



Webinar Replay & Chat Room Contents

Oct 15th, 2021

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for October 15th 2021, we heard from Lisa young on "Become A Celebrity In Your Niche"

On this week's ISN call we had a lively chat with Lisa Young sharing great information on how to become a celebrity in your niche. Everyone enjoyed it immensely and took away some great tips!

Enjoy the replay and we'll see you on the next ISN Webinar, Tues, 2nd November 2021 3PM PDT

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>, the meetup page here: <https://www.meetup.com/internationalspeakersnetwork> or the Facebook group here: <https://www.facebook.com/groups/ispeakernetwork>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! www.JumpstartYourBizNow.com

www.JumpstartPublishing.net

The ISN Presents...
Lisa Young
Become A Celebrity
In Your Niche
Fri, Oct 15 2021
9:00-10:00 am PST
www.iSpeakerNetwork.com

WEBINAR
**International
Speaker Network**
www.iSpeakerNetwork.com

10/15/21 CHAT ROOM CONTENTS:

00:35:12

Laura Cobb, PhD, LPC:
Look at all those books!!!

00:37:47

Laura Cobb, PhD, LPC:
how much would you pay?

00:41:56Katrina Sawa, JumpstartYourBizNow.com:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

00:42:02

Chuck Hooper:

Chuck Hooper

email: Chuck@SpeakerPresenter.com

Web: <https://www.SpeakerPresenter.com>

Speaker Coach. Speaker. Author.

00:42:25

Katrina Sawa, JumpstartYourBizNow.com:

WEBINAR AGENDA:

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9:00 am - Welcome from Katrina Sawa (host) and reminders on upcoming events, member & group announcements

9:10 am - "Quick" introductions from those on live

9:30 am - 15 min speaker with Q&A

9:50 am - 5 minutes in the spotlight hot seat for one member on the call

9:55 am - Last minute shout out for free gifts, links, events and more

00:43:01

Veronica Lee:

—

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

veronica@veronicalee.tv

In addition to being a lifelong metaphysician, for the past 15+ years, I've been guiding people back to their soul truth, their inherent power and helping them align with their essential joy. I see you deeply, help you remember your soul purpose, and support your expansion to your "next level" life expression.

Twice a month, I offer intimate group sessions (3 max.), where you will receive "spot on" insights and personalized guidance, just for you. The next Soul-In-Formation group session is next Friday, 10/22 at 12:00 noon PDT.

<https://veronicalee.as.me/soul-in-formation>

As my first time guest, you can use this Coupon Code to join for only \$45 (redeem at registration): 15OFF

I also offer a 15-minute Complementary session regarding Spiritual Evolution Mentoring, for those interested in connecting 1:1 and learning more about engaging in your soul work.

—

00:43:33

Roger Killen:

Roger Killen - the TEDx guy. My email is rogerk@getinspiredtalks.com

My phone is 604.408.0888.

00:44:11

Katrina Sawa, JumpstartYourBizNow.com:

Hi, I'm Katrina Sawa - Jumpstart Your Biz Coach, 9x Int'l Best Selling Author... I help entrepreneurs make a lot more money doing what you love! Here's my website with a lot of FREE GIFTS & TRAININGS anyone can get

access to: <https://jumpstartyourbiznow.com/freetrainings/>

I run the Int'l Speaker Network, a free group for new and seasoned speakers who want to book more gigs, find resources, here:

<https://www.iSpeakerNetwork.com>

We have techy services like website design and Virtual Assistant services and you can find out more about that at

<http://www.JumpstartYourTechyServices.com>

I also have a Publishing company where I help people author books, do compilation books, and learn how to write and publish books here:

<https://jumpstartpublishing.net/>

I have multiple events coming up to help jumpstart your business, marketing and more, info here: <http://www.JumpstartEvents.net>

Or to REALLY move quickly in developing a consistent revenue generating business then come chat with me <http://www.AskKat.biz>

00:44:45

Laura Cobb, PhD, LPC:

Dr. Laura Cobb, PhD. is an Empowerment Coach and Nationally Certified and Licensed Professional Counselor. She inspires ambitious, successful, professional women to live confident and authentic lives. Looking for authors for a one page daily reader to be experts on communication and women's sexuality.

<https://www.linkedin.com/in/drlauracobb>

laura@drlauracobb.com

00:45:25

Barbara Ingrassia:

Are you a SPEAKER?

HOW are you PROTECTING your speeches and presentations?

Are they just "out there" ?

Your speaking assets are VALUABLE.

Let's talk

BARBARA INGRASSIA

<https://www.managecopyright.com>

barb@managecopyright.com

Speaker, Workshop Facilitator, Digital Content Licensor

YOU have a Goldmine!

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

00:46:23

Mary E Knippel, YourWritingMentor.com:

Mary E. Knippel, Book Mentor, <https://yourwritingmentor.com>. I help entrepreneurs get their expertise out of their heads and onto the page so that they can write their book to grow their business and/or leave a legacy with the stories of their life experiences that has shaped who they are. Grab your free copy of my tips for you to get started writing:

<https://3stepstonewauthorsuccess.com/freebie/>

Oct. 28 at 1 p.m. (Pacific) Polka Dot Powerhouse Diamond Master Class
“Who Needs Your Story”

If you have a burning question, please reach out to me at

mary@yourwritingmentor.com

650-468-5528.

Strategy call: <https://yourwritingmentor.com/authorstrategycall>

00:47:28

LisaRobbinYoung.com/quiz:

I'm a Business Consultant & Growth Accelerator for Creative Entrepreneurs who secretly (or not-so-secretly) desire to be the celebrity in their niche

<https://LinkedIn.com/in/lisarobbinyoung>

<https://facebook.com/lisarobbinyoung>

Schedule a 20 min connect:

<http://lisarobbinyoung.youcanbook.me>

Take the free quiz: <https://lisarobbinyoung.com/quiz>

00:48:15

Bonnie Chomica:

BONNIE CHOMICA - Vancouver Island, Canada

The Content Creation Mentor

Supporting female solopreneurs to get more visibility and build credibility, through consistent content creation to lead to paying clients.

