Now:

<https://darlingmarketingcommunity.newzenler.com/li-crash-course/>

00:32:02 Jennifer Darling: Siobhan, do you know Melissa Washington? She owns the Women Veteran's Association.

00:32:24 Bonnie Chomica - The Content Creation Mentor: Sheldon on The Rock!

00:32:37 Marilla Arguelles: Find my blogs and ebooks on my website at <https://www.wholenewtake.com> and I'm also on LinkedIn. I'm particularly

interested in podcasts and Roundtables with other interested in Radical Education Reform for teens that getting them out from behind desks and paid!

00:33:00 Sheldon R. S. Crocker, Speaker - Author: To inspire leaders, to be the difference-maker in the lives of enough people to make a positive difference globally. Empower people's lives and contributing to social prosperity through innovative conversations, I aim to inspire the world. Sheldon R. S. Crocker, Inspirational Speaker – Published Author – Digital Course Developer! available for bookings at staff professional development meetings, business functions. s. I sing with Stella's Circle Inclusion Choir. I am Vice President of Education for Iceberg Alley Online Toastmasters and Ambassador spokesperson for AccessibleNL. Presented at AGMs of social justice organizations. <https://sheldonstransformativethinking.com>

After I stopped my addictions 20+ years ago, I became interested in public speaking. My biggest accomplishment is publishing my book 'KEEP on WALKING - A Transformative & Inspirational Journey.'

00:34:01 Jennifer Darling: Katrina is amazing!

00:34:31 Katrina Sawa, JumpstartYourBizNow.com:

<https://ispeakernetwork.com/speakingplan>

00:34:36 Jennifer Darling: You should definitely get the session, and make sure you have tons of paper and pencils because she will blow your mind with ideas to catapult your business.

00:36:49 Siobhan (Shavon) Cunningham: I wish someone would have told me years ago that I need at least 500+ to look creditable.

00:36:57 Katrina Sawa, JumpstartYourBizNow.com: Q - LI: how important is it to not have links in the post these days, only in comments or image?

00:37:19 Katrina Sawa, JumpstartYourBizNow.com: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.: <https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here: <https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

00:37:56 Chuck Hooper: Q: We are told do not put links in a post. What's best way to point someone to a registration site?

00:38:10 Russ Mathews - CEO MCM: LinkedIn Question: Why does everyone whom I don't know connects with me.... they instantly spam me with a sales message. Rubs me the wrong way.... I want to make connections but not spam people.

00:38:10 Katrina Sawa, JumpstartYourBizNow.com: phenomenal banner on top!

00:38:36 Katrina Sawa, JumpstartYourBizNow.com: Results, customer focused statement on title - NOT your actual title

00:39:50 www.VeronicaLee.tv: Linked In Question: How to make connections to widen your reach without just "connecting" with everyone you already know or from other platforms?

00:40:04 Katrina Sawa, JumpstartYourBizNow.com: Featured Section: Speaker Video #1, Lead Magnet/Free Gift #2, Link to buy your book or other low-end thing #3, speaker sheet #4, client testimonial #5

00:40:38 Katrina Sawa, JumpstartYourBizNow.com: LI Q: What are some good pre-qualifying questions for messaging when people try to connect with you who might be spam?

00:41:08 Katrina Sawa, JumpstartYourBizNow.com: Maximize your Profile is #1 goal

00:43:21 Katrina Sawa, JumpstartYourBizNow.com: Holy Crap, Some of this I've not heard from you yet Jennifer!!! This is good

00:44:24 Mishelle Thorpe | Instagram Coach for Coaches: LI Qs: I'm the last person to ever join LinkedIn. I have maybe 10 connections. 1. Is it worth my time to build my LI since it takes forever to look legit? 2. Do I spend time finding people on LI to connect with or just focus on connecting in meetings/networking?

00:45:08 Katrina Sawa, JumpstartYourBizNow.com: Q: Is it better to connect with hundreds of people even if you have to put up with some spammers or keep a smaller list on LI?? better regarding more features it sounds like get opened up??

00:45:27 Bonnie Chomica - The Content Creation Mentor: LI Videos - Better to upload .mp4 or Live through 3rd party

00:45:47 Katrina Sawa, JumpstartYourBizNow.com: videos stink on LinkedIn, good to know!

00:46:10 Russ Mathews - CEO MCM: Love it - The 4 Types of Power Content! 1. Create a NEWSLETTER. 2. Create a Flipbook (document) in PowerPoint. 3. Video - Use it. 4. Post a Short Story Post and ask a question.

