



## Webinar Replay & Chat Room Contents

**Jan 5th, 2022**

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

**On our call for Jan 5th 2022, we heard from Bonnie Chomica on how to “Energize Your Email Marketing”**

We had a very resourceful and inspiring discussion today after Bonnie spoke about email marketing - go listen!

Plus I have a virtual speaker opportunity for Feb 2022 - learn more

here: <https://jumpstartyourbiznow.com/lys-summit-call-for-speakers/>

**Enjoy the replay and we'll see you on the next ISN Webinar, Friday, January 21, 2022  
9:00 AM to 10:00 AM PDT**

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! [www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

The ISN Presents...  
**Bonnie Chomica**  
**Energize Your Email Marketing**

Tue, Jan 4, 2022  
4:00-5:00 pm PST  
[www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com)

**WEBINAR**  
**International Speaker Network**  
[www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com)

# 1/5/21 CHAT ROOM CONTENTS:

00:06:07 Trina L. Drotar:

I don't have a camera or mic today.

00:06:28 Dean Hankey, FulFilled Events!:

Haaaappy & Blessed New Year & Beyond!

00:08:32 Trina L. Drotar:

I'm up here in Sacramento. Will look for the live event when it happens.

00:08:36 Dr. Michelle Peticolas:

Speaking opps please.

00:08:42

Kimberly Koste - THE MomPreneur Mentor (she/her):

speaker ops

00:08:58 Yvonne A Jones:

Speaking opps please.

00:09:17 Chuck Hooper:

When Katrina's meeting is over, Join another!!!

5PM PST – <https://www.SpeakerClubs.com> presents Jill Lublin:

“Get Known Everywhere, Using Publicity”

Meeting Zoom link: <https://zoom.us/j/8566195753>

No pre-registration required!

00:09:37 Katrina Sawa, JumpstartYourBizNow.com:

Thanks Chuck

00:10:02 Mary Scott:

Links to virtual networking including Kimberly Crowe & Colleen Biggs' events.

At <https://maryscott.info>

00:10:27 Katrina Sawa, JumpstartYourBizNow.com:

ISN WEBINAR AGENDA:

=====

4:00 pm - Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

4:15 pm - "Quick" introductions from those on live

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:10:35 Yvonne A Jones:

Yvonne A Jones – 772.342.1034

<https://50andWiserCoaching.com>

[Yvonne@YvonneAJones.com](mailto:Yvonne@YvonneAJones.com)

Business Growth Strategist for Professionals  
and Entrepreneurs 50 and Wiser

“Focus on Relationships; the Money will Follow”

Come check out my most affordable hybrid

Membership/Group Coaching Program. Join us

for one month or 6 months. We are now in Year 3

<https://50andWiserCoaching.com/profit-circle>

00:10:49 Katrina Sawa, JumpstartYourBizNow.com:

Join me at my next LIVE event in Sacramento, CA! Let's jumpstart your biz, marketing, mindset and more at the Love & Money Live 2022 In person event (early, early bird) \$97 tickets here:

<https://jumpstartyourbiznow.com/loveandmoneylive2022/>

Interested in finding out how to become a speaker on the Love Yourself Successful Summit Feb 15-16 (online) - Speakers pay to play but you get tons

of benefits and exposure plus opportunity to sell your stuff! Apply here for info:  
<https://jumpstartyourbiznow.com/lys-summit-call-for-speakers/>

00:11:07 Katrina Sawa, JumpstartYourBizNow.com:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:  
<https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:  
<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):  
<https://www.meetup.com/internationalspeakersnetwork>

00:11:49 Dr. Erin Foley:

I'm Dr. Erin Foley, a Functional Medicine Practitioner, speaker, author & coach. I help women balance their hormones naturally, helping with energy, sleep, weight, metabolism, mood, mental clarity, gut health, digestion, hormones, and menopause.

\*\*\*\*\*

If you haven't had your hormones checked within the last year and you're over 40 you need to! Medical doctors often only look at one hormone, not all of them - adrenals, cortisol, all thyroid, etc. Getting a 2nd opinion from someone like me, a more alternative solution to the issues you might be experiencing, can be LIFE ALTERING!

