



## Webinar Replay & Chat Room Contents June 18th, 2021

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for June 18th 2021, we heard from Sheryl Plouffe on "Cash in On camera: How To Grow Your Business With Video".

This week's ISN call was really insightful, with a great discussion around doing LIVE vs. recorded video. Thanks to speaker Sheryl Plouffe, you want to read the CHAT for this one for sure!! Thanks for showing up everyone, every call is different, keep showing up to get the most out of these events.

The ISN Presents...  
**Sheryl Plouffe**  
Cash In On Camera:  
How To Grow Your  
Business With Video

Fri, June 18, 2021  
9:00-10:00 am PST  
www.iSpeakerNetwork.com

**WEBINAR**  
  
www.iSpeakerNetwork.com

Enjoy the replay and we'll see you on the next ISN Webinar, Tuesday, July 6th, 2021 4PM PDT

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer!

<http://www.JumpstartYourbiznow.com>

## 6/18/21 CHAT ROOM CONTENTS:

00:08:56 Katrina Sawa, JumpstartYourBizNow.com: you can put your intros in the chat too!

00:09:01 Katrina Sawa, JumpstartYourBizNow.com: Hi, I'm Katrina Sawa... a Speaker, 7x Int'l Best-Selling Author with 11 books and known as the Jumpstart Your Biz Coach... I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what you're doing right now or how to do things differently so you can be more productive, profitable and impactful. You can grab some free trainings on my website at <https://www.JumpstartYourBizNow.com/freetrainings> and/or my publishing site at <https://www.JumpstartPublishing.net>

I offer coaching, have a mastermind, live events, virtual trainings, author services, plus I run a free group for speakers too. The Int'l Speaker Network that I run, it has 2 monthly zoom calls for networking, masterminding and training, for free, including opportunities to be a speaker too.

<http://www.iSpeakerNetwork.com>.

Contact me at [katrina@jumpstartyourbiznow.com](mailto:katrina@jumpstartyourbiznow.com)

or 916-872-4000.

00:09:31 Veronica Lee: —

I'm Veronica Lee -

Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

[veronica@veronicalee.tv](mailto:veronica@veronicalee.tv)

In addition to being raised with metaphysical teachings, for the past 15+ years, I've been guiding people back to reclaiming their soul truth, owning their inherent power and aligning with their essential joy. I see you, help you remember your soul desire and purpose, and support your expansion to your "next level" life expression.

00:09:49 Katrina Sawa, JumpstartYourBizNow.com: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:  
<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):  
<https://www.meetup.com/internationalspeakersnetwork>

I love to speak on anything business, marketing, money, websites, love and more! Info here:  
<https://jumpstartyourbiznow.com/speaking/>

00:10:07 Katrina Sawa, JumpstartYourBizNow.com: I'm looking for authors for the 2021, Jumpstart Your \_\_\_\_, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested or would YOU be? Learn more:  
<https://jumpstartyourbiznow.com/jumpstartcompilation/>

00:10:29 Katrina Sawa, JumpstartYourBizNow.com: ISN WEBINAR AGENDA:

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4:00 pm - Welcome from Katrina Sawa (host) and "quick" introductions from those on live

4:20 pm - Reminders from Katrina on upcoming events, member & group announcements

4:30 pm - 15 min speaker with Q&A

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last minute shout out for free gifts, links, events and more

00:11:55 Bonnie Chomica: BONNIE CHOMICA, Vancouver Island, Canada  
Content Marketing Mentor

Website, Free Gift & more: <https://linktr.ee/bchomica>

Email: [hello@bonniechomica.com](mailto:hello@bonniechomica.com)

Content planning and implementation support so you can get more exposure to attract more clients.

Grow your authority with content!

<http://laptoplifestylegiveaway.com/Bonnie>

00:14:37 Tracy Pohlmann-Tracy with Style: Tracy Pohlmann  
219-775-3861 [Tracy@tracywithstyle.com](mailto:Tracy@tracywithstyle.com)

Struggle finding the right outfit for your next speaking event? Feel like you have a closet full of clothes yet nothing to wear? Tired of wearing the same boring clothes all the time? I would love to share tips to help you love the way you look for your professional events: <http://tracypohlmann.com/>

I help professional women figure out what to wear each day to feel great about the way they look, boost confidence, and gain more business success!