00:46:22 Sue Pats: Lovely

00:46:25 Sue Pats: Great info

00:47:18 Katrina Sawa, JumpstartYourBizNow.com: Speaking of being a thought leader... join me and Teresa de Grosbois on 8/18, 1 pm PST for a free info call about joining the Evolutionary Business Council. It's a great group to find and connect with big time influencers! REGISTER here: <https://ebcouncil.com/impact-profit-influence-enrolment-event>

00:47:54 Katrina Sawa, JumpstartYourBizNow.com: answered my last question... grow as big as possible

00:47:59 Katrina Sawa, JumpstartYourBizNow.com: spammers

00:48:02 Stacy Fisher, <https://www.StacyGFisher.com>: spammers

00:48:04 Russ Mathews - CEO MCM: Insta - Spamming message after connecting

00:48:15 Marla Press, Speaking Coach, Life Coach: asking to connect with no personal message

00:48:32 Katrina Sawa, JumpstartYourBizNow.com: yes personal messages with connection requests are key...

00:48:41 Katrina Sawa, JumpstartYourBizNow.com: pitch slapping - no no no

00:49:00 Katrina Sawa, JumpstartYourBizNow.com: 😊 isn't she hilarious you guys??

00:49:17 Rhonda Liebig: At first I thought Jenn was saying bitch slapping. OK pitch slapping. I get that Ha ha ha

00:49:19 Lori Bruton: Jennifer is awesome

00:49:23 Janet Pippin, Desirable Life: SO funny with great advice

00:49:54 Katrina Sawa, JumpstartYourBizNow.com: Profile - Content - Growing Network & Nurturing

00:50:34 Katrina Sawa, JumpstartYourBizNow.com: post your linkedin profile link here right now, we can all connect now! <https://www.linkedin.com/in/katrinasawa/>

00:51:11 Bonnie Chomica - The Content Creation Mentor: <https://www.linkedin.com/in/bonniechomica/>

00:51:19 Betty Withrow: <https://www.linkedin.com/in/thewriterslaunchpad/>

00:51:25 Mishelle Thorpe | Instagram Coach for Coaches: <https://www.linkedin.com/in/mishellethorpe/>

00:52:49 Janet Pippin, Desirable Life: I had no idea that linked in was so crucial. Mine is very outdated. Guess I'll be working on that tomorrow!

00:52:51 Sheldon R. S. Crocker, Speaker - Author: My LinkedIn - <https://www.linkedin.com/in/sheldon-r-s-crocker/>

00:52:53 Janet Pippin, Desirable Life: <https://www.linkedin.com/in/janet-pippin-b98b1171/>

00:52:59 Siobhan (Shavon) Cunningham: <https://www.linkedin.com/in/siobhandeann> I help women veterans share their story and empower them to build a business with their talents. Happy to connect!

00:53:14 www.VeronicaLee.tv: <https://www.linkedin.com/in/veronicaleetv/>

00:53:50 Sue Pats: How many posts / day on LinkedIn?

00:53:51 Marla Press, Speaking Coach, Life Coach: [www.linkedin.com/in/MarlaAPress](https://www.linkedin.com/in/MarlaAPress)

00:54:47 Russ Mathews - CEO MCM:

<https://www.linkedin.com/in/russmathews/>

00:54:53 Katrina Sawa, JumpstartYourBizNow.com: I just posted our pic on LI so connect and comment

here! [https://www.linkedin.com/posts/katrinasawa\\_ispeakernetwork-activity-6962916831774851072-2Sar](https://www.linkedin.com/posts/katrinasawa_ispeakernetwork-activity-6962916831774851072-2Sar)

00:56:46 Janet Pippin, Desirable Life: I commented already

00:56:54 Betty Withrow: I did too, and shared the post

00:57:17 LeTonya Hudson: <https://www.linkedin.com/in/letonya-hudson-3b75b131/>

00:59:21 Mishelle Thorpe | Instagram Coach for Coaches: I've doubled my connections just in this meeting haha!

00:59:33 Katrina Sawa, JumpstartYourBizNow.com: ha ha Mishelle!

