



## Webinar Replay & Chat Room Contents

May 20th, 2022

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

**On this week's ISN call** a dozen or more members brainstormed up a bunch of ways to get more exposure, visibility and find speaking gigs - paid ones, free or collaboration speaking opportunities even.



Go listen in to see if we mentioned any YOU haven't thought about yet!

Make sure you plot out the times and dates for the ISN call in your calendar so you can make as many as possible. 1st Tues 4 pm PST and 3rd Fri 9 am PST every month!

**Enjoy the replay and we'll see you on the next ISN Webinar, Tuesday June 7th, 2022 4PM PST**

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! [www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

# 5/20/22 CHAT ROOM CONTENTS:

00:14:10 Bethan Thompson:

Hello all

00:14:21 Bethan Thompson:

Hello Gary

00:14:43 Bethan Thompson:

Speakers Playhouse

00:15:05 Chuck Hooper:

Be ACTIVE in Associations!

00:15:09 Bethan Thompson:

Eventraptor

00:15:36 Gary McKinsey:

Associations

00:16:09 Swanette Kuntze:

JV with other summit hosts, podcasters

00:16:56 Swanette Kuntze:

Networking events with Michael Whitehouse

00:20:41 Mary Scott:

More virtual networking at  
<https://maryscott.info>

00:20:53 Barbara Ingrassia:

matchmaker.fm (podcasts)

00:21:00 Mary Scott:

includes several speaker groups

00:22:06 Bethan Thompson:

[bethanthompson55@gmail.com](mailto:bethanthompson55@gmail.com)

bethan Mary thompson

Speaker Coach Writer

00:22:25 Mary Scott:

Podapalooza, June 17, 2022. Learn all about podcasting or upgrade to VIP & be on up to FIVE podcasts as a guest THAT DAY

<https://scottmary--checkingout.thrivecart.com/podapalooza-june-2022/>

00:22:36 Swanette Kuntze:

I host the Podcast "Holistic Creators"

00:22:56 Bethan Thompson:

Dementia And Mental Health and Wellness

00:23:00 Mary Scott:

FB LIVE

I am looking for people to interview for "Stuck? Time to Improv" my FBLive every Tuesday at 1pm CST. If you have practical/tactical advice for STARTUP BUSINESS, please contact me at [businessriff@gmail.com](mailto:businessriff@gmail.com) and subscribe to the YouTube Channel

<https://www.youtube.com/channel/UCZbjKcnBI3adg5utrSXexaw>

00:23:15 Swanette Kuntze:

[www.holistic-creators.com](http://www.holistic-creators.com)

00:24:21 Mary Scott:

Topics: “10 Steps to Set Up a Business Legally”

“Don’t Do This! 10 Mistakes StartUps Make”

“Networking – It’s all about the Follow Up”

Mary Scott [businessriff@gmail.com](mailto:businessriff@gmail.com)

00:24:39 Katrina Sawa, JumpstartYourBizNow.com:

pay to play <https://www.youtube.com/watch?v=0qwBpwf5jQQ>

00:25:12 Swanette Kuntze:

<https://www.holistic-creators.com>

00:25:40 Gary McKinsey:

Topic: How to transform your business idea into reality. How to use email to market your business. [Gary@GaryMcKinsey.com](mailto:Gary@GaryMcKinsey.com)

00:27:49 Barbara Ingrassia:

Are you a SPEAKER? HOW are you PROTECTING your speeches and presentations?

Are they just “out there” ? Your speaking assets are VALUABLE.

Let’s talk: BARBARA INGRASSIA [barb@managecopyright.com](mailto:barb@managecopyright.com)

Here's a free eGUIDE: 5 STEPS TO GUARD YOUR GOLDMINE to help you start thinking about this important topic.

<https://gyog.managecopyright.com/5steps>

[barb@managecopyright.com](mailto:barb@managecopyright.com)

<https://ManageCopyright.com>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

Instagram

<https://www.instagram.com/managecopyright/>

Speech topics

\*What’s on YOUR Website?

Is it legally compliant, or are you at risk for a legal nightmare?

\*Use Copyright Law to Protect Your Business: GUARD YOUR GOLDMINE!