00:17:22 amber DeAnn: bad audio — Katrina

00:17:25 Yvonne A Jones: I am Yvonne A Jones, Personal Business Coach/Client Relations Specialist. I provide global coaching, mentoring, and consultancy. I also partner with a 48 year old company to provide Identity Theft Protection and affordable access to the Legal System in the United States and Canada. I serve companies to build profitable client relationships as well as motivated women 50 and Wiser who want to profit from the wisdom they've acquired.

00:17:30 Esther Shelley: Can everyone mute themselves who is not speaking?

00:19:14 Katrina Sawa, JumpstartYourBizNow.com: NEW  
Online Speaker Success Jumpstart Training  
June 16 - July 28 live on zoom - walk away ready to speak!

3 Simple Steps to: Get Organized, Get Booked, & Get Clients!  
Learn more and register ASAP to get the BONUS Training you  
can start now!

<https://jumpstartyourbiznow.com/speakerjumpstart/>

OR... go get access to a free speaker audio training to get  
started somewhere: <http://www.jumpstartspeakertraining.com/>

00:19:28 Yvonne A Jones: Yvonne A Jones

email: [Yvonne@YvonneAJones.com](mailto:Yvonne@YvonneAJones.com)

Phone: 772-342-1034

<https://50andWiserCoaching.com>

<https://YvonneAnJones.com>

00:20:22 Rachel S. Heslin, The Fullness of Your Power: Rachel  
S. Heslin logging in from Southern California. :)

I help people who feel like they are their own worst enemy learn  
how to embrace \*all\* parts of their TRUE selves so they can live  
happier, more successful, and more deeply fulfilling lives.

[rachel@thefullnessofyourpower.com](mailto:rachel@thefullnessofyourpower.com)

<https://www.linkedin.com/in/rachelsheslin>

The Fullness of Your Power — release your fears and step into  
your glory

<https://thefullnessofyourpower.com>

I am currently the author of two books:

Navigating Life: 8 Different Strategies to Guide Your Way  
(<http://navigatinglife8differentstrategies.com/>)

and

Rituals of Release: How to Make Room for Your New Life  
(<http://ritualsofrelease.com/>)

Also! I \*just\* started a YouTube channel! I'm trying to get at least  
100 subscribers so that I can get a custom URL. Would you be  
willing to subscribe?

<https://www.youtube.com/channel/UCRdTjmyW6tJRgKpCMB7Mg2g>

00:21:36 Esther Shelley: Esther Shelley, from Ontario,  
Canada social content strategist creator of the Facebook Client  
Formula, and Facebook Page Profits. I help you KISS Off the

Algorithm and get clients, not clicks, on FB.

As a Social Content Strategist. I help solopreneurs get clients to chase you without ads! We create a Post for Profits (tm) journey on your page, taking you from cold to conversion without a cent to FB!

On FB @TheEstherShelley

<https://facebook.com/TheEstherShelley>

Ask me about my course: Facebook Page Profits!

Interested in a Social Post Audit? You need 7 types of posts to create a buyer journey. What are they and do you have them?

<https://calendly.com/want2book/esther>

00:22:08 Yvonne A Jones: I invite you to visit my Channel and subscribe: <https://YouTube.com/YvonneAJones>

I would sooo appreciate it.

00:22:23 Tracy Pohlmann-Tracy with Style: I subscribed Rachel!

00:22:42 Agnes Loughlin: Agnes Loughlin

[www.MiraclesinWellness.com/events](http://www.MiraclesinWellness.com/events)

773 791 9590

[agnesloughlin@comcast.net](mailto:agnesloughlin@comcast.net)

Joy Facilitator in Chicago, Higher Brain Living

00:22:47 amber DeAnn: Hi my website in

<https://coachingbyamber.com>

00:23:00 www.VeronicaLee.tv: Subscribed, Rachel. :-)

00:23:09 Rachel S. Heslin, The Fullness of Your Power: Thank you!! :)

00:24:02 Gary McKinsey, GaryMcKinsey.com: Gary McKinsey

Professional Speaker and business coach.

I work individuals who want to find, focus, and confidently present their message so that they can connect

with their ideal customer.

<https://GaryMcKinsey.com>

[Gary@GaryMcKinsey.com](mailto:Gary@GaryMcKinsey.com)

<https://Kiwilive.com>

and type in Business. Receive a free download for business marketing ideas.

