



## Webinar Replay & Chat Room Contents

**Sep 17th, 2021**

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for September 17th 2021, we heard from Leisa Reid on "Book Your Virtual Talk Like a Boss"

Great discussion today all about getting more bookings initiated by our speaker, Leisa Reid... virtually and in person.

Plus Katrina gave some great tips and suggestions regarding "speaker intimidation" right at the beginning so listen into the replay!

Enjoy the replay and we'll see you on the next ISN Webinar, Wednesday, 6 October 2021 4:00PM PDT

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! [www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)  
[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

The ISN Presents...  
**Leisa Reid**  
**Book Your**  
**Virtual Talk**  
**Like a Boss**

Fri, Sep 17, 2021  
9:00-10:00 am PST  
[www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com)

**WEBINAR**  
  
**International**  
**Speaker Network**  
[www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com)

# 9/17/21 CHAT ROOM CONTENTS:

09:06:38

From Roger Killen : Vancouver, BC.

09:06:41

From Debra Eckerling : Zooming in from LA

09:06:57

From Leisa Reid : I'm from OC (Orange County), California :)

09:06:58

From Bonnie Chomica : Live from Vancouver Island!

09:07:15

From Esther Shelley : Hi Yvonne!

09:07:18

From Yvonne A Jones, Client Relations Specialist : Checking in from Central Florida.

09:07:22

From Debra Eckerling : Waving to you Leisa

09:07:29

From Esther Shelley : Brantford, Ontario Canada!

09:07:42

From Veronica Lee : I'm Zooming in from Northern CA.

09:07:59

From Yvonne A Jones, Client Relations Specialist : Hi Esther! Great to see you.

09:08:34

From Sharon Ringier : From Illinois, displaced in Georgia transition to future home to Florida! Zooming in from ATL 🙄

09:09:23

From Yvonne A Jones, Client Relations Specialist : Hi Sharon, I know we met before but don't remember where. Welcome to the event.

09:10:25

From Sharon Ringier : Yvonne we had a great chat years ago! So great to see you again!

09:11:12

From Bonnie Chomica : Very cool, Katrina! Looking forward to the event, too

09:11:52

From Yvonne A Jones, Client Relations Specialist : it's coming back now. Yes, we did.

09:13:43

From Katrina Sawa, JumpstartYourBizNow.com : Reserve your spot for the Women Gone WILD Livestream AND you'll get the Women Gone Wild Manifesto - they're both free!

Come join me on the Summit Sept 28 - Oct 1 too, I'm speaking on Day 1 and there will be a LOT of women there, some very powerful business professionals, celebrities and some just like you and me.

PS there's a super fun video on this page - go watch!

Women Gone WILD is a MOVEMENT... come be WILD with US!

[https://live.wgwsummit.com/wgw-free?affiliate\\_id=3343275](https://live.wgwsummit.com/wgw-free?affiliate_id=3343275)

09:14:07

From Leisa Reid : Want to get on more stages as a speaker? Let's connect!

Leisa Reid, Founder of Get Speaking Gigs Now & The OC Speakers Network

GET SPEAKER RESOURCES ⇒ <https://sociatap.com/leisareid/>

5 Top Tips to Get More Speaking Gigs Now

<https://GetSpeakingGigsNow.com>

Speaker Readiness Assessment:

<https://GetSpeakingGigsNow.com/chat>

09:14:15

From Bonnie Chomica : BONNIE CHOMICA

The Content Marketing Mentor

Content creation support to get visibility, build credibility, leading to paying clients.

Website, Free Gift & more: <https://linktr.ee/bchomica>

09:14:35

From Katrina Sawa, JumpstartYourBizNow.com : WEBINAR AGENDA:

=====

4:00 pm - Welcome from Katrina Sawa (host) and "quick" introductions from those on live

4:20 pm - Reminders from Katrina on upcoming events, member & group announcements

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

09:14:53

From Chuck Hooper : Chuck Hooper

email: [Chuck@SpeakerPresenter.com](mailto:Chuck@SpeakerPresenter.com)

Web: <https://www.SpeakerPresenter.com>

Speaker Coach. Speaker. Author.