01:01:18 Katrina Sawa, JumpstartYourBizNow.com: Janet you need a banner ;-)

01:01:19 Lori Bruton: <https://www.linkedin.com/in/loribrutonbiz>

01:01:42 Chuck Hooper: <https://www.linkedin.com/in/chuckhooper/>

01:01:55 Janet Pippin, Desirable Life: @Katrina, yes. I will add that to the list of things I need

01:02:17 Katrina Sawa, JumpstartYourBizNow.com: New Title ideas for her??? Siobhan (Gass) Cunningham, LCSW

(She/Her) 1st degree connection 1st

Military Mental Health Expert | USAF Veteran | Keynote Speaker | 3x Bestselling Author

01:02:46 Bonnie Chomica - The Content Creation Mentor: @Mishelle, only 3 hashtags on LI, not 35 ;)

01:03:02 Mishelle Thorpe | Instagram Coach for Coaches: Ooooooh good to know @Bonnie!

01:03:29 www.VeronicaLee.tv: Q: What's the difference between "Follow" and "Message" and "Connect" in terms of how we make our contacts on LinkedIn so they are two-way?

01:03:32 Katrina Sawa, JumpstartYourBizNow.com: only 3 hashtags?? thought that was a FB rule thingy

01:03:46 Bonnie Chomica - The Content Creation Mentor: Let's double check with Jennifer :)

01:03:47 Katrina Sawa, JumpstartYourBizNow.com: click on MORE to 'connect' and send note

01:03:51 Katrina Sawa, JumpstartYourBizNow.com: dont click follow

01:04:14 Mishelle Thorpe | Instagram Coach for Coaches: I didn't know that Katrina - I've always wondered about the Follow thing. I really needed this today apparently lol

01:06:10 Jennifer Darling: <https://www.linkedin.com/in/jenniferdarlingspeaks>

01:06:51 Sheldon R. S. Crocker, Speaker - Author: How many linkedin connections is a good number?

01:07:40 Jennifer Darling: Jennifer Darling, Sales & Marketing Speaker, Coach, Consultant & Author. LinkedIn Marketing & Sales. I work with coaches, consultants, and speakers to raise their visibility & rock their sales results. Want a Free LinkedIn Crash Course, Grab it Now: <https://darlingmarketingcommunity.newzenler.com/li-crash-course/>

01:07:43 www.VeronicaLee.tv: Q: Is it "adequate" to have the FREE version of LinkedIn, or should we pay for the Premium?

01:07:51 Betty Withrow: I do need to drop off. This has been incrediblw!

01:08:03 Betty Withrow: THANK YOU

01:08:09 Jennifer Darling: I only use the free version

01:08:52 Rhonda Liebig: thank you

01:08:57 Stacy Fisher, <https://www.StacyGFisher.com>: Thank you! Great presentation!

01:09:03 Rhonda Liebig: you rock Jenn

01:09:18 Bonnie Chomica - The Content Creation Mentor: Super info as usual, Jennifer!

01:09:20 Jennifer Darling: thank you!!

01:09:20 Sheldon R. S. Crocker, Speaker - Author: thanks

01:09:24 Marla Press, Speaking Coach, Life Coach: That was great, Jennifer! Thanks

01:09:32 Mishelle Thorpe | Instagram Coach for Coaches: Thanks all!!

01:09:39 Sheldon R. S. Crocker, Speaker - Author: learn shit!

01:09:43 Janet Pippin, Desirable Life: Jennifer thank you for all the information

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

**KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:**

[www.JumpstartEvents.net](http://www.JumpstartEvents.net)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

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**Jumpstart Your Biz 3-Day Mastermind in Virginia Beach, VA**

**IN PERSON – August 29, 30, & 31, 2022 Attention:**

FRUSTRATED entrepreneurs who want to finally figure out how to create and enjoy a CONSISTENT MONEYMAKING BUSINESS! I'm bringing together 10-15 of my private Live Big Mastermind clients for a 3-Day "IN PERSON" mastermind experience and we have room for 10 other entrepreneurs or small business owners who want to join us. Learn More

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**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

**PUBLISHING AND BOOK WRITING RESOURCES:**

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

**Want to be an author this year?** I'm looking for authors for the 2022, Jumpstart Your \_\_\_\_, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about

the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

### **KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):**

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program** - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

**Jumpstart Your Events 3-week training** - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

**Jumpstart Your Sales Training** - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to “dance” with those to have people trust you more and want to do business with you.

[www.JumpstartYourBizNow.com/jsysales](http://www.JumpstartYourBizNow.com/jsysales)

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](http://Canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

**Jumpstart Your Marketing 30 day Training**.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

[biwww.JumpstartYourbizNow.com/jsymarketing](http://www.JumpstartYourbizNow.com/jsymarketing)

## **Katrina Sawa**

Your Meetup Organizer, Award Winning Speaker,  
Jumpstart Your Biz Coach &  
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