



Webinar Replay & Chat Room Contents

March 1st, 2022

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for March 1st 2022, we heard from Mary E Knippel on “7 Strategies to Finally Write Your Book”

Mary is fiercely committed to guiding you to develop and promote your book into an expression of your unique voice and a powerful driver of business growth. She shared some great info on how to create a foundation for sharing your distinctive message, how to polish until that message sparkles and shines!

Make sure you plot out the times and dates for the ISN call in your calendar so you can make as many as possible. 1st Tues 4 pm PST and 3rd Fri 9 am PST every month!

The ISN Presents...
Mary E. Knippel
7 Strategies to Finally Write Your Book
Tue, March 1, 2022
4:00-5:00 pm PST
www.iSpeakerNetwork.com

WEBINAR

www.iSpeakerNetwork.com

Enjoy the replay and we'll see you on the next ISN Webinar, Tues April 5th, 2022 4PM PST

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! www.JumpstartYourBizNow.com
www.JumpstartPublishing.net

3/1/22 CHAT ROOM CONTENTS:

00:07:21 Robin O'Donovan:

Hi everyone from Gainesville Florida!

00:07:46 Mary E Knippel, YourWritingMentor.com:

I'm in Half Moon Bay, Calif

00:07:46 Patricia Stepler:

Hi, I'm here from Pennsylvania, I think this is my first time in the group.

00:08:12 Michelle Teague:

Good evening everyone! Tuning in from the Pittsburgh, PA area.

00:08:22 Rhonda Liebig:

I am in Sacramento area, live in the town of Wilton on a ranch I call, The Fresh Inspiration Ranch. Woothoot!

00:08:34 Dean Hankey, FulFilled Events!:

Deano In RENO

00:09:00 Carol Rudd:

Hi Everyone, I'm Carol Rudd, from the Eau Claire, WI. I love to connect, my calendar link: bit.ly/HConnect. Do you know someone struggling with COPD? My FIT2Breathe program combines eastern and western medicine and is a an education and exercise program for adults with breathing problems. I offer lung health zoom connections where someone you know with breathing problems can get their questions answered at <https://bit.ly/36fZLsW>

My website: www.healingchoicesoasis.com

Did I say I love to connect? My phone is 715-456-1936.

00:09:09 Kandas, Gratitude Geek Podcast Host:

Kandas from the west Michigan lakeshore.

00:11:36 Mary E Knippel, YourWritingMentor.com:

<https://3stepstonewauthorsuccess.com/freebie>

Link to my calendar:

<https://calendly.com/maryeknippel/author-book-success-grow-your-business-30-min>

00:11:54 Robin O'Donovan:

Hi I'm Robin O'Donovan!

I can help you and your audience "Get paid to exist" with a Silver & Gold Precious Metals Affiliate Membership.

Partner with me for the potential for AMAZING weekly passive income for yourself and your audience, Empowering all of you - yourself and your TRIBE - with the comfortable space to be 100% themselves while doing what they love.

I help people interested in wealth building, investing, retirement, life purpose, soul seekers, starting over, holistic wellness, business building, etc.

I can promote you to my email list, appear on your show, write you content, etc, put you EVERGREEN in front of my audiences as an expert to supplement my course material.

I'd love to partner with you!

352-260-2445

robin@energetictribe.com

00:13:27 Rhonda Liebig:

I have a multi level media platform show, The Fresh Inspiration Show. I am looking for stage swaps with Summits or Podcast. Would love to connect:

Rhonda@Rhondaliebig.com

00:14:01 Krista Giannak:

Krista Giannak

Writer, story consultant, and skier, who happens to be blind

Serving thought leaders, speakers, experts

Krista@WiseWordsThatMatter.com

(631) 505-4011 | www.linkedin.com/in/KristaGiannak

www.calendly.com/wisewords

00:14:11 Michelle Teague:

Join me for my FREE monthly webinar – “Eliminating Procrastination” - on Monday, March 21st at 12:15 PM EDT. Already have something on your schedule? Register and I'll send you the recording. Here's the link to register: <https://teagueofyourown.leadingthebest.com/CMWWE0001>