09:15:05

From Katrina Sawa, JumpstartYourBizNow.com : Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.: <https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

09:19:25

From Yvonne A Jones, Client Relations Specialist : I am Yvonne A Jones of 50andWiserCoaching.com. The Client Relations Specialist. Leaders and Decision-Makers consult with me when they want to create more Memorable Moments and Profitable Client Relationships.

\*\*I educate you on how you can protect your personal identity and the identity of your business.

\*\*I work with women 50 and Wiser to help them combine their knowledge and wisdom to build and grow their business with courage and confidence.

[Yvonne@YvonneAJones.com](mailto:Yvonne@YvonneAJones.com)

772.342.1034

<https://50andWiserCoaching.com>

Mantra: Focus on Relationships; the Money will follow.

09:19:54

From Debra Eckerling : Debra Eckerling

Creator of The D\*E\*B Method system of Goal-Setting Simplified

And K.E.E.P. Corporate Wellbeing for Employee Retention

<http://TheDEBMethod.com>

Consultant, Speaker, and Award-winning author "Your Goal Guide: A Roadmap for Setting, Planning and Achieving Your Goals"

<https://www.amazon.com/Your-Goal-Guide-Planning-Achieving/dp/1642501506>

Host of the #GoalChat Twitter Chat, #GoalChatLive, and

<http://TheDEBShow.com> podcast

Follow @TheDEBMethod everywhere on Social Media. Connect on LinkedIn or email [info@thedebmethod.com](mailto:info@thedebmethod.com)

09:20:01

From Katrina Sawa, JumpstartYourBizNow.com : WEBINAR AGENDA:

=====

9:00 am - Welcome from Katrina Sawa (host) and reminders on upcoming events, member & group announcements

9:10 am - "Quick" introductions from those on live

9:30 am - 15 min speaker with Q&A

9:50 am - 5 minutes in the spotlight hot seat for one member on the call

9:55 am - Last minute shout out for free gifts, links, events and more

09:22:33

From Sharon Ringier : Sharon Ringier | I'm Possible Women's Empowerment Collaborative, Inc. | <https://www.impossiblewec.com>  
[sharon@impossiblewec.com](mailto:sharon@impossiblewec.com)

Let's get acquainted... <https://bit.ly/ChatwithSharon>

<https://www.Linkedin.com/in/sharonringier>

<https://www.facebook.com/ImPossibleWEC>

<https://www.Instagram.com/ImPossibleWEC>

09:23:04

From Susan De Robertis : Susan De Robertis - Your Secret Weapon for your business and life. <https://www.susanderobertis.com>

Here's the link to schedule your call -

<https://www.vcita.com/v/susanderobertis>

09:23:22

From Esther Shelley : Esther Shelley Business Coaching

<https://www.facebook.com/TheEstherShelley>

519-754-8759

As a Social Content Strategist, I help SOLOpreneurs, Coaches & Wellness Practitioners turn their Facebook Business Page into a Sales Page. Forget about the Algorithm, it's not worth your effort, but Mark Zuckerberg knows you don't need it! Let me show you the right kinds of posts that do all the heavy lifting for you. They Position your Authority, Pre-Qualify your clients, and

PreSell from your page. You Get Clients without having to pay for Ads and without having to pander to the Algorithm! You'll know this is for you if you don't know what to post, and aren't getting traction from your posts. You also are sick of posting for 'visibility' because it's not turning into clients for you! Also, if you are tech challenged and don't know where to start, this is for you!

09:23:27

From Esther Shelley : <https://calendly.com/want2book/esther>

Offer: Book a Social Post Assessment to discover how you can Use your Posts to Position your Authority, Pre-Qualify your leads, your connections, and then PRE-Sell from your page. You want to do this for Two Reasons. 1. To Protect your time from sharing basic repeat info 2. Cause people to reach out to you, to follow you, to chase you...because when they come to you, you are in the position of power. If you chase them, they have the power in the relationship. Let's make sure you are in the position of power!

