



## Webinar Replay & Chat Room Contents March 2nd, 2021

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for March 2nd 2021, we heard from Ken Krell on "**How to Create Winning World Class Digital Events Webinar:**".

We went long on this week's ISN call with Ken Krell about hosting your own digital/virtual events. He and I tagged teamed it at the end with Q&A giving amazing advice that probably Ken wasn't prepared to give so you all definitely want to catch the replay of this one!!

Online events on zoom can be super lucrative IF you have clarity around what you're selling, what you're doing during the event, how to manage the event and your offer as well. We talked a lot about making high end offers from these, whether or not to bring in other speakers, how to navigate the tech you need (which really isn't much) to run an event... it was great.

Enjoy the replay and we'll see you on the next ISN Webinar Friday, March 19, 2021 9:00 AM to 10:00 AM PDT

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself*

The ISN Presents...  
**Ken Krell**  
How to Create Winning  
World Class  
Digital Events  
Tue, March 2, 2021  
4:00-5:00 pm PST  
www.iSpeakerNetwork.com

WEBINAR  
**International  
Speaker Network**  
www.iSpeakerNetwork.com

Successful PLUS your meetup organizer!  
<http://www.JumpstartYourbiznow.com>

## 2/19/21 CHAT ROOM CONTENTS:

01:08:24 Rhonda Liebig: I have been hiring a person to help me get speaking engagements. It takes quite a bit of time to find the right places.

01:08:50 Ken Krell: I'll recommend that you make your own stages. THAT is total control! :)

01:09:10 Rhonda Liebig: I am seeing live events in September in SF and Australia

01:10:13 Rhonda Liebig: Congrats Roshel!

01:10:26 Toni Gitles:Awesome. Congratulations

01:10:36 AndreaScottBrown.com: Congratulations Roshel!!!!

01:10:54 Dr. Michelle Peticolas: Yes, congratulations, Roshel. Major accomplishment.

01:11:06 Chuck Hooper: Chuck Hooper  
email: [Chuck@SpeakerPresenter.com](mailto:Chuck@SpeakerPresenter.com)  
Web: <https://www.SpeakerPresenter.com>

Speaker Coach. Speaker. Author.  
Join the NSA NorCal Speakers Academy! One week left to join!  
<https://www.nsanc.org/Academy>

01:12:14 Desi B: Desiree Bolin  
Founder & CEO Virtually Sourced Solutions LLC  
Cell: 509-560-3770  
Email: [db@v-s.biz](mailto:db@v-s.biz)  
LinkedIn: <http://www.linkedin.com/in/virtuallysourced/>  
Instagram: @virtuallysourced  
Website: <http://www.v-s.biz>  
Scheduling: [http://www.calendly.com/v\\_s/](http://www.calendly.com/v_s/)

01:12:23 La Wanna Parker: Congratulations, Roschel!

01:12:32 Roshel Merriweather: Thank you!! My book is Karson Goes to School. Find us @

<https://bit.ly/karsongoestoschool>

and it's only \$1.99 today. Thanks for the support.

01:12:33 Frances W Greenspan: Frances W Greenspan,  
Animal Communicator and eBay consultant/teacher

[www.FrancesWGreenspan.com](http://www.FrancesWGreenspan.com)

FrancesWGreenspan@gmail.com

My favorite clients are rescues assuring them they are in their forever home - this helps them to relieve anxieties and fears of being left, hungry or unloved.

I also love speaking with those pets that have crossed over – helping the client left behind who may be questioning if they are ok or if they did the right thing for them.

All my sessions are via phone and zoom - I am located in Orange County, California

I will be one of the featured speakers on Thursday, March 4, 2021 at 2pm PST

<https://successsoireemarch4.eventbrite.ca/?aff=Frances>

Journaling Your Truth: Channeled Writing from Your Spirit Guides - Sun Mar 7, 2021 at 11am PST

<https://allevents.in/online/journaling-your-truth-channeled-writing-from-your-spirit-guides/80001568209933>

01:12:56 Katrina Sawa: Hi everyone, I'm Katrina Sawa, speaker, 7x Int'l best selling author w/ 11 books plus 18+ year business coach... I live in the greater Sacramento CA area - I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, get more clients, tweak and shift what you're doing right now or how to do things differently so you can be more productive, profitable and impactful. I offer 1on1 coaching, my Live Big Mastermind, live events, virtual trainings and a bunch of FREE trainings for entrepreneurs here:

