



Webinar Replay & Chat Room Contents

Oct 5th, 2021

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for October 5th 2021, we heard from Syndee Hendricks on "Discover the secret sauce of goals"

On this week's ISN call Syndee Hendricks shared excerpts from her book, Goal for It that helped members look at goal setting in a very different way.

Katrina Sawa also shared tips on how and when to use Powerpoint slides or just quick graphics in virtual presentations.

Enjoy the replay and we'll see you on the next ISN Webinar, Friday, 15 October 2021 2021 9:00AM PDT

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! www.JumpstartYourBizNow.com

www.JumpstartPublishing.net

The ISN Presents...
Syndee Hendricks
Discover the secret sauce of Goals
Tue, Oct 5, 2021
4:00 5:00 pm PST
www.iSpeakerNetwork.com

WEBINAR
International Speaker Network
www.iSpeakerNetwork.com

10/5/21 CHAT ROOM CONTENTS:

00:13:24 Mary Scott: More virtual networking, lots of links

<https://maryscott.info>

00:17:57 Mary Scott: That's the trick with Canva is know what terms to search For

00:21:29 Chuck Hooper:

Chuck Hooper

email: Chuck@SpeakerPresenter.com

Web: <https://www.SpeakerPresenter.com>

Speaker Coach. Speaker. Author.

00:21:43 Katrina Sawa, JumpstartYourBizNow.com:

You can post your intro blurb when you do your intro, here in the chat.

00:22:50 Katrina Sawa, JumpstartYourBizNow.com:

WEBINAR AGENDA:

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4:00 pm – Welcome from Katrina Sawa (host), reminders on upcoming events, member & group announcements PLUS a 5-7 Minute Quick Training!

4:15 pm - "Quick" introductions from those on live

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:23:49 Katrina Sawa, JumpstartYourBizNow.com:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place

to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

I love to speak on anything business, marketing, money, websites, love and more! Info here:

<https://jumpstartyourbiznow.com/speaking/>

00:24:33 Barbara Ingrassia:

Are you a SPEAKER?

HOW are you PROTECTING your speeches and presentations?

Are they just "out there" ?

Your speaking assets are VALUABLE.

Let's talk

BARBARA INGRASSIA

<https://www.managecopyright.com>

barb@managecopyright.com

Speaker, Workshop Facilitator, Digital Content Licensor

YOU have a Goldmine!

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

00:25:26 Mary Scott:

Mary Scott, consultant. Business Riff

Mary.scott@makebelievetv.com

917-628-6322

<https://www.linkedin.com/in/mary-scott-stl/>

please follow <https://www.linkedin.com/company/65616652/admin>

Using IMPROV to IMPROVe your Business

Find out more and book a call and/or consult at

<http://BusinessRiff.com>

More virtual networking at

<https://maryscott.info>

00:27:13 Kathy Carter:

Congratulations Dianne! :)

00:27:43 Mary Scott:

#moreLeadMagnets

00:27:47 Laura Cobb, PhD, LPC:

I think a volcano just erupted. a MAZ ing!!

00:29:59 Katrina Sawa, JumpstartYourBizNow.com:

Hi, I'm Katrina Sawa - Jumpstart Your Biz Coach, Int'l Best Selling Author... help entrepreneurs make a lot more money doing what you love! Here's my website with a lot of FREE GIFTS & TRAININGS anyone can get access to:

<https://jumpstartyourbiznow.com/freetrainings/>

I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what you're doing right now or how to do things differently so you can be more productive, profitable and impactful. I offer 1on1 coaching, have a mastermind, live events, virtual trainings, and zoom calls for networking, training and masterminding that you can join.

Here is a quick 3.5 min video about me too if you want to know more.

<https://youtu.be/ekq74lYlf2w>

Contact me at katrina@jumpstartyourbiznow.com or 916-872-4000.

00:30:02 Melinda Holmes:

Hi everyone, I would love to connect.

Melinda Holmes - Customer Experience Consultant

I help my clients discover the Secret Goldmine to growing their business with the clients they already have that most successful businesses miss.

<https://www.linkedin.com/in/abovethelead/>

<https://www.abovethelead.com/chat>

<https://www.abovethelead.com/theseecretgoldmine>

00:30:33 www.VeronicaLee.tv

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

veronica@veronicalee.tv

In addition to being a lifelong metaphysician, for the past 15+ years, I've been guiding people back to their soul truth, their inherent power and helping them align with their essential joy. I see you deeply, help you remember your soul purpose, and support your expansion to your "next level" life expression.

Twice a month, I offer intimate group sessions (3 max.), where you will receive "spot on" insights and personalized guidance, just for you. The next Soul-In-Formation group session is Friday, 10/22 at 12:00 noon PDT.

<https://veronicalee.as.me/soul-in-formation>

As my first time guest, you can use this Coupon Code to join for only \$45 (redeem at registration): 15OFF

I also offer a 15-minute Complementary session regarding Spiritual Evolution Mentoring, for those interested in connecting 1:1 and learning more about engaging in your soul work.

—
00:31:20 Dianne Rechel:

Dianne Rechel- Real Estate Maven. <http://www.DianneSellsHouses.com>

Working with Sellers and buyers of many varieties, including out-of-state Investors Call me with your questions: 860.233.3079.

Women: our wonderful women's network meets Thursday 10/28 at 7:30AM. (EDT) <http://www.westhartfordwomeninnetworking.com>

Here is a link to a free copy of my books for anyone seeking to sell their house: <https://diannerechel.book.live/read-biz-card-book>

00:33:34 Katrina Sawa, JumpstartYourBizNow.com:

Yes goals!