09:23:59

From MaryScott.info

Mary Scott, consultant. Business Riff

[Mary.scott@makebelievetv.com](mailto:Mary.scott@makebelievetv.com)

917-628-6322

<https://www.linkedin.com/in/mary-scott-stl/>

please follow <https://www.linkedin.com/company/65616652/admin>

Using IMPROV to IMPROVe your Business

Find out more and book a call and/or consult at

<http://BusinessRiff.com>

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More virtual networking at

<https://maryscott.info>

I am looking for people to interview for "Stuck? Time to Improv" my FBLive every Tuesday at 1pm CDT. If you have advice for STARTUP BUSINESS, please contact me [mary.scott@makebelievetv.com](mailto:mary.scott@makebelievetv.com) and subscribe to the YouTube Channel

<https://www.youtube.com/channel/UCZbjKcnBl3adg5utrSXexaw>

09:24:12

From Debra Eckerling : Join my community for writers, creatives & entrepreneurs: <http://facebook.com/groups/writeonline>

09:25:08

From Yvonne A Jones, Client Relations Specialist : Are you aware of the consequences if your identity should be stolen? What about your business? Experiencing a cyberattack could affect, not just you, but also your customers. Your reputation could be damaged irreparably. Claim your copy at

<https://50andwisercoaching.com/identityprotection>

@@@@@@@@@@@@

Are you a woman 50 and Wiser? I invite you to join my Facebook Community:

<https://facebook.com/groups/50andwisercommunity>

09:26:44

From Katrina Sawa, JumpstartYourBizNow.com : Hi, I'm Katrina Sawa...

9x Int'l Best-Selling Author with 14 books

Jumpstart Your Biz Coach - helping entrepreneurs make more money FAST

Book & Publishing Mentor

=====

I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what you're doing right now or how to do things differently so you can be more productive, profitable and impactful. I offer 1on1 coaching, have a mastermind, live events, virtual trainings, DIY courses and zoom calls for networking, training and masterminding that you can join.

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Main website: <https://www.JumpstartYourBizNow.com>  
Publishing website: <https://www.JumpstartPublishing.net>  
Upcoming Events: <http://www.JumpstartEvents.net>  
Int'l Speaker Network: <https://www.iSpeakerNetwork.com>  
Techy & Website Services: <http://www.JumpstartYourTechyServices.com>  
My Books: <https://jumpstartyourbiznow.com/books>

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09:26:47

From Katrina Sawa, JumpstartYourBizNow.com : What I'd like to offer you is some free trainings on my website for various aspects of starting, growing and monetizing your business, speaking, website, books and more at <https://www.JumpstartYourBizNow.com/freetrainings>

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09:27:44

From Katrina Sawa, JumpstartYourBizNow.com : == You're INVITED: Join me October 20-22 & Jumpstart Your Biz & \$\$ FAST! ==

The Jumpstart Your Biz Event is a business and marketing oriented \*\* Workshop \*\* all about: MONETIZING more of what you're already doing, SYSTEMATIZING more of what needs to get done so it DOES finally get done, AUTOMATING processes for leads, sales, follow up and more so that you don't have to work so hard, MAXIMIZING your expert status, confidence around what you're worth, LOVING YOURSELF more so you take the action you really need to take to make it all happen, and so much more! It's time to take charge of your business and finally get serious about all the stuff you need to do to make it more successful, automated, profitable and visible.

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[Learn more and register here](#) for just \$97 this week only!

Hey ladies, if anyone loves business workshops, please join me in Oct!

<https://jumpstartyourbiznow.com/jumpstartvirtualfall2021/>

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09:27:56

From Yvonne A Jones, Client Relations Specialist : Per Leisa - Not too late to make a difference by using speaking in 2021 and 2022.

09:28:03

From [www.VeronicaLee.tv](http://www.VeronicaLee.tv) : —

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

[veronica@veronicalee.tv](mailto:veronica@veronicalee.tv)

In addition to being a lifelong metaphysician, for the past 15+ years, I've been guiding people back to their soul truth, their inherent power and helping them align with their essential joy. I see you deeply, help you remember your soul purpose, and support your expansion to your "next level" life expression.

