



Webinar Replay & Chat Room Contents September 3, 2019

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

September 2019, we heard from Toni Caruso on Tips to Putting Butts In Seats.

Besides the topic at hand we had mastermind discussions around social networking and some of the newest trends on how to attain paying clients from your social profiles, messaging and groups.

We also talked about how to find corporate connections to approach for speaking and training opportunities including a few websites you'll want to go to, to help you narrow down your search.

We got to know a few of our members, what they're up to AND... everyone who showed up live got the opportunity to share their free offers, gifts and websites so you might want to take a look and see what goodies you can gleam from them!

Here is the **REPLAY LINK** from this webinar over on
YouTube: <https://youtu.be/dGmFmXHpDIg>

You can also watch all the webinars from this group on this
page: <https://jumpstartyourmarketing.com/sacspeakerwebinars/>

Toni Caruso
Presents
**Tips to Putting
Butts In Seats**
Wednesday,
September 3rd, 2019
5-6pm PST

Webinar
**International
Speaker Network**
www.iSpeakerNetwork.com

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!

*** www.iSpeakerNetwork.com ***

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

Chat Room Contents

00:10:50 Chuck Hooper: Chuck Hooper Speaker and speaker coach
<http://www.SpeakerPresenter.com>

00:12:06 Marcia OMalley: Hi everyone! I help entrepreneurs, small businesses and nonprofit increase their online visibility using video.
www.mindfulmediaservices.com

00:12:30 Ariann Thomas: Hi. I'm Ariann. My website is <https://ancestrallineageclearing.com>. I am a Shaman and combine my clearing with the science of epigenetics to help folks clear generational family issues around poverty, relationships, health and careers.

00:12:43 Katrina Sawa: replays are always on this page:
<https://jumpstartyourmarketing.com/sacspeakerwebinars>

00:12:50 Katrina Sawa: save that url

00:13:23 Katrina Sawa: I help entrepreneurs make a lot more money doing what you love. This includes a LOT of things from your online presence, website, social media, all other marketing, being a speaker, author, knowing what your business models are, what you're selling, how to package and price yourself, developing your confidence to charge more, reach more, do more and learning everything you need to know to jumpstart your business and profits. You can find out all about me plus get a ton of free trainings, my newsletter and more at www.JumpstartYourMarketing.com.

00:14:35 Don Franceschi: Don Franceschi --Presentation Skills Speaker, Trainer, and Coach. My website is at <http://www.FromAwfulToAwesome.com>

00:15:01 Ranjini Srinivasan: Hello Everyone! I am Ranjini Srinivasan, a Business Storyteller with BeyondHeadlines Content Creation. I help you craft your unique and inspiring messaging with your web, video and social media marketing. I take the guesswork out of what to post, when and how to post so you can reach, retain and grow your community online

00:15:57 Ranjini Srinivasan: you can reach me through my FB business page - BeyondHeadlines Content Creation

00:16:08 Ranjini Srinivasan: rs2737@columbia.edu

00:16:36 Ranjini Srinivasan: my website is under construction so pls reach me here

00:18:59 Toni Caruso: Hi all, join my VIP group at www.CarusoSignatureEvents.com

00:19:24 Michele Mariscal: hi all! my website is www.energym.org

00:21:52 Gary McKinsey: Hello this is Gary McKinsey I am based in northern California. I work with individuals that want to use public speaking leverage their business. WWW.GaryMcKinsey.Com

00:23:08 Colleen Rekers: Colleen Rekers, Health & Wellness Coach in Northern California, helping everyday people find health & wellness solutions along with financial freedom - www.colleen.rekers.isagenix.com - on instagram @yorekers - contact me for a free year membership

00:23:16 Ada Lloyd: Ada Lloyd - as a coach, writer, & speaker, I am a catalyst for change helping my clients achieve clarity about what they want and learning skills and strategies and how to implement them.. Check out adalloyd.com where you will find a dozen FREE resources as well as The Momentum Planner

00:23:37 Katrina Sawa: Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50% OFF

when you use coupon code 500OFF!

<https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<http://www.jumpstartspeakertraining.com/>

00:27:52 Katrina Sawa: KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE: www.LiveBigEvents.com

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

Next event is Nov 7, 8 & 9 in Los Angeles - Jumpstart Your Biz in a Weekend

3 days of working ON your business, marketing, strategic partnerships, building community, social media, doing videos, creating funnels and online systems for lead generation, marketing, follow up and sales. *** Sponsors and Vendor Opportunities Available (some include speaking slots too) *** Info at www.JumpstartYourBizinaWeekend.com

00:28:42 Michele Mariscal: oops my message cut off - Michèle Mariscal here and I help people to complete emotional pain from any kind of loss in life with an 8-week evidence based method. www.energym.org

00:34:03 Ranjini Srinivasan: thank you so much for all the support

00:35:29 Katrina Sawa: check this page out for my speaker sheet worksheet and speaker audio training and ebook:

<https://jumpstartyourmarketing.com/speakerebook/>

00:44:58 Marcia OMalley: Katrina, just what I was going to ask about! What to offer at each event...