00:24:26 Katrina Sawa, JumpstartYourBizNow.com: Here's the video training that we did a month or so ago... it's free! Much deeper dive. <https://jumpstartyourbiznow.com/videotraining/>

00:26:11 Katrina Sawa, JumpstartYourBizNow.com: subscribed Rachel! here's my channel, please subscribe too you guys: <https://www.youtube.com/katrinasawa>

00:27:10 www.VeronicaLee.tv: I've had a YouTube channel since 2008 - and have recently started offering "Weekly Transformational Forecasts" every Monday. I'd love for you to subscribe: <https://www.youtube.com/veronicaleety>

00:27:49 Tracy Pohlmann-Tracy with Style: I do a Live video then I take my live content and record to send in my newsletter via email. Is that appropriate?

00:29:07 Katrina Sawa, JumpstartYourBizNow.com: yes its a lot of work to do the "production", I typically don't worry about editing my videos or anything, just record, send/post and move on!

00:29:20 Katrina Sawa, JumpstartYourBizNow.com: PS - I have a great video editor you guys and she's super FAST!!

00:29:31 Esther Shelley: \*

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Hey everyone, I'm looking for people to interview (recorded). If you have message for solopreneurs, that includes some simple fast action tips, and can spin your topic to something that would be of interest to solopreneurs, coaches, or wellness practitioners, I'd love to hear from you!

<https://calendly.com/want2book/esther>

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00:30:08 Yvonne A Jones: The only time I edit is my strategy for cutting longer recordings, like webinars, into chunks for YouTube.

00:30:21 Katrina Sawa, JumpstartYourBizNow.com: I will do a live today... I don't usually, I usually do recordings for my youtube

00:30:22 Tracy Pohlmann-Tracy with Style: I agree Katrina. I only edit the beginning and end (when iturn on and off the camera) even if I make a mistake.

00:30:29 Gary McKinsey, GaryMcKinsey.com: Rachel, I agree overcoming limiting believes is a major challenge to aspiring speakers.

00:30:37 Katrina Sawa, JumpstartYourBizNow.com: I don't even edit the beg or end - no time and not worth it!

00:30:38 www.VeronicaLee.tv: I agree... I have been doing just "real" videos, limited to less than 7 mins. without editing just so I can be consistent and get out of perfectionist mode. I used to do a "show" and it took HOURS to edit the video and it got too cumbersome to do alone.

00:31:12 Katrina Sawa, JumpstartYourBizNow.com: helping entrepreneurs make a lot more money

00:31:17 www.VeronicaLee.tv: I am a Spiritual Teacher & Mentor.

00:31:31 Esther Shelley: I want to be known for helping people get clients without being a slave to the Algorithm yet not have to invest in ads.

00:31:42 Rachel S. Heslin, The Fullness of Your Power:I want to be known for being the person who helps people fall in love with themselves.

00:31:42 Bonnie Chomica: Taking you from invisible to sought after expert

00:31:43 Tracy Pohlmann-Tracy with Style: Helping women feel great about their look, keeping style simple and easy.

00:31:47 Laura Long: I would like to be know as the life energy expert...aka: Qi

00:31:50 Agnes Loughlin: Joy Facilitator Agnes Loughlin

00:31:57 amber DeAnn: leader in #1 in break relationship patterns and trauma focus.

00:31:59 ruthdeutsch: I'd like to be someone who CONNECTS THE DOTS and helps people realize their potential in decision making

00:32:00 Yvonne A Jones: Coaching and Consulting and be known as The Client Relations Specialist to small and large businesses.

00:32:06 Marilla Arguelles: questioning What We Are - And Aren't - Teaching Teens.

00:32:47 Katrina Sawa, JumpstartYourBizNow.com: The #1 Business Coach for start up Entrepreneurs and those seeking to build their amazing lifestyle-oriented business.

00:32:59 Agnes Loughlin:  
<https://www.youtube.com/channel/UC4akmgQxW0CEUNmftGRQkg>

Please subscribe to my channel and some empowering Theta Healing Agnes

00:34:02 Katrina Sawa, JumpstartYourBizNow.com: Shock and Awe! love that in the beginning, really gets attention

00:34:42 Esther Shelley: I create some bullets and just talk about the bullets. Anyone who is an expert can talk about their

field, you just have to have a goal (CTA) and know which points you want to cover and you can make it up on the go.

