



Webinar Replay & Chat Room Contents April 16th, 2021

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for April 16th 2021, we heard from Colleen Biggs on "**Step in the Spotlight to Expand your Influence**".

On this weeks' ISN call we had an explosive and engaging discussion around stepping up as more of an influencer with guest speaker, Colleen Biggs!

Then we got to put Michelle Hollis in the spotlight to help her fill her 3-day event. See you next time!

Enjoy the replay and we'll see you on the next ISN Webinar Wednesday, April 28, 2021, 9:00 AM

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer!

<http://www.JumpstartYourbiznow.com>

The ISN Presents...
Colleen Biggs
Step in the Spotlight to
Expand your Influence
Fri, April 16, 2021
9:00-10:00 am PST
www.iSpeakerNetwork.com

WEBINAR
**International
Speaker Network**
www.iSpeakerNetwork.com

4/16/21 CHAT ROOM CONTENTS:

00:14:22 Chuck Hooper: Chuck Hooper

email: Chuck@SpeakerPresenter.com

Web: <https://www.SpeakerPresenter.com>

Speaker Coach. Speaker. Author.

Dean of the NSA NorCal Speakers Academy!

00:14:32 Katrina Sawa: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:

<https://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

I love to speak on anything business, marketing, money, websites, love and more! Info here:

<https://jumpstartyourbiznow.com/speaking/>

00:15:02 Katrina Sawa: WEBINAR AGENDA:

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9:00 am - Welcome from Katrina Sawa (host) and "quick" introductions from those on live

9:20 am - Reminders from Katrina on upcoming events, member & group announcements

9:30 am - 15 min speaker with Q&A - Colleen Biggs. It's time to take back your power to create lasting change in this world. The problem we face today is the deficiency of strong female voices in the workplace and as entrepreneurs. How do we do that in today's over-saturated social media platforms? A roomful of voices can be heard miles away when only a single voice could only travel a few feet.

9:50 am - 5 minutes in the spotlight hot seat for one member on the call

9:55 am - Last minute shout out for free gifts, links, events and more (to be placed in chat room for easy access for all) Note: Katrina will copy the chat room contents at the end of each webinar and include in a follow up email along with the recording of that month's webinar.

00:15:45 Colleen Biggs | Lead Up: Are you a lady looking for more exposure for your business? Then it's time to Lead UP! Hi, I'm Colleen Biggs, 20 year Veteran in Consulting/Coaching over 350 CEO's, Speaker, Founder of Lead Up for Women, Podcast Host, Best-Selling Author, Publisher of our Magazine Lead Up for Women & Proud Woman Empowerment Pioneer! Become a member and schedule your exposure today!
<https://www.leadupforwomen.com/memberships>

Connect with Colleen

<https://www.linkedin.com/in/colleen-biggs-3a22a45>

Chat w/ Colleen:

<https://calendly.com/leadup>

colleenb@leadupforwomen.com

480-241-3708

Snag a FREE copy of our magazine!

<https://www.leadupforwomen.com/claim-free-magazine>

00:17:17 Lynne Roe:Lynne Roe – LSR Consultants |
lynne@lsrconsultants.com

| 201-248-6606 |

<https://www.linkedin.com/in/lynne-roe-614a8830/>

| Schedule a F2F with me: <https://calendly.com/lynne-s-roe/meet-with-lynne-roe>

00:17:48 Marilla Arguelles:<https://www.wholenewtake.com>

00:18:57 Bonnie Chomica:BONNIE CHOMICA

Content Marketing Mentor

Website & more: <https://linktr.ee/bchomica>

Email: hello@bonniechomica.com

00:19:19 Julie Jones: Julie Jones 480-570-7382
theadventuresofjuliejones@gmail.com

Let's meet:

<https://calendly.com/theadventuresofjuliejones/discoverysession>

Linked In: <https://www.linkedin.com/in/julie-jones-4152425/>

00:19:33 www.VeronicaLee.tv: Veronica Lee,
Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

veronica@veronicalee.tv

For the past 15+ years, I've been guiding people back to reclaiming their soul truth, inherent power and essential joy through mentoring, intuitive readings, speaking and writing.

Twice a month, I offer a group mentoring session called Soul-Information... my next session is on Friday 4/30 at 12 noon PDT which is a perfect way to get "spot on" insights and guidance, personalized just for you.