00:27:59 Bethan Thompson:

Tuesday At 1 pm next week

I'm doing a talk on dementia at my weekly mental health and wellness meeting

Www.ttbca

On zoom

Details on my LinkedIn

Or Sean Hewitt LinkedIn

Or email me and i can send you my link

[bethanthompson55@gmail.com](mailto:bethanthompson55@gmail.com)

00:28:48 Swanette Kuntze:

Subject Mastery I speak about:

-

Limiting beliefs and pattern

-

Self-sabotage

-

Mastering the mindset to control the inner critic

-

Emotional programming

-

Healing emotional trauma

-

Upper limit problems

-

Empowerment

-

Vision and strategies to rebuild and launch the next chapter in life

-

Living your mission

-

Near death experience

-

Spiritual Awakening

-

Soul blocks

-

Past lives experiences

-

Akashic Records

[info@spiritual-changemaker.com](mailto:info@spiritual-changemaker.com)

Swanette Kuntze

00:29:07 Chuck Hooper:

Check out "Find a Speaker" at <https://www.speakerclubs.com/>

00:29:29 Chuck Hooper:

If you want listed, email me at [chuck@SpeakerPresenter.com](mailto:chuck@SpeakerPresenter.com)

00:30:33 Katrina Sawa, JumpstartYourBizNow.com:

Topics I speak on:

•

“Marketing Basics for Consistent Cash Flow”

•

“8 Secrets to a Consistent Moneymaking Business”

•

“How to Make Fast Cash with Easy YES Offers™!”

•

“Jumpstart Your Sales – How to Finesse those 1on1 Conversations with Prospects so They Don’t Leave the Call Without Buying Something!”

•

“How to Design Your Talk to Make Everyone Want What You’ve Got to Offer”

•

“Leveraging in Your Business with Your Own Events and High-End Programs”

•

“Jumpstart Yourself as an Author to Grow Your Business”

•

“Love Yourself Successful”

•

“Jumpstart Your New Business Now”

•

“Proven 6-Step Follow Up System for Consistent Cash Flow”

•

“Put Your Business on Autopilot and Watch Your Profits Skyrocket”

00:31:20 Katrina Sawa, JumpstartYourBizNow.com:

FB group for this group?? <https://www.facebook.com/groups/ispeakernetwork>

00:35:16 Katrina Sawa, JumpstartYourBizNow.com:

thanks Gary!

00:37:23 Bethan Thompson:

Lovely to see you all

00:37:41 Bethan Thompson:

Need to leave

See you all next time

00:37:44

Katrina Sawa, JumpstartYourBizNow.com:

Speakertunity Facebook group

00:37:47 Mary Scott:

Leisa Reid and OC Speakers

00:39:48

Katrina Sawa, JumpstartYourBizNow.com:

[CALL FOR SPEAKERS] I'm looking for speakers, sponsors and vendors for anyone who helps speakers in any way for the International Speaker Conference happening virtually Aug 1-3, 2022. All the national speaker associations and speaker directories, groups, etc. will be sharing this so it should draw hundreds if not thousands of speakers and wanna be speakers no problem. Prices are very reasonable to speak, sponsor and attend. I want 30+ sponsors/vendors, and we have only 10 more pay-to-play/speak to sell speaking spots left, to make this the ONE speaker conference to attend in 2022!! <http://www.SpeakerConference2022.com>

00:40:05 Mary Scott:

Gabriella Sande Waterman

[gab@gabtalks.com](mailto:gab@gabtalks.com) does posting parties as well

00:40:07 Katrina Sawa, JumpstartYourBizNow.com:

[CALL FOR AUTHORS] Anyone who might want to write a chapter in my compilation book (or who knows people that might), it's called Jumpstart Your \_\_\_ and each author fills in the blank with their expertise like Jumpstart Your Health for health coaches, Jumpstart Your Life for life coaches, etc. Info for this is here, we're taking authors for the 2022 book now - sign up here for details: <https://jumpstartyourbiznow.com/jumpstartcompilation/>

00:43:21 Kimberly Koste (she/her):

<https://the-impactful-entrepreneur.newzenler.com/courses/content-creation-feedback-posting-party>

To register for the partay!

00:46:54 Katrina Sawa, JumpstartYourBizNow.com:

I'm sure you've heard of the strategy to either participate in an online gift giveaway OR as a speaker in an online summit, right?

Well, have you done them?

Have you monetized the ones you HAVE done if you have done them?

Many entrepreneurs DON'T monetize them very well at all, then they back off of doing them again thinking they just don't work.