00:14:29 Katrina Sawa, JumpstartYourBizNow.com:

ISN WEBINAR AGENDA:

=====

4:00 pm - Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

4:15 pm - "Quick" introductions from those on live

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:14:33 Alvaro Contreras:

I am a commercial loan broker here is my LinkedIn link lets connect

<https://www.linkedin.com/in/alvaro-contreras-a6b4a19/> and my website www.cfs4u.com

00:16:08 Michelle Teague:

Hi all! I am Michelle Teague from A Teague of Your Own. I am a speaker, coach, and trainer who works with businesses and individuals on developing leadership skills, communication skills, and team building skills. I help people lead to succeed, communicate to elevate, and build teams to fulfill dreams. Would love to connect! <https://calendly.com/teagueofyourown/30min>

00:16:27 Katrina Sawa, JumpstartYourBizNow.com:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

[CALL FOR SPEAKERS] I'm looking for speakers, sponsors and vendors for anyone who helps speakers in any way. It will be an International Speaker Conference, IN PERSON EVENT IN DALLAS summer 2022. I'm in talks with all national speaker associations and some big keynote speakers - this should draw 200+ speakers and wanna be speakers no problem. Prices are very reasonable. I want 30+ vendors, and we have 26 speaking opportunities, to make this the ONE speaker conference to attend in 2022!! Fill in this general info form for all the details:

<https://msgsndr.com/widget/form/PxHPU5QoQZiccg0mp4wl>

00:17:25 www.VeronicaLee.tv:

—

Hi Everyone!

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

veronicalee@veronicalee.tv

Find on Social @VeronicaLeeTV

In addition to being a lifetime metaphysician, I've been guiding seekers, empaths and mystics toward aligning with authenticity, power and joy, including the reclaiming inherent gifts for over 15 years.

On the 4th Monday of each month, you can join a FREE class (via Zoom) focusing on one of 12 Key Elements to Align Your with Your Soul Purpose so you can focus your intention on your next fundamental step toward the life you are here to live.

Next class is on March 28 with the focus on “Renew Your Commitment.”

Sign Up at: <https://veronicalee.as.me/12KeyElementsSeries>

 The MeetUp group to find these offerings (an more) is called Align with Your Soul Purpose:

<https://www.meetup.com/align-with-your-soul-purpose/>

—

00:21:20 Robin O'Donovan:

Go Gators!

00:22:42 Barbara Ingrassia:

Are you a SPEAKER? HOW are you PROTECTING your speeches and presentations?

Are they just “out there” ? Your speaking assets are VALUABLE.

Let's talk: BARBARA INGRASSIA barb@managecopyright.com

Here's a free eGUIDE: 5 STEPS TO GUARD YOUR GOLDMINE to help you start thinking about this important topic. <https://bit.ly/5stepsGYG>

barb@managecopyright.com

<https://ManageCopyright.com>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

Instagram

<https://www.instagram.com/managecopyright>

00:23:48 Patricia Stepler:

Patricia Stepler from Pennsylvania

I do speaking on mindset – how to live a bigger life, personality types / DiSC, leadership, closing the knowing doing gap

Looking for speakers for my summit in May.

Also looking for women speakers on my show Inner Power with Win Win Women on Fridays at 2:00 pm EST

Mindset Productivity Consultant 717-372-2636.

patricia@yourdreampower.com

=====

To book a 1:1 with me: <https://calendly.com/prstepler/1-1-networking-session>

Facebook: <https://www.facebook.com/patty.stepler>

LinkedIn: <https://www.linkedin.com/in/patriciastepler/>

Instagram: <https://www.instagram.com/pattystepler/>

00:24:31 Katrina Sawa, JumpstartYourBizNow.com:

ISN WEBINAR AGENDA:

=====

4:00 pm - Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

4:15 pm - "Quick" introductions from those on live

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:28:27 Dean Hankey, FulFilled Events!:

Hi, I'm Dean Hankey, SpeakTacular EnterTrainer, Money Making Making Marketing Magician, Profit-Producing Pay It Forward People PRO, FulFilled Events Expert...