00:35:30 Katrina Sawa, JumpstartYourBizNow.com: yes and if they MISS the beginning too bad, they can watch the replay - I need to do this too more

00:36:11 Yvonne A Jones: Is there anything on Shery's screen. I'm seeing a blank screen

00:37:17 Laura Long: I would love to support youtube channels and could use some support/subscriptions to mine as well. I have some great Tapping videos and more resourceful feel good strategies.  
<https://www.youtube.com/channel/UCDxaWtDs0qq95FY6R2EEfDg>

00:37:23 Katrina Sawa, JumpstartYourBizNow.com: I never schedule and should, good point

00:37:28 Katrina Sawa, JumpstartYourBizNow.com: my lives

00:37:31 Sheryl Plouffe:  
<https://www.sherylplouffe.com/pl/2147509797>

00:38:28 Katrina Sawa, JumpstartYourBizNow.com: it doesn't have to be perfect it just has to be

00:38:34 Esther Shelley: I'm there. :) :)

00:39:11 Yvonne A Jones: Requested the download, Sheryl. Thank you.

00:39:34 Katrina Sawa, JumpstartYourBizNow.com: I got it too and joined your FB group too!

00:39:59 Rachel S. Heslin, The Fullness of Your Power: I've gone through and subscribed to everyone's YT channels. :)

00:40:03 Sheryl Plouffe: <https://www.cashinoncamera.com/join>

00:40:05 Esther Shelley: Thank you Yvonne, I love templates! They are like a scaffolding that supports you, like

training wheels to give us confidence as we step out!

00:41:08 Laura Long: Tracy can you post your group link if it is an open group?

00:41:40 Yvonne A Jones: Thank you, Rachel. I'll save the chat and go to everyone's channel shortly.

00:42:23 Esther Shelley: Is it possible to go into multiple groups AND to your page?

00:42:43 Yvonne A Jones: Love how you describe templates, Esther.

00:42:49 Tracy Pohlmann-Tracy with Style: Here it is Laura:. You are welcome to join.

<https://www.facebook.com/groups/successfulstylishwomen>

00:43:10 Esther Shelley: "Progress over Perfection" Love that quote. I'm going to borrow that!!

00:43:37 Katrina Sawa, JumpstartYourBizNow.com: this is one platform: <https://streamyard.com/>

and this is the one Sheryl is talking about: <https://try.restream.io/>

00:43:44 Esther Shelley: 30 platforms...WOW

00:44:21 Sheryl Plouffe: <https://www.restream.io/join/cioc>

00:44:49 Esther Shelley: Thank you for that!

00:46:16 Mary Scott: You can also put the bio in the comments section

00:46:40 Katrina Sawa, JumpstartYourBizNow.com: Hi Mary, I mentioned that you're the speaker 3rd Fri in July!

00:48:15 www.VeronicaLee.tv: When I've been a guest, the interviewer asks for a "50" (or whatever) word bio, so I'm succinct

in what I offer.

00:48:54 Mary Scott: LinkedIn won't let me upload videos longer than 10 minutes

00:49:05 Katrina Sawa, JumpstartYourBizNow.com: yes Yvonne, ask for a certain word count in bio, etc. If someone gives me more, I ask them to revise before I will book them

00:49:22 Esther Shelley: Now there is a 'succinctness challenge', Mary!

00:50:00 Yvonne A Jones: Veronica, I've interviewed lots of women and even though I tell them, they send longer. Even with that, I think that's still too long. I'm starting to narrow it to just two or 3 bullet points. As I listen to replays, especially my earlier ones, I'm going to edit some out.

00:50:09 Esther Shelley: I'm 'the Team'. :)

00:50:10 ruthdeutsch: For shortening a bio, put yourself in the role of editor. What can you remove without substantially changing the message?

00:50:33 Mary Scott: And, better to do SOMETHING consistently. You'll get better as you do more.

00:50:37 Esther Shelley: I think we need to write 2-3 versions of bios...for different situations. :)

00:51:12 www.VeronicaLee.tv: Interesting, Yvonne. I'm such a "rule follower" that I wouldn't think of adding too many words. LOL. Good idea to edit!

00:51:17 Esther Shelley: Katrina, do they do video editing?

00:51:38 Yvonne A Jones: I have two different versions - one 50 word and one 100 word bio.

00:51:40 Esther Shelley: How do we get their info, Katrina?

00:52:00 Esther Shelley: Is she going to be listening to this?

LOL

00:52:42 Gary McKinsey, GaryMcKinsey.com: That was my first thought. Is she watching?

00:52:47 ruthdeutsch: This has been great. I need to leave. Nice to meet you all.