\*\*\*\*\*

Schedule a free call with me today and let's see what's missing, what you need and what issues you have that could be fixed naturally! No obligation to sign up for anything, I promise you'll get clarity but don't wait, sign up today!):  
<https://vibranthealthywoman.com/strategysession/>

\*\*\*\*\*

Or go download my Guide: "5 Steps for Women to have More Energy" -  
<https://vibranthealthywoman.com/5steps/>

00:11:59 Bonnie Chomica:

speaking opps please :)

00:12:24 Dr. Michelle Peticolas:

Hi everyone, I'm Dr. Michelle Peticolas, speaker, author, and life transformation coach based in the San Francisco Bay Area. Founder of Second Chance Secrets, I empower healers, coaches and motivational speakers to leverage their time and talent by creating unique high-end transformational programs that attract premium clients and make more money. I am a featured speaker in the "Week of Kindness and Gratitude Give Away," Jan 16-Jan 22. Presenting 80+ experts and over 100 free gifts valued at over \$60,000. It FREE. Sign-up here: <https://standout-stars-week-of-kindness-and-gratitude-gift-2.heysummit.com/?ac=YxIO6QhK>

00:12:29 Colleen Biggs:

Thank you @Mary! I love this page of virtual events! I will share with many!

00:12:40 Katrina Sawa, JumpstartYourBizNow.com:

Hi Trina, great, you're local to me, yay! I put the link in the chat already for my event Mar 30, 31, Apr 1. ;-) Come!

00:12:54 Dean Hankey, FulFilled Events!:

School is always IN for the lifetime learner... always open to learning more about success and Speaking Opportunities! - Thank You!

00:13:27

Kimberly Koste - THE MomPreneur Mentor (she/her):

Kimberly Koste, founder of The Impactful MomPreneur. I am a speaker, success coach and THE MomPreneur Mentor.

As THE MomPreneur Mentor, I teach home-based MomPreneurs how to organically get more leads and sales on social media through attraction marketing so they can help more people, make a bigger impact and spend more time with their kids.

I'm especially passionate about teaching moms how to build a sustainable business that fits into their lives and have multiple streams of income so they can slide easily into early retirement.

Send me your mamas!

Let's connect on messenger!

<https://www.facebook.com/kimberly.koste>

Or join the group!

<https://www.facebook.com/groups/theimpactfulmomprenneur>

PS I also help people travel for pennies on the dollar. I LOVE to travel! In fact, I'm probably not home right now.

<https://heartothematter.com/30-leads-in-30-days-course>

00:15:26m Colleen Biggs:

Hi, I'm Colleen Biggs, 20 year Veteran in Consulting/Coaching over 350 CEO's, Speaker, Founder of Lead Up for Women, Podcast Host, #1 Best-Selling Author, & Proud Woman Empowerment Pioneer!

Want to learn more about how you can get seen, heard and be visible? Check out Lead Up for Women

<https://www.leadupforwomen.com/>

Learn more about Colleen here:

<https://colleenbiggs.net/>

Want to chat one-on-one? I do! Let's do it!

<https://calendly.com/colleenbiggs/30min>

Subscribe to my youtube channel to receive a ton of daily content!

[https://www.youtube.com/channel/UCNc8cto8SnZjxy8Xfgn8Dpg?view\\_as=subscriber](https://www.youtube.com/channel/UCNc8cto8SnZjxy8Xfgn8Dpg?view_as=subscriber)

Snag a FREE copy of our magazine! <https://www.leadupforwomen.com/claim-free-magazine>

Register for our Next Networking event January 6th for FREE with Lead Up for Women!

<https://www.leadupforwomen.com/lunch-n-learn>

Use Code: GUESTLNL

00:16:11 Carol Rudd:

Hi Everyone, I'm Carol Rudd, from the Eau Claire, WI. I'm the owner of Healing Choices Oasis, a licensed massage therapist, lung health specialist and Qigong instructor. I love to connect, my calendar link: [bit.ly/HConnect](https://bit.ly/HConnect). Do you know someone struggling with COPD? My FIT2Breathe program

combines eastern and western medicine and is a an education and exercise program for adults with breathing problems. I offer lung health zoom connections where someone you know with breathing problems can get their questions answered at <https://bit.ly/36fZLsV>

My website: [www.healingchoicesoasis.com](http://www.healingchoicesoasis.com)

Did I say I love to connect? My phone is 715-456-1936.

00:16:22 Marcia OMalley: Marcia O'Malley

[marcia@mindfulmediaservices.com](mailto:marcia@mindfulmediaservices.com)

3 Easy Ways to Make Great Video Content Using Canva

<https://3easyways.canvavideo.eventbrite.com>

00:17:35 Dean Hankey, FulFilled Events!:

Whoo Hoo! Marcia Rocks!