Twice a month, I offer intimate group sessions (3 max.), where you will receive "spot on" insights and personalized guidance, just for you. The next Soul-In-Formation group session is next Friday, 9/27 at 12:00 noon PDT.

<https://veronicalee.as.me/soul-in-formation>

As my first time guest, you can use this Coupon Code to join for only \$45 (redeem at registration): 15OFF

I also do a 15-minute Complementary session around Spiritual Evolution Mentoring, for those interested in connecting 1:1.

—

09:28:40

From Katrina Sawa, [JumpstartYourBizNow.com](http://JumpstartYourBizNow.com) : wow those guys are crazy looking!

09:28:51

From Esther Shelley : Neither does my husband! I occasionally add some pics, but he has NO social presence at all!

09:29:34

From Janice Huang : <https://www.linkedin.com/in/janice-huang-phd-53a904/>

09:29:48

From Janice Huang : [www.neuroprexin.com](http://www.neuroprexin.com)

09:30:30

From Esther Shelley : LOL wherever you are on the scale of zero to 1... haha

09:30:53

From Katrina Sawa, JumpstartYourBizNow.com : yes yes yes you must snap photos!!

09:31:07

From Katrina Sawa, JumpstartYourBizNow.com : love her group, also on meetup!

09:31:11

From Yvonne A Jones, Client Relations Specialist : Make sure you take pictures - even on virtual events via Leisa

09:31:30

From Katrina Sawa, JumpstartYourBizNow.com : I just did a photo shoot when I was in Arizona, can't wait to see the pics!!

09:31:57

From Katrina Sawa, JumpstartYourBizNow.com : must have or won't get booked

09:33:32

From Esther Shelley : Can't wait to see, Katrina!

09:33:38

From Katrina Sawa, JumpstartYourBizNow.com : I ask for 50-word bios when you apply to speak for the ISN.... people always give me more. 50 is standard, then 100 words, but also you want to have a 250 word one also.

09:33:38

From Bonnie Chomica : I have a file named 'Bio du jour'

09:33:58

From Esther Shelley : Good to know, Katrina!

09:33:58

From MaryScott.info : GO to Leisa's Bootcamp! It's packed full of practical tips and great insights, and you'll meet cool people, so sign up, PAY and GO

09:34:21

From Roger Killen - TEDx speaker mentor : I'm happy to help you with any TEDx-related questions you might have -

<https://calendly.com/rogerkillen/book30minzoomchat>

09:34:33

From Katrina Sawa, JumpstartYourBizNow.com : and no one really is going to book you (do it for you)... unfortunately it's VERY DIFFICULT to find someone capable of booking you to speak, YOU HAVE TO LEARN THIS and do it yourself most of the time...

09:35:29

From Katrina Sawa, JumpstartYourBizNow.com : Yes Roger knows all about TEDx if anyone is interested!

09:35:48

From Katrina Sawa, JumpstartYourBizNow.com : something unique and intriguing

09:36:09

From Katrina Sawa, JumpstartYourBizNow.com : yes!

09:36:47

From Leisa Reid : Get Instant Access to the...

Get Your Talk Ready to Rock Bootcamp REPLAY  
(\$997 value!)

You will learn how to create your very own:  
Talk Title  
Talk Description  
Learning Points  
Monetization Strategy

Get INSTANT Access to the REPLAY Today!

<https://getspeakinggigsnow.com/replay>

09:36:51

From Esther Shelley : Very smart!!