<https://veronicalee.as.me/?appointmentType=14285276>

00:21:43 Michelle 'Emtre' Hollis/ VisionBoard Music:

Michelle 'Emtre' Hollis

THE CEO's SEE-E-O

VisionBoardMusic/Vision4theSOL

michelleemtrehollis@visionboardmusic.org

VisionBoardMusic.org

<https://www.facebook.com/visionboardmusic4Tune>

IG: emtre_BE_visionboardmusic

LinkedIn: <https://www.linkedin.com/in/michelle-emtre-hollis-77113813/>

<http://creationboxoffice.live>

Communications Coach and Culture Design Consultant

00:21:56 Mary Scott:*****

Mary Scott, consultant. Business Riff

Mary.scott@makebelievetv.com

917-628-6322

<http://MSbusinessriff.com>

<https://www.linkedin.com/in/mary-scott-stl/>

Using IMPROV to IMPROVe your Business

00:25:31 Barbara Ingrassia: BARBARA INGRASSIA

<https://www.managecopyright.com>

barb@managecopyright.com

508-277-0709

Speaker, Workshop Facilitator, Digital Content Licensor

YOU have a Goldmine!

Grab my free guide: 5 Steps to GUARD YOUR GOLDMINE

<https://GuardYourGoldmine.com/5steps>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

00:26:57 Marilla Arguelles:email = m.arguelles@sbcglobal.net

00:27:22 Katrina Sawa, <https://JumpstartYourBizNow.com>

Hi, I'm Katrina Sawa... speaker, author and biz coach... I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what they're doing right now or how to do things differently so they can be more productive, profitable and impactful. You can grab some free trainings on my website at

<https://www.JumpstartYourBizNow.com/freetraining>

I offer coaching, have a mastermind, live events, virtual trainings, and zoom calls for networking, training and masterminding that you can join. It's soooo important to say in the conversation like this OFTEN with other highly motivated, amazing entrepreneurs like you to push you, lift you up, hold you accountable and also to find people to collaborate with and even find clients too!

00:27:26 Katrina Sawa, <https://JumpstartYourBizNow.com>:

If you have any questions about speaking, speaker websites, making offers, getting booked and so much more, I'm hosting a FREE Training April 21st at Noon PST all about this, and you can attend by registering here:

<https://jumpstartyourbiznow.com/jsybtrainingseries>

00:27:54 Colleen Biggs | Lead Up: Register for our Next Networking event May 6th for FREE with Lead Up for Women!

<https://www.leadupforwomen.com/lunch-n-learn>

Use Code: GUESTLNL

Subscribe to our Podcast Lead Up for Women: Speak Up to Lead Up <https://leadup.libsyn.com/>

00:28:05 Susan De Robertis: Susan De Robertis - The CFO for The CEO / Business Coach and Mentor/ 914.450.9292 / susanderobertis28@gmail.com
<https://www.susanderobertis.com>

Grab my 5 Cash Flow Hacks ! on my website

00:28:07 Mary Scott: I'm looking for guests for my FB Live every Tuesday at 1pm central

00:28:21 Kathy Bernard: Hi, I am Kathy Bernard of WiserU.com. I'm a LinkedIn expert, trainer, and optimizer. Best way to reach me: kathy@wiseru.com
<https://www.linkedin.com/in/kathybernard>

00:28:36 Katrina Sawa, <https://JumpstartYourBizNow.com>
LAST CHANCE for you to register for my Jumpstart Your Biz live (virtual) event coming up where I help you jumpstart your business and plot out your entire roadmap for a consistent moneymaking business doing what you love. It's a very interactive business and marketing training. It's \$147 and you get the printed workbook in the mail plus a bunch of other goodies! You also will get the recordings of the whole thing plus 14 additional business/marketing templates you can use to save time AND my Jumpstart Your Networking on Zoom Training as a bonus too (that alone is a \$197 value). It's April 28-30, 2021 and I hope to see you there! Info & Registration at:
<https://jumpstartyourbiznow.com/jumpstartvirtual2021>

00:29:45 Katrina Sawa, JumpstartYourBizNow.com:
Colleen Biggs is a Pioneer for Women, leading the disruption of the status quo to empower women to take the bold steps to Lead Up in their lives and their businesses. She is a strategic business growth coach and Author of the Best-Selling International Book: The Anatomy of Accomplishment. She is an elite podcast host, Lead Up for Women: Speak Up to Lead Up, has published two Journals on Amazon, and publishes a bi-monthly magazine, Lead Up for Women. She has extensive

success and experience in Corporate America for over 30 years, coaching business launches with over 300 CEO's and numerous project launches. <https://www.leadupforwomen.com/claim-free-magazine>