00:52:49 Bonnie Chomica: Doesn't Facebook give you algorithm love for Live vs recorded video?

00:53:33 Katrina Sawa, JumpstartYourBizNow.com: Email me for VA resources and make sure you send me a LIST of the actual tasks you want to delegate please.

[katrina@jumpstartyourbiznow.com](mailto:katrina@jumpstartyourbiznow.com)

— and then here is that \$27 training about how to delegate for more freedom

<https://jumpstartyourbiznow.com/delegatingforfreedom/>

00:54:46 www.VeronicaLee.tv: About how long is a good Live session?

00:54:59 Katrina Sawa, JumpstartYourBizNow.com: My VA gal will NOT be watching this and I wasn't saying that she isn't a rockstar, she is!!! I just wish I might have found these other gals prior as it would save me a ton of money each year. I'm happy. ;-)  
)

00:57:02 www.VeronicaLee.tv: Thank you, Sheryl! Very helpful information!! I joined your FB Group.

00:58:07 Mary Scott: You can use your phone & the hands-free mike

00:58:37 Katrina Sawa, JumpstartYourBizNow.com: maybe also have a really great mic

00:58:42 Sheryl Plouffe: Sheryl Plouffe - Video Strategist  
[sheryl@sherylplouffe.com](mailto:sheryl@sherylplouffe.com)

Creator of Cash In On Camera

Be Seen As The Authority To Get More Clients

Exclusive one-time opportunity to work with me one on one:

<https://www.cashinoncamera.com/join>

[www.sherylplouffe.com](http://www.sherylplouffe.com)

Check out the resources I recommend

00:58:46 Bonnie Chomica: Great info Sheryl! Thanks.

00:59:13 Esther Shelley: I personally can't stand outside vids as there is a background racket that is really annoying when I watch them....even ambient wind noise is just awful.

00:59:50 Sheryl Plouffe: Universal Video 'Script' cheat sheet:

<https://www.sherylplouffe.com/pl/2147509797>

01:00:07 www.VeronicaLee.tv: Got it, Sheryl... thanks!!

01:00:32 Esther Shelley: I have another call to get in to....does anyone have anything else to add to the chat?

01:00:38 Esther Shelley: I'd like to save it.

01:01:24 Katrina Sawa, JumpstartYourBizNow.com: here is my previous client Miranda who does fitness classes online

<https://www.facebook.com/groups/fithealthytribe>

01:02:39 Mary Scott: Thanks everyone! My FB live is Tuesdays at 1 pm central

01:02:45 www.VeronicaLee.tv: Great meeting today! Thank you, Sheryl and Katrina. :-)

01:03:02 Marilla Arguelles: Thanks, Katrina, useful tips as always. have fun!

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

## KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

[www.LiveBigEvents.com](http://www.LiveBigEvents.com)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

## PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

<https://jumpstartyourbiznow.com/publishingwebinar/>

## KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): <https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

## Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program -

This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more! <https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to

continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now. <https://jumpstartyourbiznow.com/jscourse/>

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now: <http://www.jumpstartyourbiznow.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations.

This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: <http://www.jumpstartyourbiznow.com/canva>

**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

**Jumpstart Your Marketing 30 day Course....** teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering

sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today: [biwww.JumpstartYourbizNow.com/jsymarketing](http://www.JumpstartYourbizNow.com/jsymarketing)



## Katrina Sawa

Your Meetup  
Organizer, Award  
Winning Speaker,  
Jumpstart Your Biz  
Coach &  
International Best Selling Author  
with 8 books 916-872-4000  
[katrina@jumpstartyourbiznow.com](mailto:katrina@jumpstartyourbiznow.com)

PS: Get your Free Jumpstart Your  
Biz Kit now at  
[www.JumpstartYourBizNow.com!](http://www.JumpstartYourBizNow.com!)

A promotional banner for 'Live B.I.G. Events'. On the left is a red heart with 'LIVE BIG' written inside. The center features the text 'Katrina Sawa &amp; JUMPSTART YOUR MARKETING PRESENTS Live B.I.G. Events'. Below this are logos for 'JumpStart Your Biz In a Weekend.com', 'Katrina Sawa's Speaker Success Bootcamp', and 'Love &amp; MONEY Live!'. On the right is a smaller portrait of Katrina Sawa. The bottom of the banner is a dark red bar with the website 'www.LiveBigEvents.com' in white text.