I Work With Speakers, Trainers, Authors & Experts - ...Passion Professionals LIKE YOU - Who LOVE Speaking, Teaching, Preaching, Nagging & Genuinely Making A Difference - But HATE The Hideous Hassles & Horrific Headaches of all the 'Meticulous Marketing Minutia'! - So You Can Quickly & Easy Book More Business, Make More Money & Serve More People! (Not Necessary In THAT Order)

Create FulFilled Events (FULL & FILLED) Generating The FREEDOM Legacy Lifestyle & A Profoundly Profitable, Super-Sexy Speaking Business Doing What You LOVE!!

100% FREE Trainings, Tools, Templates and Gifts To GROW Your Business Fast, Fun & EZ-PZ! ~ <http://ValueImpactProfit.com>

00:28:44 Alfredo:

I'm at work.

00:31:03 Kandas, Gratitude Geek Podcast Host:

Apologies for the camera off. I'm listening while working. Would not normally

split my attention but I have a deadline.

00:31:14 Katrina Sawa, JumpstartYourBizNow.com:

Hi, I'm Katrina Sawa - Jumpstart Your Biz Coach, Int'l Best Selling Author... I help entrepreneurs make a lot more money doing what you love! Here's my website with a lot of FREE GIFTS & TRAININGS anyone can get access to:

<https://jumpstartyourbiznow.com/freetrainings/>

I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what you're doing right now or how to do things differently so you can be more productive, profitable and impactful. I offer 1on1 coaching, have a mastermind, live events, virtual trainings, and zoom calls for networking, training and masterminding that you can join.

Here is a quick 3.5 min video about me too if you want to know more.

<https://youtu.be/ekq74lYlf2w>

Contact me at katrina@jumpstartyourbiznow.com or 916-872-4000.

00:31:25 Katrina Sawa, JumpstartYourBizNow.com:

I also have a Publishing company where I help people author books, do compilation books, and learn how to write and publish books here:

<https://JumpstartPublishing.net/>

I have multiple events coming up to help jumpstart your business, marketing and more, info here: <http://www.JumpstartEvents.net>

Or to REALLY move quickly in developing a consistent revenue generating business then come chat with me <http://www.AskKat.biz>

00:32:17 Katrina Sawa, JumpstartYourBizNow.com:

Join me in a deep dive mastermind 3-day experience end of March working on your biz with fellow entrepreneurs... learn more here:

<https://jumpstartyourbiznow.com/marchmm/>

00:32:54 Katrina Sawa, JumpstartYourBizNow.com:

ABOUT THE SPEAKER:

Mary E Knippel, Book Mentor and founder of YourWritingMentor.com, is

fiercely committed to guiding you to develop and promote your book into an expression of your unique voice and a powerful driver of business growth. Mary helps entrepreneurs create a foundation and a vision to share their distinctive message. She is someone who believes passionately in her clients and helps them polish their words until their message sparkles and shines! Visit her website at <https://yourwritingmentor.com> to book your Unleash Your Book Activation Session.

00:38:30 Katrina Sawa, JumpstartYourBizNow.com:

"7 Strategies to Finally Write Your Book" with Mary E. Knippel

1. Who is your book for?
2. What are you writing?
3. When will it be done?
4. Where are you on your writing journey?
5. Why you, why now? Why is it important you share 'this' story?
6. How will you impact your readers?
7. Heart - sharing from the heart with vulnerability to move your reader

00:43:05 Kimberly Koste (she/her):

Kimberly Koste, speaker and social media attraction marketing and mindset coach. I teach entrepreneurs the LANGUAGE of social media marketing so they can totally TRANSFORM their social media EXPERIENCE and have FUN!

Book Your FREE 30-minute Facebook Facelift @ <https://www.linktr.ee/kimberlykoste> and let's get your social media aligned with attracting your ideal audience!

Let's connect!