<https://www.JumpstartYourBizNow.com/freetrainings>

I'd love to do connect calls or JV with anyone who has similar interests or entrepreneurial clients where we can possibly refer business to one another. Contact me:

katrina@jumpstartyourbiznow.com 916-872-4000

If you want to talk about getting support to jumpstart YOUR

BUSINESS, your marketing, monetizing more, etc., please go here instead: <http://www.AskKat.biz>

01:14:37 Ken Krell: Wanna be more effective in your online events? Want to make a bigger/deeper impact, have more fun and—dare I say—make more money? Join me for the PRIDE Experience: Produce Ridiculously Irresistible Digital Events... as my guest! (Just cover the materials fee)— It's 3 amazing days— March 12-14—that will change your life...

<http://www.JoinPride.com/Katrina>

for the details :)

01:15:15 Katrina Sawa: New to speaking? Not yet making a lot of money from speaking (or your biz)? go get access to a free speaker audio training to get started somewhere:

<http://www.jumpstartspeakertraining.com>

or schedule a 1on1 brainstorming call with me at

<http://www.AskKat.biz>

01:16:04 Russ Mathews: Russ Mathews, CEO & Founder - Mathews Capital Management LLC. We are a very different type of registered investment advisor. AUTHOR: Stock & Options Trading For Life. PODCAST: The Modern Stock & Options Trading Show. (916)582-2823. E-mail:

[Russ@MathewsCapitalManagement.com](mailto:Russ@MathewsCapitalManagement.com)

01:16:42 Krista Giannak: Free Webinar  
Knowledge with Purpose: Succeeding as a Blogger or Content Creator

Brought to you by:

Krista Giannak, Writer, PR Professional, Story Consultant, and Erica Appelros, philosophy professor and decision-making coach

Hands-on, practical techniques to boost your credibility as an expert and make clear, confident decisions about your content.

March 15 or March 26

Know someone who might be interested? Email

[Krista@WiseWordsThatMatter.com](mailto:Krista@WiseWordsThatMatter.com)

and I'll send you the link.

01:17:13 Katrina Sawa: I'm looking for authors for the 2021,

Jumpstart Your \_\_\_\_, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested? I pay commission for referrals!

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

01:20:39 Rhonda Liebig: I am the founder of The Fresh Inspiration Show - Mindset Transformation Entertainment. We have really fun things happening right now!

01:20:56 Dr. Michelle Peticolas: Hi everyone, I'm Dr. Michelle Peticolas, speaker, author, and life transformation coach based in the San Francisco Bay Area. I love helping women develop a better relationship with their body, mind and emotions so they can have a more joyful human adventure and fulfill their life purpose. I offer both private 1 on 1 coaching and small group programs, a free FB group, free newsletter and many free resources on how to create a life makeover.

<https://www.secondchancesecrets.com>

01:21:19 Dr. Michelle Peticolas: This Friday, March 5 at 11am PST, Yvonne A. Jones will be interviewing me about better ways to handle life challenges see:

<https://facebook.com/50andwisementoring>

01:23:30 Katrina Sawa: =====

WEBINAR AGENDA:

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4:00 pm - Welcome from Katrina Sawa (host) and "quick" introductions from those on live

4:20 pm - Reminders from Katrina on upcoming events, member & group announcements

4:30 pm - 15 min speaker with Q&A - Ken Krell. Have you been

wondering how you can Produce Amazing Digital Events? Ken Krell has been producing them since 2009 and will reveal the 3 moves you need to make to build your success with Digital/Online Events. You'll be surprised how easy...and how much more profitable these events can be for you!

4:50 pm - 5 minutes in the spotlight hot seat for one member on the call

4:55 pm - Last-minute shout out for free gifts, links, events and more (to be placed in chat room for easy access for all) Note: Katrina will copy the chat room contents at the end of each webinar and include in a follow up email along with the recording of that month's webinar.

01:23:46 Veronica Lee: Veronica Lee, Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

[veronica@veronicalee.tv](mailto:veronica@veronicalee.tv)

I guide people back to reclaiming their soul truth, inherent power and essential joy through mentoring, intuitive readings, speaking and writing.

01:24:14 Yvonne A Jones: Looking forward to our time together Dr. Michele Peticolas!