00:30:38 Katrina Sawa, JumpstartYourBizNow.com: For those new to speaking, get access to a free speaker audio training to get started somewhere:
<http://www.jumpstartspeakertraining.com/>

00:30:53 La Wanna Parker, DTM- www.LaWannasBlog.com
La Wanna G. Parker,
Motivational Speaker, Podcaster, Blogger, Journal & Inspirational Coach &
Int'l Best-Selling, Award-Winning Author with 9 Books
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Blog: www.LaWannasBlog.com
<https://www.facebook.com/lawannagparker>
<https://www.linkedin.com/in/lawanna-parker/>
<https://www.instagram.com/parkerlawanna/>
<https://www.youtube.com/channel/UCTuAM14LEaODKEAyBNLN>
[FJw](#)

Book Appointment at:
<https://calendly.com/lawannasbooking/interview15min>

00:30:58 Katrina Sawa, JumpstartYourBizNow.com: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, schedule of upcoming calls, etc.:
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I love to speak on anything business, marketing, money, websites, love and more! Info here:
<https://jumpstartyourbiznow.com/speaking/>

00:36:42 Katrina Sawa, JumpstartYourBizNow.com: speaking of getting booked, this group is always looking for speakers, go apply! <https://www.thesmallsbusinessexpo.com/speaker-submission>

Watch my emails too because I send others out often.

00:37:06 Katrina Sawa, JumpstartYourBizNow.com: I'm looking for authors for the 2021, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

00:37:32 Susan De Robertis: I have an upcoming program starting in May all about how to Create Money Now, it's short and sweet, - 6 weeks - focusing on results. The promise of the program is that you will make back your initial investment. Curious? Book a call with me here -

<https://www.vcita.com/v/susanderobertis>

00:37:41 Julie Jones: I just spoke yesterday as the keynote for SBE.

00:37:53 Michelle 'Emtre' Hollis/ VisionBoard Music:
Universal LAW OF ATTRACTION!

00:38:07 Katrina Sawa, JumpstartYourBizNow.com:
Awesome Julie!

00:38:15 Michelle 'Emtre' Hollis/ VisionBoard Music: Go Julie!

00:38:32 Michelle 'Emtre' Hollis/ VisionBoard Music:
Protecting OUR ENERGY!!

00:38:34 Katrina Sawa, JumpstartYourBizNow.com: those spots for SBU are free by the way, you shouldn't have to pay to speak

00:39:09 Julie Jones: It was an awesome opportunity to speak for them. They are now starting to do LIVE events

00:39:40 Katrina Sawa, JumpstartYourBizNow.com: YOU!

00:40:15 Michelle 'Emtre' Hollis/ VisionBoard Music:
THANKYOU! That is a nugget I NEEDED! Thank you!

00:44:01 www.VeronicaLee.tv: I was raised by a powerful
feminist, and I STILL find myself “shrinking” in “niceness”.

00:44:35 www.VeronicaLee.tv: ... or specifically, uncertainty
in some arenas.

00:45:18 Michelle 'Emtre' Hollis/ VisionBoard Music: That's
AWESOME, Colleen!!!

00:45:26 Katrina Sawa, JumpstartYourBizNow.com: my
step daughter is taking her Junior Black Belt test next weekend -
she's 12!!

00:47:24 Michelle 'Emtre' Hollis/ VisionBoard Music: Oh
you'll have to tell us how she does, KATRINA!!!

00:47:41 Michelle 'Emtre' Hollis/ VisionBoard Music: JULIE
I LOVE YOU!! Julie has opened up so much to me

00:50:54 Michelle 'Emtre' Hollis/ VisionBoard Music: great
point!

00:53:16 Julie Jones: I am on Teaching Tuesday this
week!

00:53:33 Michelle 'Emtre' Hollis/ VisionBoard Music: Im
going to go Julie! Do you have the LINK!?!?!?

00:54:16 Julie Jones: Here is the link:
<https://www.leadupforwomen.com/teaching-tuesdays>

00:54:24 Michelle 'Emtre' Hollis/ VisionBoard Music: Thank
you!

00:55:15 Katrina Sawa, JumpstartYourBizNow.com: Here is
the page to find the Int'l Speaker Network recordings, chat notes,
place to apply to be a speaker, schedule of upcoming calls, etc.:
<https://www.iSpeakerNetwork.com>

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The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

00:55:31 Colleen Biggs | Lead Up: Welcome to Lead Up for
Women! You can join here!!