Well I shared some of my thoughts on how I choose which of these to do and which to pass on on a quick 11 min video today... take a listen to this video here. This could help you in your decisions to do these for yourself in the future!

[https://www.youtube.com/watch?v=Vh\\_ognHISw](https://www.youtube.com/watch?v=Vh_ognHISw)

00:47:28 Katrina Sawa, JumpstartYourBizNow.com:

Contact Angela at <https://thathelpfulchick.com/>  
[thathelpfulchick@gmail.com](mailto:thathelpfulchick@gmail.com)

00:47:36 Katrina Sawa, JumpstartYourBizNow.com:

she's a great techy VA

00:53:01 Katrina Sawa, JumpstartYourBizNow.com:

<https://www.asaecenter.org/membership>

00:53:47 Mary Scott:

The Association of Fundraising Professionals. <https://afp.org>. is a great place to meet all the charities in your local as well as national. Lots of these organization members need speakers in Health & W

00:53:47 Whitney Kobrin:

Nice to be here for the first time and meet you all! I'm a Love Coach for women, and speak about self-love, dating, relationships, conscious communication, Blind Spots (limiting beliefs, fears & old patterns)

<http://WhitneyLoveCoach.com>

656-580-5334.

I would love to have a one-on-one virtual coffee chat with you. Here is my calendar link so you can schedule:

<https://whitneylovecoach.coachesconsole.com/calendar/virtual-networking-coffee-chat>

00:53:55 Mary Scott:

Wellness

00:54:23 Robin Fejes:

So, I suggest only contacting the Best Fit associations, memberships, etc., starting with the no cost, open ones. And, join, they give a Thank You gift. And, then the ones who require you pay, ask if they have a free trial to try before you buy. And if it benefits you, pay to join.

00:54:38 Barbara Ingrassia:

Encyclopedia of Associations at your public library!

00:58:02 Katrina Sawa, JumpstartYourBizNow.com:

<https://afpglobal.org/>

00:58:27 Whitney Kobrin:

With a quick online search I'm finding associations for single women and single moms! Thanks for all these suggestions.

01:01:17 Robin Fejes:

If you're a nonprofit, many radio and TV stations will want to highlight you if you're a good fit for their audience and station. They also have to do so many no cost, Public Service Announcements yearly, another way to get free coverage.

01:02:48 Whitney Kobrin:

I'm doing a webinar event on Monday...

<https://www.eventbrite.com/e/328228820237>

01:03:19 Robin Fejes:

I have a large FaceBook following.

01:05:44 Robin Fejes:

I basically give expert advice regarding, resources and services for animals, pets, and humans, in many categories. And, I'm an expert regarding workarounds during the pandemic. I build a large following in three months on FB, as a result. And am moving them off FB to my own community. Not a fan of FB.

01:05:53 Swanette Kuntze:

Thanks for all the ideas. I have to leave now.

01:06:11 Kimberly Koste (she/her):

Kimberly Koste, speaker and social media attraction marketing & mindset coach. I teach entrepreneurs how to get leads and sales via social media and HAVE FUN doing it!

To access all of the above and connect:

<https://www.linktr.ee/kimberlykoste>

<https://www.facebook.com/kimberly.koste/>

949-394-6034 [kimberlykostecoaching@gmail.com](mailto:kimberlykostecoaching@gmail.com)

01:07:22 Whitney Kobrin:

Thank you all so much. I have to go. This was great and I will be back!

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

## KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

[www.JumpstartEvents.net](http://www.JumpstartEvents.net)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

## PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

**Want to be an author this year?** I'm looking for authors for the 2022, Jumpstart Your \_\_\_\_, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

## KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program** - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch.

You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

**Jumpstart Your Events 3-week training** - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

**Jumpstart Your Sales Training** - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

[www.JumpstartYourBizNow.com/jsysales](http://www.JumpstartYourBizNow.com/jsysales)

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all

free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

**Jumpstart Your Marketing 30 day Training**.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

[biwww.JumpstartYourbizNow.com/jsymarketing](http://www.JumpstartYourbizNow.com/jsymarketing)

## Katrina Sawa

Your Meetup Organizer, Award Winning Speaker,  
Jumpstart Your Biz Coach &  
International Best Selling Author with 16 books  
916-872-4000

[katrina@jumpstartyourbiznow.com](mailto:katrina@jumpstartyourbiznow.com)

PS: Get your Free Jumpstart Your Biz Kit now at  
[www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)!