01:24:35 Dr. Michelle Peticolas: Yes, me too, Yvonne.

01:24:50 Ken Krell: We LOVE Toni Gitles!!

01:25:27 Ken Krell: Toni is the queen of how to become an amazing caregiver and keep your sanity :)

01:25:34 Toni Gitles: After a career in healthcare and as my mom's caregiver for 14 years, I started Heart Light Enterprises, to help family caregivers overcome the stress and negativity of caregiving and to find meaning and resilience in this life-changing journey. I'll help you solve your biggest worries and concerns and not only turn overwhelm and chaos into control, but also help you find peace of mind, love and light, throughout not only the best of times, but the worst of times.

Get my free book, 21 Mistakes Caregivers Make and How to Avoid Them at

<https://www.mycaregiverconsultant.com/newsletter>

01:30:28 Alexandre Matte: excuse me, I'm on audio only. I

missed the name of the lady who can « extract out content »?

01:30:32 Rhonda Liebig: 1) FREE 5 Day Vitality Challenge where you get support through 5 days of playing around motivation. Come play and if you do all five days you will win gifts from Origins (company connected with Nordstroms) our new sponsor and skin analysis. Here in our community <https://www.facebook.com/groups/freshinspiration>

2) If you are speaker, you will want to submit your information to be on The Fresh Inspiration Show as a Star where you get a sizzle reel , be on our LIVE show, podcast and then ROKU/Amazon TV.

This is worth \$1K. Here is the link fill out

[https://docs.google.com/forms/d/e/1FAIpQLSeZ5L50SjOVbl8T2J42JBphZCJfNxBaabCrJaSlm\\_F7BWvRmA/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSeZ5L50SjOVbl8T2J42JBphZCJfNxBaabCrJaSlm_F7BWvRmA/viewform?usp=pp_url)

01:30:37 AndreaScottBrown.com: Hello! I'm Rev. Andrea Scott Brown, creator and founder of the AudaciousPath.com. I help women create and build a strong financial foundation so they can follow their Audacious Path (tm) and create the life of their dreams. We work together to change their relationship with money with both mindset and practical methods. I'm a certified Empowerment Coach as well as an Ordained Metaphysical Minister.

Email: [andrea@audaciouspath.com](mailto:andrea@audaciouspath.com)

<https://www.AudaciousPath.com>

Phone: 414.368.0820

01:30:46 Ken Krell is THRILLED to be here!: Who wants some Financial Self-Esteem?

01:31:16 Barbara Ingrassia: BARBARA INGRASSIA

<https://www.managecopyright.com>

[barb@managecopyright.com](mailto:barb@managecopyright.com)

508-277-0709

Speaker, Workshop Facilitator, Digital Content Licensor

YOU have a Goldmine!

Grab my free guide: 5 Steps to GUARD YOUR GOLDMINE

<https://GuardYourGoldmine.com/5steps>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

## NEW COURSE COMING IN APRIL:

Guarding Your ONLINE Goldmine: 6 steps to minimizing online content theft (6 weeks)

01:31:27 Rhonda Liebig: Alexandre it is LaWanna Parker. She is awesome

01:31:46 Alexandre Matte: thanks Rhonda!

01:32:33 Toni Gitles: Happy Birthday KEN KRELL!!

01:32:43 Ken Krell is THRILLED to be here!: Aw, thanks, Toni!

01:32:52 Marilla Arguelles: Like many teens who get into trouble, I've always been curious and (Obnoxiously) good at Examining the Bigger Picture, i.e. Challenging Boundaries, Juxtaposing Contrasting Factors, and being Persistent. My guide How To Matter Now! helps discouraged teens understand how and why too many parents and authorities are steering them into dead end careers rather than regenerative resources and solutions.

My Blogs and Website, <https://www.WholeNewTake.com>

are filled with leads to colleagues and associations that are working to strengthen and protect (rather than to exploit) resources and opportunities.

01:32:52 Rhonda Liebig: Russ, thank you for authentically sharing! Love it, my friend

01:33:06 Joanne French: Happy to be here. This is what I do:

☀ Speaker / Moderator

☀ Writer

☀ Coach

☀ Master Mind Leader

☀ VA Match Maker

I help women entrepreneurs scale their business through:

☑ The power of small master mind groups

☑ Virtual assistants from counties in crisis (help these women and you will be surprised how much they can help you for less than \$10/hr)

☑ Coaching & Education

Here's my link: <https://shor.by/joannesbluesky>

01:36:26 Roshel Merriweather: Thank you!! My book is Karson Goes to School. Find us @ <https://bit.ly/karsongoestoschoo>

I and it's only \$1.99 today. Thanks for the support.