<https://www.leadupforwomen.com/memberships>

00:56:39 Michelle 'Emtre' Hollis/ VisionBoard Music:
RADICAL CANDOR!!

00:57:10 Michelle 'Emtre' Hollis/ VisionBoard Music:
Phenomenal Advice Colleen!

00:57:57 www.VeronicaLee.tv: When was the last time you felt really SEEN? Imagine having your questions answered, where those answers resonated so deeply that you felt them in your soul? What is it that is longing to be birthed through you at this transformative time? Connect with @VeronicaLeeTV for eye-opening articles, Weekly Transformational Forecasts on YouTube, a private reading, or a free consultation about Spiritual Mentoring to direct you back to your soul path.

<https://veronicalee.tv>

00:58:15 Michelle 'Emtre' Hollis/ VisionBoard Music: We
ALL GET TO ELEVATE TOGETHER!

00:58:27 Mary Scott: Yes, it's all about chemistry & personality

00:59:01 www.VeronicaLee.tv: Thank you, Colleen!!

00:59:20 Julie Jones: Awesome job as always Colleen!

00:59:22 Colleen Biggs | Lead Up: Come join us for our next event! We would love to meet you and get to know you better! <https://www.leadupforwomen.com/events>

00:59:39 Colleen Biggs | Lead Up: You are all so very welcome, I'm honored to be here!

01:00:03 Lynne Roe: Thank you Colleen

01:01:08 www.VeronicaLee.tv: I think LIVE is important... I feel a recording is somewhat "lazy" and I don't REALLY feel like I get to connect with the host.

01:01:52 www.VeronicaLee.tv I tend to FEEL like it's about them, and not "me" - and as we know, it's always, "What's in it for me?" :-)

01:01:53 Colleen Biggs | Lead Up: I have 2 spots left for my compilation book, Step into the spotlight to expand your influence. If you help others expand their influence, I would love to chat with you. email me if you are interested info@leadupforwomen.com

01:01:57 Katrina Sawa, JumpstartYourBizNow.com: If you

have any questions about speaking, speaker websites, making offers, getting booked and so much more, I'm hosting a FREE Training April 21st at Noon PST all about this, and you can attend by registering here:

<https://jumpstartyourbiznow.com/jsybtrainingseries>

01:02:03 Mary Scott: A Facebook Group can help promote the event & connect the attendees

01:03:02 Gary McKinsey-Business Marketing Coach: Very good information. Have to jump off now for a client coaching meeting. Hope to see you all at the next meeting. Gary McKinsey

01:03:22 Colleen Biggs | Lead Up: I have to jump off as well! Thank you Katrina!!!

01:03:31 Katrina Sawa, JumpstartYourBizNow.com: A discount to attend my Jumpstart Your Biz workshop April 28-30 all about monetizing and systematizing everything you're doing in your business to create a smooth-running, consistent moneymaking business. Use coupon code 70OFF here but hurry, we're mailing the materials this week!

<https://jumpstartyourbiznow.com/jumpstartvirtual2021/>

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.LiveBigEvents.com

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

<https://jumpstartyourbiznow.com/publishingwebinar/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): <https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program -

This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more! <https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to

continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now. <https://jumpstartyourbiznow.com/jsycourse/>

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now: <http://www.jumpstartyourbiznow.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations.

This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: <http://www.jumpstartyourbiznow.com/canva>

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<https://jumpstartyourbiznow.com/speakertraining/>

Jumpstart Your Marketing 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering

sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today: [biwww.JumpstartYourbizNow.com/jsymarketing](http://www.JumpstartYourbizNow.com/jsymarketing)



Katrina Sawa

Your Meetup
Organizer, Award
Winning Speaker,
Jumpstart Your Biz
Coach &
International Best Selling Author
with 8 books 916-872-4000
katrina@jumpstartyourbiznow.com

PS: Get your Free Jumpstart Your
Biz Kit now at
[www.JumpstartYourBizNow.com!](http://www.JumpstartYourBizNow.com)

A promotional banner for 'Live B.I.G. Events'. On the left is a red heart with 'LIVE BIG' written inside. The center features the text 'Katrina Sawa & JUMPSTART YOUR MARKETING PRESENTS Live B.I.G. Events'. Below this are logos for 'JumpStart Your Biz In a Weekend.com', 'Katrina Sawa's Speaker Success Bootcamp', and 'Love & MONEY Live!'. On the right is a smaller portrait of Katrina Sawa. The bottom of the banner is a dark red bar with the website 'www.LiveBigEvents.com' in white text. Dollar bills are scattered around the text.

