



Webinar Replay & Chat Room Contents July 16th, 2021

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for July 16th 2021, we heard from Mary Scott on "Video Tips & Hacks for Speakers"

We had a GREAT TALK all about virtual speaking and technology, social media streaming, lighting, and more!

Thanks for showing up everyone, every call is different, keep showing up to get the most out of these events.

Enjoy the replay and we'll see you on the next ISN Webinar, Tuesday, August 3, 2021
4:00 PM to 5:00 PM PDT

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! www.JumpstartYourBizNow.com

www.JumpstartPublishing.net

The ISN Presents...
Mary Scott
Video Tips & Hacks for Speakers

Fri, July 16, 2021
9:00-10:00 am PST
www.iSpeakerNetwork.com

WEBINAR
International Speaker Network
www.iSpeakerNetwork.com

6/18/21 CHAT ROOM CONTENTS:

00:05:52

Andrea Scott Brown/AudaciousPath.com:

Mary—I'm originally from St. Louis. :)

00:05:53

Chuck Hooper:

Chuck Hooper

email: Chuck@SpeakerPresenter.com

Web: <https://www.SpeakerPresenter.com>

Speaker Coach. Speaker. Author.

Dean of the NSA NorCal Speakers Academy!

00:08:37

Katrina Sawa, JumpstartYourBizNow.com:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

I love to speak on anything business, marketing, money, websites, love and more! Info here: <https://jumpstartyourbiznow.com/speaking/>

00:08:59

Katrina Sawa, JumpstartYourBizNow.com:

WEBINAR AGENDA:

=====

4:00 pm - Welcome from Katrina Sawa (host) and "quick" introductions from

those on live

4:20 pm - Reminders from Katrina on upcoming events, member & group announcements

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:10:32

Bonnie Chomica:

BONNIE CHOMICA, Vancouver Island, Canada
Content Marketing Mentor

Website, Free Gift & more: <https://linktr.ee/bchomica>

Email: hello@bonniechomica.com

Content planning and implementation support so you can get more exposure to attract more clients.

Grow your authority with content.

Let's get visible!

00:10:57

Andrea Scott Brown/AudaciousPath.com:

Hello! I'm Rev. Andrea Scott Brown, creator and founder of the AudaciousPath.com. I help entrepreneurs garner the courage and gain clarity so they can follow their Audacious Path (tm) to create the life of their dreams. We use change as a catalyst through both mindset and practical methods.

Check out my free Audacious Path Compass, so you can start on YOUR Audacious Path!

<https://www.audaciouspath.com/compass>

I love speaking and hosting others on my new Audacious Path Show.

Email: andrea@audaciouspath.com

Phone: 414.368.0820

00:11:44

Christine Campbell Rapin:

Christine Campbell Rapin – Lifestyle Strategist
Founder: Chasing Dreams & Making A Positive Impact

https://linktr.ee/ChasingDreams_PositiveImpact

Tel: 587-434-9944

ASK: Spread the word about my upcoming FREE webinar “PLOT TWIST- I’ve been fired, now what?? 3 Strategies to Gain Control of Your Future” August 6, 2021 at 10am MST (90 minutes) online. Here is the link to my LinkedIn Post about the event

https://www.linkedin.com/posts/christinecampbell1_opentowork-lookingforwork-jobseeker-activity-6821191371169366017-Q0mz

00:12:39

Charlotte Scott-Terrell:

www.charlotteeterrell.com

00:14:29

Andrea Scott Brown/AudaciousPath.com:

Three “Scotts” in the house!

00:14:36

Katrina Sawa, JumpstartYourBizNow.com:

Hi, I’m Katrina Sawa... Award-Winning, Int’l Speaker

8x Int’l Best-Selling Author with 12 books

Jumpstart Your Biz Coach - helping entrepreneurs make more money FAST
Book & Publishing Mentor

I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what you’re doing right now or how to do things differently so you can be more productive, profitable and impactful. I offer 1on1 coaching, have a mastermind, live events, virtual

trainings, and zoom calls for networking, training and masterminding that you can join.