01:37:02 Dianne Rechel: Realtor striving for Excellence, <http://www.DianneSellsHouses.com>. Working with buyers ,sellers and investors for 20+ years . I practice Doing The Right Thing(DTRT) when no one is watching! Email me: [houseforyou2@gmail.com](mailto:houseforyou2@gmail.com)

I run several networking groups. Women only 3/25. Entrepreneurs Mastermind is Tuesday March 9th, 9-10:30AM via Zoom. And brand-new Author! IF anyone would like a free copy, just let me know.

01:37:38 Ken Krell is THRILLED to be here!: Katrina is the REAL DEAL.

01:37:54 Dr. Michelle Peticolas: Would love to connect with you Heather Tucker. We have a lot in common. Are you on linked in?

01:38:07 Heather Tucker, PhD: Aloha, I'm Dr. Heather Tucker CEO/Life Harmony Coach, Speaker, and Trainer for Another Level Living, Inc. We support entrepreneurs in achieving success in Business/Life Harmony. We are the only professional training and coaching company that produces powerful transformations for entrepreneurs who want to overcome great challenges and stand fully in their power, unshakable, so that they can master communication and relationships in both business and life with ease and grace. Learn more at <https://www.AnotherLevelLiving.com>  
<https://www.linkedin.com/in/drheathertucker>  
<https://www.facebook.com/AnotherLevelLiv>  
<https://www.instagram.com/anotherlevelliv/>

01:38:12 Alexandre Matte: apologies, I'm putting some kids to bed. :)

01:38:37 Heather Tucker, PhD: I'm looking to connect with

people who want to: Become a Certified Life Coach and Holistic Emotional Intelligence Expert Level up your skills as Coach to attract more clients and change more lives Be coached so that you can stress less, strengthen relationships, and increase energy in order to lead with more momentum. Breakthrough life obstacles that are preventing consistent business success. Also, I would love to connect with you and see how we can support each other. Let's chat:

<https://calendly.com/anotherlevelliv/connect>

01:39:08 Rhonda Liebig: Katrina, your new website looks so goooooooodddddddd.

01:40:01 Yvonne A Jones: I am Yvonne A Jones, Business Strategist and Coach. I support female coaches and leaders 50 and Wiser in growing their business with courage and confidence so they create a greater impact, make more money, and have more FUN in their business. If you're not having fun in your business, what's the point?

<https://50andWiserCoaching.com>

<https://YvonneAJones.com>

email: [Yvonne@YvonneAJones.com](mailto:Yvonne@YvonneAJones.com)

Phone: 772.342.1034

01:40:38 Dr. Michelle Peticolas: Hi everyone, I'm Dr. Michelle Peticolas, speaker, author, and life transformation coach based in the San Francisco Bay Area. I love helping women develop a better relationship with their body, mind and emotions so they can have a more joyful human adventure and fulfill their life purpose. I offer both private 1 on 1 coaching and small group programs, a free FB group, free newsletter and many free resources on how to create a life makeover.

<https://www.secondchancecrets.com>

01:41:02 Rhonda Liebig: Michelle, you and I need to reconnect

01:45:33 Veronica Lee: I just watched a video I created in 2009, and I was saying all the same things (about our spiritual awakening and how to integrate/care for ourselves) that I say now. We all know people need to hear things multiple times to really "get it." :-)

01:46:38 Katrina Sawa: right Veronica? sometimes the

BEST stuff we have is what we did FIRST

01:46:53 Veronica Lee: !!

01:47:20 Katrina Sawa: I agree with that, just habit of saying virtual

01:47:28 Dr. Michelle Peticolas: Yes, Rhonda. I thought I sent you my information but you know email!

01:47:55 Katrina Sawa: yeah, so many people think they do have to dive way into the over production of their digital events - I agree

01:49:59 Rhonda Liebig: Love the energy with standing .I love it Ken

01:49:59 Frances W Greenspan: ring lights work too

01:50:46 Roshel Merriweather: Yes, I have a ring light on now

01:50:49 Veronica Lee: Light set up is cheap on Amazon. And you can get a whole ring light set up for under \$100... not because it's important, but because you may have more confidence.