Website, Free Gift & more: <https://linktr.ee/bchomica>

SPEAKING OPPS: Seeking summit presentations, podcast interviews,

workshops, anything for a female coach and consultant audience.

00:48:33

Melinda Holmes:

Melinda Holmes - Customer Experience Consultant

Discover the Secret Goldmine to growing your business with the clients you already have that most successful businesses miss.

<https://www.linkedin.com/in/abovethelead/>

<https://www.abovethelead.com/theseecretgoldmine>

00:49:23

Anna Felix:

Anna Felix Smart Money Strategist 209 613 9445 anna@modfinancial.com

<https://www.linkedin.com/in/annafelix-smartmoney/> <https://calendly.com/anna-smartmoney>

00:53:19Katrina Sawa, JumpstartYourBizNow.com:

yes we do!

that's a great overall big picture vision!

00:57:00

www.VeronicaLee.tv:

This looks like the Gene Keys dynamic. 🤔

00:59:41

Katrina Sawa, JumpstartYourBizNow.com:

that's me, a blend

00:59:54

Katrina Sawa, JumpstartYourBizNow.com:

not difficult to ask for help though LOL

01:00:04

Melinda Holmes:

So true!

01:00:23

Melinda Holmes:

Love this presentation!

01:01:12

www.VeronicaLee.tv:

Same here, Katrina... feeling more like a fusion type.

01:02:41

Bonnie Chomica:

That was very enlightening.

01:03:13

MARILLA:

I've probably listened to 50 talks on this topic, and this is absolutely the best, plus beautifully orchestrated visuals!

01:03:22

www.VeronicaLee.tv:

Yes, interesting! Slightly confused about the difference between a fusion and a cusp type. But great insights!

01:03:40

Bonnie Chomica:

Put your own oxygen mask on first. Love it!

01:14:25

MARILLA:

I'm so glad I left an online course to be here, but I've never heard another entrepreneur speak about ethics, thank you so much, I'm floored!

01:15:02

LisaRobbinYoung.com/quiz:

Take the quiz:

<https://lisarobbinyoung.com/quiz>

01:15:04

Nikki Green:

This was great! Really took a lot away from the lessons

01:15:40

Bonnie Chomica:

Great info, and love your energy and animation!

01:16:30

Barbara Ingrassia:

THANK YOU

01:17:37

Nikki Green:

This was a wonderful way to spend my morning! Lovely meeting all of you!
Nikki Green,

Helping the Next Generation of Leaders find Strength in their Uniqueness.

If you are interested in sharing your unique story to graduating students,
please reach out and schedule time to be on my podcast, Stand Up & Stand
Out: <https://calendly.com/nikkigreen/speaker-request>

Or feel free to connect via LinkedIn:

<https://www.linkedin.com/in/TheNikkiGreen/>

SEEKING: Speaking opportunities, podcast interviews, connection to alumni
networks or university career counselors. Thanks!

01:20:32

Barbara Ingrassia:

I love to do workshops for professional groups.

BARBARA INGRASSIA

<https://www.managecopyright.com>

barb@managecopyright.com

Speaker, Workshop Facilitator, Digital Content Licensor

YOU have a Goldmine!

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

01:22:14

LisaRobbinYoung.com/quiz:

Total attendance?

01:24:15 Mary E Knippel, YourWritingMentor.com:

I'm looking for zoom speaking gigs with women' entrepreneur groups on using finding your story that will be a magnet attracting their ideal client

01:25:07

Anna Felix:

I'm loving Roger's advice

01:26:36

Katrina Sawa, JumpstartYourBizNow.com:

I'm looking for:

1 - any group who is looking to book a speaker around business/marketing/love/money

2 - anyone who could use some support to grow their business, start really creating profitable income streams, sales from your website, get better at enrolling clients, networking and marketing, get started speaking or monetize speaking more and/or write a book, you can book a call here:

<http://www.AskKat.biz>

3 - anyone who might want to write a chapter in my compilation book (or who knows people that might), it's called Jumpstart Your ___ and each author fills in the blank with their expertise like Jumpstart Your Health for health coaches, Jumpstart Your Life for life coaches, etc. Info for this is here, we're taking authors for the 2022 book now:

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

01:27:51

Roger Killen - TEDx speaker mentor:

Gotta run. Thank you all.

01:28:06

Nikki Green:

Thanks Katrina! This was fun!

01:28:23

Bonnie Chomica:

Great insights today. Thanks everybody!

01:28:25

www.VeronicaLee.tv:

Thanks, Lisa! Great presentation and info!

01:28:32

LisaRobbinYoung.com/quiz:

THanks Veronica!

01:28:34

Anna Felix:

This was great!!

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.JumpstartEvents.net

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

www.JumpstartPublishing.net

Want to be an author this year? I'm looking for authors for the 2022, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond).

Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

Jumpstart Your Events 3-week training - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually...

I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

Jumpstart Your Sales Training - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

www.JumpstartYourBizNow.com/jsysales

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screen sharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

Jumpstart Your Marketing 30 day Training.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

biwww.JumpstartYourbizNow.com/jsymarketing

Katrina Sawa

Your Meetup Organizer, Award Winning Speaker,
Jumpstart Your Biz Coach &
International Best Selling Author with 16 books
916-872-4000

katrina@jumpstartyourbiznow.com

PS: Get your Free Jumpstart Your Biz Kit now at
www.JumpstartYourBizNow.com!