09:37:04

From Katrina Sawa, JumpstartYourBizNow.com : yes, have your zoom blurb  
cheat sheet

09:38:15

From Katrina Sawa, JumpstartYourBizNow.com : you won't get referred either  
if we have to hound you for your info

09:38:32

From Debra Eckerling : Same things with podcast and live show guesting. I  
just wrote a post on this

09:38:51

From Katrina Sawa, JumpstartYourBizNow.com : yes Deb for sure

09:42:01

From Katrina Sawa, JumpstartYourBizNow.com : Int'l Speaker Network (ISN)  
recordings, chat notes, place to apply to be a speaker, schedule of upcoming

calls, etc.: <https://www.iSpeakerNetwork.com>

Our ISN Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The ISN meetup group is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

I love to speak on anything business, marketing, money, websites, love and more! Info here: <https://jumpstartyourbiznow.com/speaking/>

09:43:35

From Debra Eckerling : <https://www.writersonthemove.com/2021/09/guesting-101-how-to-be-good-guest-on.html>

09:44:12

From Yvonne A Jones, Client Relations Specialist : Loved this presentation, Leisa!

09:44:36

From Bonnie Chomica : Such valuable info. Thanks Leisa!

09:44:41

From Yvonne A Jones, Client Relations Specialist

09:44:57

From Debra Eckerling : Great info! Thanks, Leisa

09:45:38

From Katrina Sawa, JumpstartYourBizNow.com : Here are a few of her speaking topics:

“Marketing Basics for Consistent Cash Flow”

“8 Secrets to a Consistent Moneymaking Business”

“How to Make Fast Cash with Easy YES Offers™!”

“Jumpstart Your Sales Conversations – Online and Offline”

“Jumpstart Yourself as a Speaker to Grow Your Business or Career”

“How to Design Your Talk to Make Everyone Want What You’ve Got to Offer”

“Leveraging in Your Business with Your Own Events and High-End Programs”

“Jumpstart Yourself as an Author to Grow Your Business”

“Love Yourself Successful”

“Jumpstart Your New Business Now”

“Proven 6-Step Follow Up System for Consistent Cash Flow”

“Put Your Business on Autopilot and Watch Your Profits Skyrocket”

09:45:50

From [www.VeronicaLee.tv](http://www.VeronicaLee.tv) : LOL... just tried to drink a yellow jacket in my tea!

09:46:42

From Roger Killen - TEDx speaker mentor : You can take a high-quality screen shot at any time.

09:47:01

From [www.VeronicaLee.tv](http://www.VeronicaLee.tv) : I have done my own photo shoots, with the lights/umbrellas and a clicker with my phone (the cameras are awesome).

09:47:37

From [www.VeronicaLee.tv](http://www.VeronicaLee.tv) : I took this pic myself at my office with a clicker.

09:48:09

From Bonnie Chomica : Great photo Veronica!

09:49:45

From Debra Eckerling : Thanks all!

09:50:52

From Debra Eckerling : As a virtual speaker, I think the screenshot headshot may work really well. Thanks you!

09:51:47

From Susan De Robertis : Susan De Robertis / Speaking Topics: - 1. The 3 Steps to Cash Flow Freedom - 2. How to Keep More of Your Money in Your Business - 3. How To Lead With A Giving Hand

09:51:54

From Yvonne A Jones, Client Relations Specialist : I'm booking speakers for my weekly show, "Everyday Passions." It's a 20 minute conversation when you share one of your passions and how you've used this passion to impact others. Please contact me at [Yvonne@YvonneAJones.com](mailto:Yvonne@YvonneAJones.com) with Everyday Passions in the subject line.

09:52:35

From [www.VeronicaLee.tv](http://www.VeronicaLee.tv) : Sounds great, Yvonne. :-)

09:55:32

From Katrina Sawa, [JumpstartYourBizNow.com](http://JumpstartYourBizNow.com) : == You're INVITED: Join me October 20-22 & Jumpstart Your Biz & \$\$ FAST! ==

The Jumpstart Your Biz Event is a business and marketing oriented \*\* Workshop \*\* all about: MONETIZING more of what you're already doing, SYSTEMATIZING more of what needs to get done so it DOES finally get done, AUTOMATING processes for leads, sales, follow up and more so that you don't have to work so hard, MAXIMIZING your expert status, confidence around what you're worth, LOVING YOURSELF more so you take the action you really need to take to make it all happen, and so much more! It's time to take charge of your business and finally get serious about all the stuff you need to do to make it more successful, automated, profitable and visible.