01:50:49 Katrina Sawa: zoom is \$14.99/mo and you don't need the upgraded one unless you for some reason will have a ton of people... I do a lot of events, market the heck out of them and still don't bring in (yet) over 100 people. I wish!! I'm on a stupid earbud mic, sometimes just my computer/mac mic

01:50:52 Toni Gitles:Whoooo Hoooo - JOIN PRIDE.. I'll be repeating it this Month!!

01:51:20 Alexandre Matte: i specialise in storytelling for young audiences, and currently on a Canadian tour (virtual) of 20-30 elementary schools to help children discover the art of storytelling, from Ontario to British Columbia. AlexandreMatte.ca

01:51:56 Toni Gitles:I was an introvert before I met Ken

01:52:30 Katrina Sawa: My events I do just like I'm doing this call, really... now I often will stand or vary my background depends on what I'm teaching but you need to keep it simple... especially if you're the only speaker. If you bring in other speakers then MAYBE you could do other things but it's not necessary. Most of you just need to press record and go

01:52:49 Katrina Sawa: Russ I record on zoom and never edit.

01:53:04 Toni Gitles:I was shy before I met KATRINA

01:53:55 Katrina Sawa: ha ha ha Toni!

01:53:59 Frances W Greenspan: I do my class, record, and pay someone to clean up if any areas need to be cut, add beginning slide and done. Now I have a webinar to sell.

01:55:21 Dr. Michelle Peticolas: Like the audience engagement idea!

01:55:39 Rhonda Liebig: I love working with social media experts, editors for videos and repurpose on YouTube, Blog, email. I do like to play with some of the social media as I feel that personal media is important to keep fun engagement

01:56:19 Katrina Sawa: post your upcoming events and calls in the chat now

01:56:26 Katrina Sawa: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, Facebook group link, etc.:

<http://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

01:56:39 Veronica Lee: This Saturday! If you are looking for deep insights about your current path and would love some spot-on intuitive guidance, Veronica Lee's Soul-In-Formation Group Mentoring is a must-do! In this semi-private session, you will receive a personalized "reading" - information about your life that emanates from your soul. This is a highly affordable way to gain clarity, understand what is going on in your system and walk away with practical next steps. Next session is this Saturday 3/6 at 8:30 am PST:

<https://veronicalee.as.me/?appointmentType=14285276>

01:56:54 Veronica Lee: Feel free to copy and share this (above).

01:56:55 Dr. Michelle Peticolas: This Friday, March 5 at 11am PST, Yvonne A. Jones will be interviewing me about better ways to handle life challenges see:

<https://facebook.com/50andwisermentoring>

01:57:14 Dr. Michelle Peticolas: I am a speaker in the Resilience Practices for Rising Woman Conference. If you are an ambitious woman, I'd love to invite you to join us starting March 9. This event brings together a select group of dynamic women (including me!) committed to supporting you in getting out of the pressure cooker and into the balance you crave.

All you have to do is follow this link and sign up, and you'll get tons of practical advice you can implement into your own life right away to begin creating more of that "me time" you desire and deserve: <https://resilientrisingwomanconference.com/jagi>

01:59:23 Yvonne A Jones: The interview with Dr. Michelle Pitocolas will also be broadcast on my FB Wall and in my LinkedIn News Feed.

<https://linkedin.com/in/YvonneAJones>

01:59:35 <https://AndreaScottBrown.com>

Join my Intro to M.O.N.E.Y. Mindset Masterclass on Monday—March 8th. Email me for details: [Andrea@audaciouspath.com](mailto:Andrea@audaciouspath.com)

02:00:16 Rhonda Liebig: I love how Toni and how she is a cheerleader for Ken and Katrina. More support like that helps get us out there where people hear from a third party person. You are awesome Toni!

02:00:33 Veronica Lee: :-)

02:00:52 Katrina Sawa: yes Rhonda ;- ) re Toni she's amazing

02:01:28 Toni Gitles: Exited to find people that want me to be successful and have a proven system for success.

02:02:22 Rhonda Liebig: I love having fun. That is fabulous how Toni seems to be tons of fun. Everyday can be so playful.

02:02:41 Frances W Greenspan: I share my screen

02:03:01 Veronica Lee: You can hire someone who is an assistant who does everything for you.