00:14:39

Katrina Sawa, JumpstartYourBizNow.com:

Main website: <https://www.JumpstartYourBizNow.com>

Publishing website: <https://www.JumpstartPublishing.net>

Events: <http://www.JumpstartEvents.net>

Techy & Website Services: <http://www.JumpstartYourTechyServices.com>

My Books: <https://jumpstartyourbiznow.com/books>

What I'd like to offer you is some free trainings on my website for various aspects of starting, growing and monetizing your business at <https://www.JumpstartYourBizNow.com/freetrainings>

00:15:41

Terri Moon:

My name is Terri Moon & I live in Sonoma County, Ca (about 45 minutes north of San Francisco). I support heart-based activists, entrepreneurs (and other change-makers who are building communities) to live authentic, artful and value-driven lives while creating the world they want to live in by teaching communication skills, coaching on empathy & compassion & offer mediation services. I have an Intro coming up on Thursday, 7/22, from 7-9 pm. Details for Know & Speak Your Heart are here: <https://terrimoon.com/product/k&s-intro/>

00:16:36

amber DeAnn:

<http://coachingbyamber.com>

00:17:20

Charlotte Scott-Terrell:

<https://www.charlotteeterrell.com/>

00:18:46

Terri Moon:

I have an Intro to WomanSpeak, public speaking practice group and support for women only on 7/28, from 1-3 pm PDT, designed especially for how women's brains work, to empower women voices to change the world. Learn more here: <https://terrimoon.com/product/womanspeak-intro/>

00:19:05

Yvonne A Jones, Client Relations Specialist:

I am Yvonne A Jones, your Client Relations Specialist/Best-Selling Author/International Speaker who specializes in working with individual entrepreneurs and small business leaders and decision-makers to grow their business by building profitable client relationships. I also partner with a 49 year old company to provide education and a very valuable service which protects individuals and companies against the high risk of identity theft and the growing issue of cyber-attacks. <https://50andWiserCoaching.com/contact>
email: Yvonne@YvonneAJones.com

Phone: 772.342.1034

00:19:12

Katrina Sawa, JumpstartYourBizNow.com:

I'm looking for authors for the 2021, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested or would YOU be?
Learn more: <https://jumpstartyourbiznow.com/jumpstartcompilation/>

00:19:22

Katrina Sawa, JumpstartYourBizNow.com:

Thinking about or in the process of writing a book? If so, you may want to attend this one-day "Finish Your Book Now" event Aug 30th where we will force you to get it done or more complete plus you'll learn how you want to publish it, how to save money doing so and how to become a best seller too with your book. Get your book done now... please attend this and let me help you. I'm great at pulling your book out of you and helping you figure out how to monetize in the back of the room after people read your book. Learn more and register here - limited seating:

<https://jumpstartyourbiznow.com/bookwritingoneday/>

00:19:34

Katrina Sawa, JumpstartYourBizNow.com:

use coupon code 200OFF

00:27:40

Katrina Sawa, JumpstartYourBizNow.com:

Hi Barb - happy birthday!

00:27:44

Katrina Sawa, JumpstartYourBizNow.com:

Hi Jill!

00:29:07

Mary Scott:

Mary Scott, consultant. Business Riff

Mary.scott@makebelievetv.com

917-628-6322

<https://www.linkedin.com/in/mary-scott-st/>

Using IMPROV to IMPROVe your Business

Find out more and book a call and/or consult at

<http://MSBusinessRiff.com>

Zoom Hack - presentations without screen share

<https://youtu.be/Y4uHTgPUEiA>

Video Tips

<https://www.makebelievetv.com/index.php/teach-and-speak/video-tips-a-tricks>

00:30:27

Barbara Ingrassia:

BARBARA INGRASSIA

<https://www.managecopyright.com>

barb@managecopyright.com

508-277-0709

Speaker, Workshop Facilitator, Digital Content Licensor

YOU have a Goldmine!