00:18:08 Yvonne A Jones:

Yvonne A Jones – 772.342.1034

<mailto:yvonnea.joneshrmc@gmail.com>

Did you know that Identity Theft (and Cyberattacks) is the fastest growing crime in the United States. Are you protected? It's good to sign up for Alerts, but it's even better to work with a company that will restore your identity to pre-compromised status, if your identity should be compromised. Message me for more info or go directly to: <https://yvonneajones.ladiesofjustice.com>

Plans start as low as \$14.95 per month.

00:19:40 Rhonda Liebig:

I am booking speakers for 2022 year for my show, the Fresh inspiration show - Women's Speaker Association

I am CEO and Founder of The Fresh Inspiration Show -

I am a Speaker Agent where I book you on our show, TFIS LIVE, Podcast and professionally edits for ROKU TV, FirestickTV (Amazon). I bring speaking engagements for you as a speaker when yo ubecome part of the community too.

I have a 15 minute scholarship for you if you are ready to market and play ALL

in. To apply you can go to > <http://thefreshinspirationshow.com>  
and [rhonda@rhondalieber.com](mailto:rhonda@rhondalieber.com)

Our next show is January 27th: Innovate and High Motivators with Sizzling Hot Tools

00:20:46 Christine Campbell Rapin:

Christine Campbell Rapin –Business Success Coach & Lifestyle Strategist  
Owner: CLEAR Acceleration Inc.  
Founder: Chasing Dreams & Making A Positive Impact Community for Entrepreneurs

Helping struggling business owners get clarity, confidence & results.

EVENT: Presenting with Passion & Confidence Workshop 13 Jan 2022  
@11am MST

Website: <http://www.christinecampbellrapin.com>

Email: [contact@christinecampbellrapin.com](mailto:contact@christinecampbellrapin.com)

Tel: (+1)-587-434-9944

Calendar: <https://calendly.com/christinecampbellrapin/one-to-one-meeting>

00:20:48 Dean Hankey, FulFilled Events!:

Whoo Hoo Mary!

00:22:57 Dean Hankey, FulFilled Events!:

<http://MaryScott.info>

00:23:11 Trina L. Drotar:

I don't have a mic on this computer today. sorry

00:24:33 Rhonda Liebig:

I have a 15 minute scholarship for you if you are ready to market and play ALL in. To apply you can go to this form > <https://forms.gle/py7vUTEzaq4njzCp6>

To directly connect with me: [rhonda@rhondalieber.com](mailto:rhonda@rhondalieber.com)

To grab a FREE ticket to our next show is January 27th: Innovate and High Motivators with Sizzling Hot Tools: <http://thefreshinspirationshow.com/>

I believe that we are here to lock arms, support each other to change this world to a safe, loving passionate world

Please connect with me if this feels juicy and freshly exciting to you, woothoot!

00:25:19 Mary Scott:

I am looking for people to interview for "Stuck? Time to Improv" my FBLive every Tuesday at 1pm CDT. If you have advice for STARTUP BUSINESS, please contact me at [businessriff@gmail.com](mailto:businessriff@gmail.com) and subscribe to the YouTube Channel <https://www.youtube.com/channel/UCZbjKcnBl3adg5utrSXexaw>

00:25:35 Chuck Hooper:

When Katrina's meeting is over, Join another!!!

5PM PST – <https://www.SpeakerClubs.com> presents Jill Lublin:

“Get Known Everywhere, Using Publicity”

Meeting Zoom link: <https://zoom.us/j/8566195753>

No pre-registration required!

00:25:40 Chuck Hooper:

Click the meeting link just when you are ready to leave this meeting!

00:26:18 Dilyana Mileva:

Dilyana Mileva <https://dilyana-mileva.now.site>

00:26:32 Marcia OMalley:

This month is my 10th year anniversary incorporating Mindful Media Services!!

00:26:52 Dr. Michelle Peticolas:

I'm looking to connect with coaches, healers and motivational speakers who would be interested in presenting on my Healers Connection video podcast -- a free twice-monthly virtual meet-up to showcase your brilliance to people who

are seeking solutions. Join or apply to speak here:

<https://www.healersconnection.com>

If you would like to have me speak at your event, let's chat, schedule a time at

<http://www.meetwithdrmichelle.com>

00:27:04 Dean Hankey, FulFilled Events!:

We Work/Consult/Mentor Experienced & Established Speakers Like YOU To 'Pay It Forward and PROFIT' With FulFilled (FULL & FILLED) Events, PACKED With People & Profits So That You CAN Make Even More Money Doing What You LOVE!