02:03:12 Alexandre Matte: oh I like this. a mini-white board!

02:03:28 Frances W Greenspan: My VA handles the chat for me

02:03:55 Alexandre Matte: never thought of that. brilliant, thanks.

02:04:27 Rhonda Liebig: What is the brand of the overhead camera?

02:05:15 Krista Giannak: Conversation with a wonderful healer who empowers children to have fun exploring their inner worlds and trains teachers to do the same.

Check out my video here:

<https://www.facebook.com/krista.giannak/videos/1806071546241451>

02:05:16 Ken Krell is THRILLED to be here!: IPEVO  
4k...usb

02:05:25 Yvonne A Jones: Thank you, Ken. Lots of fantastic info. I have to jump off for another event.

02:05:35 Veronica Lee: If switching cameras seems too complicated, you can have the “camera” be a co-host. But, again, it’s good to have an assistant to do the tech guidance as you go.

02:05:39 Ken Krell is THRILLED to be here!: Wanna be more effective in your online events? Want to make a bigger/deeper impact, have more fun and—dare I say—make more money? Join me for the PRIDE Experience: Produce Ridiculously Irresistible Digital Events... as my guest! (Just cover the materials fee)— It’s 3 amazing days—March 12-14—that will change your life... <http://www.JoinPride.com/Katrina>  
for the details :)

02:06:35 Rhonda Liebig: I spend between 30K to 15K on coaches per year depending on the year and what is going on.

02:07:43 Katrina Sawa: yes Rhonda!

02:08:18 Katrina Sawa: yes @Veronica two cameras and 2 hosts, that works

02:08:52 Rhonda Liebig: I feel we get exhausted and can

show up; "like a jerk" that has happened to me. It's good to have great support to work through this

02:09:15 Katrina Sawa: The Jumpstart Your Biz virtual event happens April 28, 29 & 30, 9-2 pm PDT

<https://jumpstartyourbiznow.com/jumpstartvirtual2021>

- In this training, Katrina Sawa helps you jumpstart your business and plot out your entire 3-year entrepreneurial roadmap for a consistent moneymaking business doing what you love. It's a very interactive business, sales and marketing training. It's \$297 and you get the printed workbook in the mail plus a bunch of other goodies! You also will get the recordings of the whole thing plus a couple bonuses and 14 additional business/marketing templates you can use to save time. Go here to sign up now:

<https://jumpstartyourbiznow.com/jumpstartvirtual2021>

02:09:34 Katrina Sawa: oh whoops it's only \$147 right now people!

02:09:37 Rhonda Liebig: Great information Ken. Love it and real to take and run with digital events.

02:09:47 Veronica Lee: Just liked your page on FB, Heather. Good stuff! :-)

02:10:25 Toni Gitles: Russ, you will be amazing doing a digital event

02:10:28 Roshel Merriweather: You come across just fine @ Russ

02:10:42 Veronica Lee: For anyone who came in late, I want to reintroduce myself: Veronica Lee, Transformational Visionary, Speaker, Writer, Mystic and Mentor

<https://veronicalee.tv>

[veronica@veronicalee.tv](mailto:veronica@veronicalee.tv)

I guide people back to reclaiming their soul truth, inherent power and essential joy through mentoring, intuitive readings, speaking and writing.

02:11:19 Rhonda Liebig: Free fun, right now available for you: 1) FREE 5 Day Vitality Challenge where you get support through 5 days of playing around motivation. Come play and if you do all five days you will win gifts from Origins (company

connected with Nordstroms) our new sponsor and skin analysis.  
Here in our community

<https://www.facebook.com/groups/freshinspiration>

2) If you are speaker, you will want to submit your information to be on The Fresh Inspiration Show as a Star where you get a sizzle reel , be on our LIVE show, podcast and then ROKU/Amazon TV. This is worth \$1K. Here is the link fill out [https://docs.google.com/forms/d/e/1FAIpQLSeZ5L50SjOVbl8T2J42JBphZCJfNxBaabCrJaSlm\\_F7BWvRmA/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSeZ5L50SjOVbl8T2J42JBphZCJfNxBaabCrJaSlm_F7BWvRmA/viewform?usp=pp_url)

02:11:27 Frances W Greenspan: allevent.in is free too

02:12:04 Veronica Lee: I have a Group session (limited to 4) this Saturday 3/6 at 8:30 am PST for \$44-\$60 for focused mentoring:

