



## Webinar Replay & Chat Room Contents 7-3-18

A free benefit of being a member in the Sac Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

**July 2018 we heard from Jennifer Darling of Darling Coaching on the topic of: Maximizing Leads Using LinkedIn**

Watch the replay of this talk plus get to know a few of our members, what they're up to AND... everyone who showed up live got the opportunity to share their free offers, gifts and websites so you might want to take a look and see what goodies you can gleam from them!



Here is the **REPLAY LINK** from this webinar: [https://youtu.be/MIPI\\_QGuozs](https://youtu.be/MIPI_QGuozs)

You can also check out all the webinars from this group on this page: <https://jumpstartyourmarketing.com/sacspeakerwebinars/>

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

**Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch!**

\*\*\* <https://www.meetup.com/sacramentospeakersnetwork> \*\*\*

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and Author of Love Yourself Successful PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

## Chat Room Contents

17:06:13 From JENNIFER DARLING : Hello!! From Sacramento, it's Jennifer Darling here, [www.darlingcoaching.com](http://www.darlingcoaching.com)

17:07:31 From Morgan Templar : Morgan Templar. Author of Get Governed: Building World Class Data Governance Programs. [www.getgoverned.com](http://www.getgoverned.com)

17:10:50 From charles hooper : Chuck Hooper - speaker / speaker coach [www.speakerpresenter.com](http://www.speakerpresenter.com)

17:10:54 From JENNIFER DARLING : Say who your target market is, it will help me customize what I tell you about LI today

17:15:11 From JENNIFER DARLING : Congratulations Kim!!

17:17:04 From charles hooper : MY Target. education associations after September. Now. it's any large business.

17:17:48 From JENNIFER DARLING : Chuck, colleges? high school?

17:18:42 From charles hooper : Primarily higher education. But I love dealing with K-12!

17:19:34 From JENNIFER DARLING : Tonya, put your intro in the comments

17:20:10 From Kim McLaughlin : Kim Mclaughlin I help people move from a place of overwhelm with diets, emotional eating and overeating to place of peace with food. My book is Feed Your Soul; Nourish your Llife! [www.FeedYourSoulUnlimited.com](http://www.FeedYourSoulUnlimited.com)

17:24:48 From Katrina Sawa : Q1 - How well used are the groups on LinkedIn? Are they as easy to manage and connect with other members as on Facebook?

17:26:07 From Katrina Sawa : Jennifer: Why be on LinkedIn? #1 power behind LinkedIn is Microsoft - to make it better search engine for businesses, better platform for professionals.

17:26:39 From Katrina Sawa : If you have a blog, you want to publish it also in LinkedIn!! They are then searchable on google, bing, etc.

17:27:16 From Katrina Sawa : here's where you can do that: <https://www.linkedin.com/post/new>

17:28:06 From Kim McLaughlin : Q do you put a blog on LinkedIn that is original to the site or can it be one I already have on my website?

**17:34:57 From Katrina Sawa : For Jennifer's free LinkedIn ebook, TEXT "LinkedIn" to 41400!!**

17:41:20 From Morgan Templar : quantity  
17:41:23 From charles hooper : both  
17:41:26 From Kim McLaughlin : quantity  
17:41:31 From Gary McKinsey : Qunity  
17:41:34 From Katrina Sawa : you're going to say quality but I think quantity then work it!! to make quality

17:52:00 From Katrina Sawa : Kim, search for corporate wellness directors!! super tip

17:53:17 From Kasey Cotulla : I own some printing companies in the area. I have about a hundred employees. I'd like to improve my speaking skills.

17:54:02 From JENNIFER DARLING : If anyone is interested in a LinkedIn Profile assessment, message me. I have an "easy 'yes' offer" for you.

17:54:13 From Morgan Templar : White paper on Change Management on <https://www.getgoverned.com/change-management>

17:54:18 From Kim McLaughlin : Top Tips to End Emotional Eating- [www.FeedYourSoulUnlimited.com](http://www.FeedYourSoulUnlimited.com)

17:55:26 From Gary McKinsey : Free Mastering the stage pdf. email [Gary@GaryMcKinsey.com](mailto:Gary@GaryMcKinsey.com)

17:56:22 From Katrina Sawa : I help entrepreneurs make a lot more money doing what you love. This includes a LOT of things from your online presence, website, social media, all other marketing, being a speaker, author, knowing what your business models are, what you're selling, how to package and price yourself, developing your confidence to charge more, reach more, do more and learning everything you need to know to jumpstart your business and profits. You can find out all about me plus get a ton of free trainings, my newsletter and more at [www.JumpstartYourMarketing.com](http://www.JumpstartYourMarketing.com).

17:56:48 From Katrina Sawa : Here is the page where you can find out more about that compilation book that I'm publishing this year where YOU can be an author of one of the chapters - in the Jumpstart Your \_\_\_\_\_ Book, you pick your word for your chapter. <https://jumpstartyourmarketing.com/jumpstartcompilation>

17:57:08 From Katrina Sawa : my next event in August is all about honing in on your online marketing, your website, social media, email marketing, shopping carts and anything technology oriented in your business, we're going to DO it all at this event, it's a workshop format: <https://jumpstartyourmarketing.com/jumpstartyourbizonline-2/>  
17:57:37 From Katrina Sawa : HELP KATRINA LAUNCH HER BOOK WHEN IT COMES OUT – enter your info on this page and Kat will be in contact w/ you to share how to help. Thanks! [www.JumpstartYourNewBusinessNowBook.com](http://www.JumpstartYourNewBusinessNowBook.com)

17:59:00 From Gary McKinsey : I work with speakers and presenters to add power and punch to their presentation so that they can close more business. Contact Gary McKinsey at [Gary@GaryMcKinsey.com](mailto:Gary@GaryMcKinsey.com)

17:59:23 From JENNIFER DARLING : Terri, I would look for referral partners... divorce attorneys, financial planners

## ADDITIONAL RESOURCES I THOUGHT YOU MAY WANT OR NEED:

**RESOURCES FOR TECHNOLOGY & OTHER BUSINESS BUILDING FREE GIFTS AND TRAININGS ON KAT'S SITE** like for example, how to get started speaking, love yourself successful, living a big life, marketing basics, jumpstarting your biz!

<https://jumpstartyourmarketing.com/RESOURCES/>

**KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:** [www.LiveBigEvents.com](http://www.LiveBigEvents.com)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

**KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES** (with her and her team): [www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com) - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**KATRINA'S "JUMPSTART YOUR \_\_\_\_\_" BOOK OPPORTUNITY IS HERE:** <https://jumpstartyourmarketing.com/jumpstartcompilation/> Learn how YOU can become an author in 2018!

**HELP KATRINA LAUNCH HER BOOK WHEN IT COMES OUT** – enter your info on this page and Kat will be in contact w/ you to share how to help. Thanks!

[www.JumpstartYourNewBusinessNowBook.com](http://www.JumpstartYourNewBusinessNowBook.com)



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PS: Get your Free Jumpstart Your Biz Kit now at [www.JumpstartYourMarketing.com](http://www.JumpstartYourMarketing.com)!