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

Guard Your Online Goldmine 6-week program

Email me

00:31:25

Andrea Scott Brown/AudaciousPath.com:

That's how I do my weekly Audacious Path Show

00:31:51

Dr. Laura Cobb, PhD, LPC:

OMG--I love that--Audacious Path Show!!!

00:32:00

Jill @iLoveWellBEing:

Hey Katrina ;)

00:32:20

Andrea Scott Brown/

www.AudaciousPath.com

You can download them and then edit.

00:32:38

Andrea Scott Brown/AudaciousPath.com:

Thank you Dr. Laura!

00:33:29

Dr. Laura Cobb, PhD, LPC:

There is a separate file that is just for audio along with analytics that provides interpersonal communications between speakers.

00:33:45

Dr. Laura Cobb, PhD, LPC:

when you use the upgraded zoom. I pay \$12.99/month

00:34:38

Laura Long:

I would love to connect with those here who would like to meet (zoom) and see how we can support each other and talk with like minds. Here is about me:

<https://LauraLong.pro>

also would like to support your Youtube and IG: Here is mine

<https://www.youtube.com/channel/UCDxaWtDs0qq95FY6R2EEfDg>

LinkedIn: www.linkedin.com/in/LauraLongPro

00:35:22

Dr. Laura Cobb, PhD, LPC:

I posted in the chat above--more of a comment about the recordings, transcriptions, and analytics.

00:35:31

Andrea Scott Brown/AudaciousPath.com:

For me, that question comes up when I first click “record”

00:37:13

Laura Long:

I have a question about LinkedIn

00:37:48

Dr. Laura Cobb, PhD, LPC:

What is the benefit of saving to the cloud? the recordings are taking up a lot of space.

00:38:05

Andrea Scott Brown/AudaciousPath.com:

The benefit is allowing someone else to access it easily.

00:38:16

Dr. Laura Cobb, PhD, LPC:

I have an external camera does that impact the resolution?

00:38:37

Andrea Scott Brown/AudaciousPath.com:

The quality of the camera impacts the resolution.

00:39:03

Katrina Sawa, JumpstartYourBizNow.com:

Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

00:39:21

Dr. Laura Cobb, PhD, LPC:

If I save to the cloud with an high resolution camera, will that help ?

00:39:56

Andrea Scott Brown/AudaciousPath.com:

The upload will be limited by their restrictions. Not sure what those are.

00:40:21

Laura Cobb, PhD, LPC:

I'm going to change me camera. Do you mind if I switch while on here to see the diff?

00:41:07

Katrina Sawa, JumpstartYourBizNow.com:

<https://www.vimeo.com>

00:41:20

Laura Cobb, PhD, LPC:

can you tell?

00:41:36

Andrea Scott Brown/AudaciousPath.com:

@Laura—this looks fuzzier

00:41:38

Katrina Sawa, JumpstartYourBizNow.com:

do it again Laura

00:41:44

Laura Long:

Laura...what you have looks great.

00:41:52

Laura Cobb, PhD, LPC:

I'll switch back

00:42:04

Andrea Scott Brown/AudaciousPath.com:

This is more clear

00:42:13

Laura Cobb, PhD, LPC:

this is the external camera

00:42:19

Katrina Sawa, JumpstartYourBizNow.com:

I'm seeing the same thing Laura

00:42:20

Laura Cobb, PhD, LPC:

the fuzzier one was from the laptop.

00:42:21

Mary Scott:

<https://mediafire.com>

<https://iplayerhd.com>

00:42:25

Andrea Scott Brown/AudaciousPath.com:

This one is not fuzzy

00:42:34

Laura Cobb, PhD, LPC:

i'll try again. and give you a thumbs up when I've switched.

00:42:40

Laura Long:

I can't tell much of a difference in this gallery view.