949-394-6034

kimberlykostecoaching@gmail.com

<https://www.facebook.com/kimberly.koste/>

<https://www.linkedin.com/in/kimberlykostecoaching/>

And join the Impactful Entrepreneur FB group!

<https://www.facebook.com/groups/theimpactfulentrepreneur>

00:44:08 Mary E Knippel, YourWritingMentor.com:

Download my free PDF 3 Steps to New Author Success at

<https://3stepstonewauthorsuccess.com/freebie>

Because Your Story Matters Register for the March 11, 9 am Book Basics Workshop <https://yourwritingmentor.com/workshop-your-story-matters-sign-up/>

Link to my calendar: <https://calendly.com/maryeknippel/author-book-success-grow-your-business-30-min>

00:47:24 Kandas, Gratitude Geek Podcast Host:
Mary that was an excellent presentation.

00:48:28 Rhonda Liebig:

YES, Mary enjoyed your awesome approach with stories. Powerful. \$197 is a great price for having a workshop with you too. Great talk tonight

00:51:04 Carol Rudd:
Thank you Mary!

00:52:06 Michelle Teague:
Great job Mary!

00:52:18 Barbara Ingrassia:
Thank you so much, Mary! GREAT!

00:52:54 Krista Giannak:
I enjoyed your "imagine" exercise and the journaling prompt. Fun presentation.

00:54:52 www.VeronicaLee.tv:

I did a drip course - 30-Days to Reclaim Your Soul Power - where we focus on one chakra each four days (with a live Q&A) after each, which was definitely a 101 type of course, but many people didn't keep up.

00:55:31 www.VeronicaLee.tv:

They enjoyed it, especially the LIVE Q&As but I found they didn't engage as much as I had hoped with the coursework.

00:57:01 Kandas, Gratitude Geek Podcast Host:
I need to run. Thank you Mary!!

01:01:00 Rhonda Liebig:

I have to get on a coaching call. Can't wait to connect with you. My information is above.

01:01:53 Katrina Sawa, JumpstartYourBizNow.com:

Connect with ISN member Roger Killen, his meetup is here:

<https://www.meetup.com/the-vancouver-business-network/>

01:02:01 Katrina Sawa, JumpstartYourBizNow.com
for TEDx

01:02:43 Dean Hankey, FulFilled Events!:

After it's all said and done... what Real & Specific Applicational RESULT Does Your Family Member Actually GET, Walk Away With In Their Life/Business... etc??

01:03:18 www.VeronicaLee.tv:

Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

veronicalee@veronicalee.tv

Find on Social @VeronicaLeeTV

In addition to being a lifetime metaphysician, I've been guiding seekers, empaths and mystics toward aligning with authenticity, power and joy, including the reclaiming inherent gifts for over 15 years.

On the 4th Monday of each month, you can join a FREE class (via Zoom) focusing on one of 12 Key Elements to Align Your with Your Soul Purpose so you can focus your intention on your next fundamental step toward the life you are here to live.

Next class is on March 28 with the focus on "Renew Your Commitment."

Sign Up at: <https://veronicalee.as.me/12KeyElementsSeries>

The MeetUp group to find these offerings (an more) is called Align with Your Soul Purpose:

<https://www.meetup.com/align-with-your-soul-purpose/>

—

01:03:21 Alvaro Contreras:

Great meet TY all, have a good night!!!

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.JumpstartEvents.net

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

www.JumpstartPublishing.net

Want to be an author this year? I'm looking for authors for the 2022, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

Jumpstart Your Events 3-week training - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

Jumpstart Your Sales Training - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

www.JumpstartYourBizNow.com/jsysales

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with

screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

Jumpstart Your Marketing 30 day Training.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

[biwww.JumpstartYourBizNow.com/jsymarketing](http://www.JumpstartYourBizNow.com/jsymarketing)

Katrina Sawa

Your Meetup Organizer, Award Winning Speaker,
Jumpstart Your Biz Coach &

International Best Selling Author with 16 books
916-872-4000

katrina@jumpstartyourbiznow.com

PS: Get your Free Jumpstart Your Biz Kit now at
www.JumpstartYourBizNow.com!