<https://veronicalee.as.me/?appointmentType=14285276>

02:12:13 Ken Krell is THRILLED to be here!: Wanna be more effective in your online events? Want to make a bigger/deeper impact, have more fun and—dare I say—make more money? Join me for the PRIDE Experience: Produce Ridiculously Irresistible Digital Events... as my guest! (Just cover the materials fee)— It's 3 amazing days—March 12-14—that will change your life... <http://www.JoinPride.com/Katrina>  
for the details :)

02:12:18 Krista Giannak: Great three-day event coming up, teaches us how to get joint venture partners and get on podcasts and stages. I attended the last one and it was fabulous!

<https://www.collaborateevent.com/free-ticket-registration>

02:14:36 Alexandre Matte: ok, gotta go. two more children to put to bed.

02:15:07 Alexandre Matte: La Wanna, I'll try to reach you via Facebook.

02:16:04 La Wanna Parker: gtreat.

02:17:17 Desi B: Gotta Run

02:17:29 Russ Mathews: Thanks to all for all the great ideas!

02:17:32 Desi B: So excited to be part of this group.

02:18:51 Toni Gitles: I had no idea what the PRIDE event was. I had the first day open and the 2nd and 3rd day full of appointments. After day 1, I cancelled everything to stay with

KEN

02:21:19 Veronica Lee: I keep clicking on the links (that I am interested in) that you are posting here in the chat and they will be already ready for me to explore after the call. :-) (Saving the chat means I will likely not go back to do it, plus the links aren't active once they are in a file.)

02:22:17 Ken Krell is THRILLED to be here!: Don't you love the different approaches you can take?

02:25:57 Joanne French: Thank you! Very helpful answers.

02:26:33 Roshel Merriweather: OMG! I'm learning so much. I'm brand, brand new. Thanks Ken and everyone for your insight.

02:26:52 Frances W Greenspan: Thank you everyone

02:27:28 Frances W Greenspan: I have a class to give - gotta go

02:28:23 Rhonda Liebig: Bye! So much fun. Thank you

02:28:33 Ken Krell is THRILLED to be here!: They will stay for as long as you can deliver value!!

02:29:03 Ken Krell is THRILLED to be here!: You can't do your second event until you've done your first!

02:29:08 Joanne French: This was amazing. Thank you!

02:29:11 AndreaScottBrown.com: Thank you!

02:29:33 Veronica Lee: Thank you! :-)

02:29:44 Russ Mathews: Thank you!

02:29:48 Katrina Sawa: Zoom Events & Organizations List

<https://jumpstartyourbiznow.com/wp-content/uploads/2021/02/ZoomEvents.pdf>

02:30:00 Katrina Sawa: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, Facebook group link, etc.:

<http://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

**KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:**

[www.LiveBigEvents.com](http://www.LiveBigEvents.com)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

**PUBLISHING AND BOOK WRITING RESOURCES:**

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

<https://jumpstartyourbiznow.com/publishingwebinar/>

**KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES**

(with her and her team): <https://jumpstartyourbiznow.com/techyservices> - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program -**

This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more! <https://jumpstartyourbiznow.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program -** This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to

continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now. <https://jumpstartyourbiznow.com/jsyncourse/>

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now: <http://www.jumpstartyourbiznow.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations.

This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: <http://www.jumpstartyourbiznow.com/canva>

**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourbiznow.com/speakertraining/>

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sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today: [biwww.JumpstartYourbizNow.com/jsymarketing](http://www.JumpstartYourbizNow.com/jsymarketing)



## Katrina Sawa

Your Meetup  
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[www.JumpstartYourBizNow.com!](http://www.JumpstartYourBizNow.com!)

A promotional banner for 'Live B.I.G. Events'. On the left is a red heart with 'LIVE BIG' written inside. The center features the text 'Katrina Sawa &amp; JUMPSTART YOUR MARKETING PRESENTS Live B.I.G. Events'. Below this are logos for 'JumpStart Your Biz In a Weekend.com', 'Katrina Sawa's Speaker Success Bootcamp', and 'Love &amp; MONEY Live!'. On the right is a smaller portrait of Katrina Sawa. At the bottom, the website 'www.LiveBigEvents.com' is displayed. The background is decorated with falling dollar bills.