00:47:40 Toni Caruso: www.CarusoSignatureEvents.com

00:50:51 Ranjini Srinivasan: is it recorded

00:52:21 Katrina Sawa: tomorrow speaker event/mixer in Roseville Ca - RSVP here:

<https://www.meetup.com/sacramentospeakersnetwork/events/hwjchryzmbgb/>

00:57:09 Toni Caruso: toni@carusosignatureevents.com

00:57:28 Rathna Ramakrishnan:thanks toni!

00:57:34 Toni Caruso: <https://www.carusosignatureevents.com>

00:58:51 Gary McKinsey: Seminar: How to tell your Business Story

00:58:58 Ranjini Srinivasan: where and when is it

01:00:28 Marcia OMalley: I'm doing a 4 part-series of live workshops in Reno, one a month through the end of the year. For information about my video workshop series, please email me at marcia@mindfulmediaservices.com

01:00:28 Rathna Ramakrishnan:hello everyone, let me help you unbox the true potential of your business using data. I can help you with funnels, landing pages, Facebook ads, google analytics, google my biz. rathna@smallbizunboxed.com.

01:00:31 Whitnie Wiley: Aside from tomorrow's iSN mixer, launching Success Principles 6 week Group Coaching online program starting September 17, 6:30 pm register at <https://whitniewiley.synduit.com/TSP0001>

01:00:49 Katrina Sawa: Next event is Nov 7, 8 & 9 in Los Angeles - Jumpstart Your Biz in a Weekend

3 days of working ON your business, marketing, strategic partnerships, building community, social media, doing videos, creating funnels and online systems for lead generation, marketing, follow up and sales. *** Sponsors and Vendor Opportunities Available (some include speaking slots too) *** Info at www.JumpstartYourBizinaWeekend.com

01:01:03 Katrina Sawa: go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere: <http://www.jumpstartspeakertraining.com/>

01:03:20 Katrina Sawa: I also am doing a deep dive technology training in a series of 3 2-hour sessions on zoom... starting this Friday - if you want to learn more about how to update and manage your backend, sign up, go to www.JumpstartYourBizOnline.com

01:03:56 Michele Mariscal: Michèle Mariscal - interview tomorrow at 12:24pm at Business Talk Radio. then Moving Through Loss community talk at Unity of Sacramento on Sept. 15 at noon

01:04:12 Gary McKinsey: How to Tellyour Story 9-17-2019 Seminar Silicon Valley <https://www.SVESS.eventbrite.com> :NSANC Seminar 9-14-2019 <https://www.NSANC.org>

01:04:40 Ranjini Srinivasan: Digital audit and a unique compelling Speaker bio/ About me piece. you can book a time with me through facebook.com - BeyondHeadlines Content Creation

01:04:43 Whitnie Wiley: I'm also interested in interviewing for my FB group people who are doing work they love for the Love Your Work Series. If interested in sharing your journey to work you love, contact me at whitnie@shiftingintoaction.com.

01:04:56 Ranjini Srinivasan: or email rs2737@columbia.edu

01:05:30 Ariann Thomas: Thank you Toni. Great information. I just bombed in getting enough folks in my event.

01:05:54 Ranjini Srinivasan: thank you so much for everything

01:05:54 Whitnie Wiley: Thank you Toni!

01:05:55 Don Franceschi: I have a class through the Santa Rosa Junior College Community Education Program on December 7th--details at communityed.santarosa.edu

Katrina Sawa: My next live training is November 7, 8, & 9 in Los Angeles by the way, you can find out more about that here:

www.JumpstartYourBizinaWeekend.com

**PS if anyone buys either my Team Building ebook/checklist or Get Booked Speaker eBook, each only \$27, then I will give you the 30+ minute Social Media Tutorial Training that I mentioned on tonight's call for free!

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

RESOURCES FOR TECHNOLOGY & OTHER BUSINESS BUILDING FREE GIFTS AND TRAININGS ON KAT'S SITE like for example, how to get started speaking, love yourself successful, living a big life, marketing basics, jumpstarting your biz! <https://jumpstartyourmarketing.com/RESOURCES/>

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE: www.LiveBigEvents.com
They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access! <https://jumpstartyourmarketing.com/webinar-publishingcall/>

Get Published in 2019 in the Jumpstart Your _____ Volume II compilation book! Find out more and submit to reserve your chapter here: <https://jumpstartyourmarketing.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team): www.JumpstartYourTechyServices.com - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz



Katrina Sawa

Your Meetup Organizer,
Award Winning Speaker,
Jumpstart Your Biz Coach &
International Best Selling Author with 8 books
916-872-4000
katrina@jumpstartyourmarketing.com

PS: Get your Free Jumpstart Your Biz Kit now
at www.JumpstartYourMarketing.com!

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