00:35:24 Katrina Sawa, JumpstartYourBizNow.com:

Wed-Fri, October 20-22 - Jumpstart Your Biz Event (real world business & strategy workshop with my friend Katrina Sawa) - The Jumpstart Your Biz Event is a business and marketing oriented ** Workshop ** all about:

MONETIZING more of what you're already doing, SYSTEMATIZING more of what needs to get done so it DOES finally get done, AUTOMATING processes for leads, sales, follow up and more so that you don't have to work so hard, MAXIMIZING your expert status, confidence around what you're worth, LOVING YOURSELF more so you take the action you really need to take to make it all happen, and so much more! Learn more and register this week for just \$97! <https://jumpstartyourbiznow.com/jumpstartvirtuallfall2021/> — The rates do increase at 6 pm tonight so don't wait.

00:36:02 Laura Cobb, PhD, LPC:

My son's going through 7th grade algebra right now. Ugh.

00:36:53 Katrina Sawa, JumpstartYourBizNow.com:
your son is in 7th? so's Riley!

00:37:17 Laura Cobb, PhD, LPC:
April 22nd birthday--Earth Day/

00:37:17 Katrina Sawa, JumpstartYourBizNow.com:
I like vision boards, that's where I put some of the big visions of the goals and projects I have and want to get done

00:37:52 Laura Cobb, PhD, LPC:
all the Clair's!

00:39:14 Katrina Sawa, JumpstartYourBizNow.com:
Melinda and Barb you both talk about your "goldmine" on your websites.

00:40:08 Melinda Holmes:
Right! I noticed that @ Katrina!

00:41:13 Katrina Sawa, JumpstartYourBizNow.com:
Yes, Attitude is soooo important!

00:45:05 Katrina Sawa, JumpstartYourBizNow.com:
Book a call w/ Syndee <http://talkwithsyn.com/>

00:46:28 Barbara Ingrassia:
Thanks! GUARD YOUR GOLDMINE!

YOU have a GOLDMINE!

Your website content is YOUR INTELLECTUAL PROPERTY
IT is Valuable!

HOW are you protecting that GOLDMINE?

I'm Barbara Ingrassia

barb@managecopyright.com

<https://ManageCopyright.com>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

LET'S DIG for YOUR GOLD!

Let's meet for a complimentary 15-minute DIG for YOUR GOLD

Click here to schedule your Gold DIG: <https://bit.ly/DIG4GOLD>

barb@managecopyright.com

<https://ManageCopyright.com>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

00:48:08 Katrina Sawa, JumpstartYourBizNow.com:

Syndee's website: <http://imaginemoresuccess.com/>

00:49:23 Mary Scott: Syndee, can you put contact info here?

00:49:47 Mary Scott: @Laura Cobb. #loveTheSign

00:50:30 Laura Cobb, PhD, LPC:

cuz there weren't enough hours in the day.

00:50:40 Laura Cobb, PhD, LPC:

just needed a couple of things to do.

00:50:44 Mary Scott:

#burnedAtTheStake

00:52:27 Katrina Sawa, JumpstartYourBizNow.com:

Syndee's website: <http://imaginemoresuccess.com/>

00:52:34 Katrina Sawa, JumpstartYourBizNow.com:

Book a call w/ Syndee <http://talkwithsyn.com/>

00:53:32 Dianne Rechel:

Thank you, Kathy- and I like your space-y background!

00:55:30 www.VeronicaLee.tv:

I love ClickUp for project mgmt: <https://clickup.com/>

00:56:15 Laura Cobb, PhD, LPC:

I have to jump. this was great. so great to meet you all!

00:56:42 Katrina Sawa, JumpstartYourBizNow.com:

yes “clickup” is the one they use

00:57:26 www.VeronicaLee.tv:

“Goals” achieved this year (I call them projects or To Do’s): Transferred all my blog posts to my new(er) website from my old, offered my Reclaim Your Soul Power class on a new platform, bought a new Mac, to name a few... all of which were on my list. :-)

00:58:23 Dianne Rechel:

Congrats, Veronica!

00:59:43 Katrina Sawa, JumpstartYourBizNow.com:

Join me in my Jumpstart Your Biz 3-day workshop where we talk about every single thing to help you become a more successful, consistently profitable business. Oct 20-22 Learn more and register here - today is the last day for \$97 ticket! <https://jumpstartyourbiznow.com/jumpstartvirtuallfall2021/>

01:00:01 Katrina Sawa, JumpstartYourBizNow.com:

Great job @Veronica!

01:02:58 Mary Scott: It's been fun folks. See you around!

01:04:06 Katrina Sawa, JumpstartYourBizNow.com:

<https://publicspeakersassociation.com/upcoming-summits> check this out

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.JumpstartEvents.net

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

www.JumpstartPublishing.net

Want to be an author this year? I'm looking for authors for the 2022, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity,

book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond).

Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

Jumpstart Your Events 3-week training - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

Jumpstart Your Sales Training - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

www.JumpstartYourBizNow.com/jsysales

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards,

and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

Jumpstart Your Marketing 30 day Training.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

biwww.JumpstartYourbizNow.com/jsymarketing

Katrina Sawa

Your Meetup Organizer, Award Winning Speaker,
Jumpstart Your Biz Coach &
International Best Selling Author with 16 books
916-872-4000

katrina@jumpstartyourbiznow.com

PS: Get your Free Jumpstart Your Biz Kit now at
www.JumpstartYourBizNow.com!