00:42:56

Barbara Ingrassia:

BARBARA INGRASSIA

<https://www.managecopyright.com>

barb@managecopyright.com

508-277-0709

Speaker, Workshop Facilitator, Digital Content Licensor

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LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

Guard Your Online Goldmine 6-week program

Email me

00:42:59

Laura Cobb, PhD, LPC:

camera from computer

00:43:09

Andrea Scott Brown/AudaciousPath.com:

I can tell a big difference. The camera on the computer is fuzzy for me.

00:43:20

Laura Cobb, PhD, LPC:

usb/external camera

00:43:57

Charlotte Scott-Terrell:

I've had an emergency guys but, this has been great

00:46:33

Yvonne A Jones, Client Relations Specialist:

It's been wonderful being here. I do have to leave for another appointment.

Have a great weekend, everyone!

00:46:55

Yvonne A Jones, Client Relations Specialist:

Thank you, Katrina and Mary.

00:51:34

Andrea Scott Brown/AudaciousPath.com:

I think that is a Zoom setting.

00:56:03

Laura Cobb, PhD, LPC:

is that bright?

00:56:54

Andrea Scott Brown/AudaciousPath.com:

(WHY)

Title: The Journey to Become a Millionaire Begins Today

OR

Take Control of Your Money: The Journey to Become a Millionaire Begins Today

(WHAT)

Title: Develop the Mind Shifts Necessary to Change your Money Mindset

OR

It's Not About the Money AND It's All About the Money

(HOW)

Title: Use M.O.N.E.Y. to Build Your Wealth

OR

Stop Letting Your Money Tell You what to Do! Use M.O.N.E.Y. to Build Your Wealth

00:58:04

Laura Cobb, PhD, LPC:

I like the 2nd option of all of them

00:58:40

Jill@iLoveWellBEing

00:58:52

Mary Scott:How about It's not about Cash Flow, it's about M.O.N.E.Y.

01:01:03

Laura Cobb, PhD, LPC:

I like wealth as in it's not just about money. it gives me the felling full

01:01:16

Laura Cobb, PhD, LPC: is this semantics?

01:02:33

Katrina Sawa, JumpstartYourBizNow.com: Thinking about or in the process of writing a book? If so, you may want to attend this one-day “Finish Your Book Now” event Aug 30th where we will force you to get it done or more complete plus you’ll learn how you want to publish it, how to save money doing so and how to become a best seller too with your book. Get your book done now... please attend this and let me help you. I’m great at pulling your book out of you and helping you figure out how to monetize in the back of the room after people read your book. Learn more and register here - limited seating:

<https://jumpstartyourbiznow.com/bookwritingoneday/>

01:02:38

Katrina Sawa, JumpstartYourBizNow.com:

coupon code 200OFF

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.JumpstartEvents.net

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

www.JumpstartPublishing.net

Want to be an author this year? I'm looking for authors for the 2021, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team):

<https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourbiznow.com/jsycourse/>

Jumpstart Your Events 3-week training - Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! I have a 4-week training all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" It's just \$197 and you can go through it at your own pace. Come learn a TON of stuff I know about all types of events, calls, etc.

<https://jumpstartyourbiznow.com/jsyevents/>

Jumpstart Your Sales Training - Learn how to close more sales in one-on-one conversations as well as on your website, more authentically and with ease. In this 3-week pre-recorded training Katrina reviews all of the most common objections prospects have and how to "dance" with those to have people trust you more and want to do business with you.

www.JumpstartYourBizNow.com/jsysales

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourbiznow.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with

screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here:

<http://www.jumpstartyourbiznow.com/canva>

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

Jumpstart Your Marketing 30 day Training.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

[biwww.JumpstartYourBizNow.com/jsymarketing](http://www.JumpstartYourBizNow.com/jsymarketing)

Katrina Sawa

Your Meetup Organizer, Award Winning Speaker,
Jumpstart Your Biz Coach &
International Best Selling Author with 8 books 916-872-4000

katrina@jumpstartyourbiznow.com

PS: Get your Free Jumpstart Your Biz Kit now at
www.JumpstartYourBizNow.com!