Dean Hankey: (The DEAN of Success!) FulFilled (FULL & FILLED) Events Expert and Marketing Magician! - Find out More and Grab Some Killer FREE Business Growth "Not-So-Secret-Santa BIG Success GiveAway!" ~ 100% FREE! (No Ugly Opt-In, Funky Funnels or Slimy Sales Page! ~FREE Your Success Now! <http://PayItForwardAndProfit.com> - Gifts & Bonuses Vanish Friday Night at Midnight!

00:27:31 Barb Ingrassia [barb@managecopyright.com](mailto:barb@managecopyright.com):

Barb Ingrassia [barb@managecopyright.com](mailto:barb@managecopyright.com)

Happy Public Domain Day 2022

HAPPY Public Domain Day 2022

Check out what's FREE to use, as of Jan 1, 2022

Hint: 400K sound recordings from 1923 and before (NEW this year!)

00:28:16 Barb Ingrassia [barb@managecopyright.com](mailto:barb@managecopyright.com):

Happy Public Domain Day article on LinkedIn

00:29:38 Dr. Erin Foley:

weekly

00:29:39 Katrina Sawa, [JumpstartYourBizNow.com](http://JumpstartYourBizNow.com):

yes me

00:29:41 Marcia OMalley:

Irregularly...

00:29:42 Dr. Michelle Peticolas:

Yes me

00:29:44 Rhonda Liebig:

YES

00:29:44 Carol Rudd:

yes

00:29:44 Trina L. Drotar:

yes

00:29:45 Dean Hankey, FulFilled Events!:

Yes

00:29:45 Katrina Sawa, JumpstartYourBizNow.com:

weekly or more than once!

00:29:48 Colleen Biggs:

Yup!

00:30:00 Dilyana Mileva:

no

00:30:02 Marcia OMalley:

I got too busy

00:30:10 Katrina Sawa, JumpstartYourBizNow.com:

Marcia??? you??

00:30:23

Marcia OMalley: Ha Ha Katrina!

00:30:43

Mary Scott: Don't have a good automated program

00:31:23 Barb Ingrassia [barb@managecopyright.com](mailto:barb@managecopyright.com):

<https://www.linkedin.com/pulse/happy-public-domain-day-2022-barbara-ingrassia>

Happy Public Domain Day

00:31:34 Katrina Sawa, [JumpstartYourBizNow.com](http://JumpstartYourBizNow.com):

If you make videos or do live social videos, then you can put them in your email or link to them on your social profile or youtube channel you know.... I just did that today. FB live - to YouTube - to email - then blog later this week.... repurpose, repurpose, repurpose! ;-)

00:32:22 Katrina Sawa, [JumpstartYourBizNow.com](http://JumpstartYourBizNow.com):

Hi, I'm Katrina Sawa... Int'l Speaker, 10x Int'l Best-Selling Author with 16 books

Jumpstart Your Biz Coach - helping entrepreneurs make more money FAST  
Book & Publishing Mentor

I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what you're doing right now or how to do things differently so you can be more productive, profitable and impactful.

Main website: <https://www.JumpstartYourBizNow.com>

Publishing website: <https://www.JumpstartPublishing.net>

Become an Author: <http://www.BecomeAJumpstartAuthor.com>

Events & Workshops: <http://www.JumpstartEvents.net>

Techy & Website Services: <http://www.JumpstartYourTechyServices.com>

My Books: <https://jumpstartyourbiznow.com/books>

Online Trainings \$27-997: <https://jumpstartyourbiznow.com/trainings/>

Free Business/Mktg Trainings:

<https://www.JumpstartYourBizNow.com/freetrainings>

00:32:48 Mary Scott:

I open the mail near the recycle bin. Same with email

00:33:16 Marcia OMalley:

Yes, Mary!

00:33:28 Trina L. Drotar:

I open email that I believe won't just be a promotional ad from the sender, something that has more information that is useful.

00:34:01 Trina L. Drotar:

and I won't read the ones that are book length.

00:34:21 Katrina Sawa, JumpstartYourBizNow.com:

Yes Mary, but sending direct mail can be very creative and stand out where people WON'T just "trash it". I highly recommend it... it's the ONLY way to ensure people will see your message frankly - NO OTHER WAY ensures this.

00:35:20 Katrina Sawa, JumpstartYourBizNow.com:

Bonnie has a very cool content planner you guys if you like a very organized way to plot out your content plan and stay organized!

00:35:49 Trina L. Drotar:

Katrina has a great point about direct mail. I send out direct mail that is very creative and help others create their direct mail products that will stand out and be opened when retrieved from the mailbox.

00:36:58 Katrina Sawa, JumpstartYourBizNow.com:

Educate - Entertain – Enlighten

00:37:28 Katrina Sawa, JumpstartYourBizNow.com:

I love it when someone I follow tells about stuff in their personal life!