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[Learn more and register here](#) for just \$97 this week only!

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<https://jumpstartyourbiznow.com/jumpstartvirtualfall2021/>

=====

09:56:12

From Esther Shelley : Esther Shelley Business Coaching

<https://www.facebook.com/TheEstherShelley>

519-754-8759

As a Social Content Strategist, I help SOLOpreneurs, Coaches & Wellness Practitioners turn their Facebook Business Page into a Sales Page. Forget about the Algorithm, it's not worth your effort, but Mark Zuckerberg knows you don't need it! Let me show you the right kinds of posts that do all the heavy lifting for you. They Position your Authority, Pre-Qualify your clients, and PreSell from your page. You Get Clients without having to pay for Ads and without having to pander to the Algorithm! You'll know this is for you if you don't know what to post, and aren't getting traction from your posts. You also are sick of posting for 'visibility' because it's not turning into clients for you! Also, if you are tech challenged and don't know where to start, this is for you!

09:56:15

From Esther Shelley : <https://calendly.com/want2book/esther>

Offer: Book a Social Post Assessment to discover how you can Use your Posts to Position your Authority, Pre-Qualify your leads, your connections, and then PRE-Sell from your page. You want to do this for Two Reasons. 1. To Protect your time from sharing basic repeat info 2. Cause people to reach out to you, to follow you, to chase you...because when they come to you, you are in the position of power. If you chase them, they have the power in the relationship. Let's make sure you are in the position of power!

09:56:16

From Katrina Sawa, JumpstartYourBizNow.com : Veronica, check out the women's groups on this PDF list above

09:56:50

From Debra Eckerling : Debra Eckerling Speaking Topics:

- Goal-Setting Simplified
- Goal-Setting Simplified for Wellbeing in the Workplace
- The role of networking in the goal-attainment process
- Why goals fail and how to set yourself up for success
- Tips to stay productive and motivated, especially in challenging times

09:57:15

From Esther Shelley : Katrina, did you remember to take a pic of the group?  
Or did I miss it?

09:57:25

From Katrina Sawa, JumpstartYourBizNow.com : ok maybe this IS the hot  
seat... we can keep the convo going

09:57:47

From Heather Abbott BBA CPA : Susan I would like to connect with you about  
a possibility of doing an interview together. How do I book a conversation with  
you.

09:58:07

From Leisa Reid : Here's the link to the OC SPEAKERS NETWORK:

<https://getspeakinggigsnow.com/network>

09:59:53

From Susan De Robertis : Hi Everyone, I have a call at 1pm so I must leave  
you all. Wonderful to be with you! Thank you Katrina for a great meeting!

Please connect with me here - Here's the link to schedule your call -

<https://www.vcita.com/v/susanderobertis>

10:00:39

From www.VeronicaLee.tv : LOL... I have IDENTICAL twin daughters who are  
VERY different, though many may think they are the same person. Funny  
analogy.

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

## KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

[www.JumpstartEvents.net](http://www.JumpstartEvents.net)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

## PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

[www.JumpstartPublishing.net](http://www.JumpstartPublishing.net)

**Want to be an author this year?** I'm looking for authors for the 2021, Jumpstart Your \_\_\_\_, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

## KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program** - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

**Jumpstart Your Events 3-week training** - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

**Jumpstart Your Sales Training** - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

[www.JumpstartYourBizNow.com/jsysales](http://www.JumpstartYourBizNow.com/jsysales)

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with

screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

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**Jumpstart Your Marketing 30 day Training**.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

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## **Katrina Sawa**

Your Meetup Organizer, Award Winning Speaker,  
Jumpstart Your Biz Coach &  
International Best Selling Author with 8 books 916-872-4000

[katrina@jumpstartyourbiznow.com](mailto:katrina@jumpstartyourbiznow.com)

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[www.JumpstartYourBizNow.com](http://www.JumpstartYourBizNow.com)!