00:38:52 Katrina Sawa, JumpstartYourBizNow.com:

yes so get rid of the opt in boxes that ONLY ask for people's email addresses, you want to ask for their first name at least also so you CAN personalize emails.

00:39:04 Katrina Sawa, JumpstartYourBizNow.com:

PEOPLE WANT TO BE LED

00:41:45 Katrina Sawa, JumpstartYourBizNow.com:

Who SAVES emails you get that you think are good or got your "attention" - so you can model after them, like a swipe file???

00:44:44 Bonnie Chomica: BONNIE CHOMICA - Vancouver Island, Canada  
The Content Creation Mentor

Coaching female solopreneurs to get more visibility through consistent content creation, so they can attract more paying clients.

Website, Free Gift & more: <https://linktr.ee/bchomica>

FREE MASTERCLASS January 12 - "Email Energized!" Discover how to maximize your email marketing!

<https://www.bonniechomica.com/email-energized-mc>

CRUSH YOUR CONTENT January 26-March 16 - Develop a solid content creation foundation during this 8-week course. Learn best practices while rolling up your sleeves and getting stuff done. Make 2022 your year to be more visible and attract more clients!

00:44:44 Christine Campbell Rapin:

I keep them for reference :-)

00:44:59 Trina L. Drotar:

Thank you for the presentation, Bonnie. Much appreciated. I have to run now, though, for a class I'm teaching. See you all next time.

00:45:38 Yvonne A Jones:

Excellent tips, Bonnie.

00:46:20 Rhonda Liebig:

Great question Michelle!

00:47:21 Dean Hankey, FulFilled Events!:

Mention THAT accordingly... FRAME it as additional value-added content just to be clear!

00:47:30 Katrina Sawa, JumpstartYourBizNow.com:

Michelle - first off, get out of mailchimp! ;-)

00:47:49 Dean Hankey, FulFilled Events!:

Yeah... Ditch The Chimp!

00:48:04 Russ Mathews - CEO MCM:

Oh no.... I m in Mailchimp too....

00:48:07 Dr. Erin Foley:

I ditched the chimp...

00:48:12 Carol Rudd:

What do you recommend?

00:48:28 Dean Hankey, FulFilled Events!:

Mailer Lite is AWESOME and Free For Most...

00:48:31 Dr. Erin Foley:

I like Mailerlite

00:49:46 Dr. Erin Foley:

Thank you Bonnie, great info

00:49:55 Dean Hankey, FulFilled Events!:

ASK Katrina for her VIP Link to Mailer Lite!

00:51:21 Dean Hankey, FulFilled Events!:

Too you can get 'dinged' for graphics in your emails as far as deliverability

00:53:04 Shawna Pelton:

I need pictures because I forget who people are and the picture helps me

00:54:32 Marcia OMalley:

There is research that says an email with a video can have as much as 300% increase in open rate. Anyone else hear this?

00:55:47 Katrina Sawa, JumpstartYourBizNow.com:

meaning link to a video Marcia? or pic of video that clicks to youtube or something?

00:56:29 Bonnie Chomica:

Thanks for the great feedback and the excellent questions!

00:56:43 Carol Rudd:

Thank you Bonnie and Katrina for tonight's topic. Very helpful! Have to jump off.

00:56:55 Marcia OMalley:

Either embedded in email or linked from somewhere else - YouTube, Venmo, Loom etc.

00:58:07 Katrina Sawa, JumpstartYourBizNow.com:

I did one today Marcia - did you read? hee hee

00:58:28 Marcia OMalley:

Yes I did! It was great!

00:59:57 Katrina Sawa, JumpstartYourBizNow.com:

I would probably not embed a video.... There's bomb bomb for sending actual video emails

01:03:30 Bonnie Chomica:

FREE MASTERCLASS January 12 - "Email Energized!" Discover how to maximize your email marketing!

<https://www.bonniechomica.com/email-energized-mc>

**ADDITIONAL RESOURCES YOU MAY**

# WANT OR NEED:

## KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

[www.JumpstartEvents.net](http://www.JumpstartEvents.net)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

## PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

**Want to be an author this year?** I'm looking for authors for the 2022, Jumpstart Your \_\_\_\_, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

## KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program** - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

**Jumpstart Your Events 3-week training** - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 ad you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

**Jumpstart Your Sales Training** - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

[www.JumpstartYourBizNow.com/jsysales](http://www.JumpstartYourBizNow.com/jsysales)

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

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