



Webinar Replay & Chat Room Contents Sep 18, 2020

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for Sep 18st 2020, we heard from Katrina Sawa on “Sustainable Growth in Your Business”

ON this week’s ISN call we talked a lot about sustainable growth in your business – and how important it is, in fact, it’s key. We also talked about hosting virtual events. You just never know what we’re going to talk about on these calls - join us next time and find out!

Katrina Sawa
Presents
"Sustainable Growth in Your Business"
Webinar
Tue Sep 18 2020
9am - 10am PST

Webinar
International Speaker Network
www.iSpeakerNetwork.com

Enjoy the replay and we'll see you on the next ISN call is Friday, Sept 18, 9:00 am PDT / Noon EDT! For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

You can also watch all the webinars from this group on this page: www.iSpeakerNetwork.com

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!

*** www.iSpeakerNetwork.com ***

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

Chat Room Contents

00:12:20 Dr. Michelle Peticolas: I help motivational speakers, leaders and change makers to monetize their work with high-end transformational programs that get the result their clients want. www.secondchancesecrets.com

00:12:38 Gary McKinsey: Hello, my name is Gary McKinsey, Executive Speech and Presentation Coach. Work with individuals that want to learn to speak and present more persuasively. So that they can make a deep emotional connection with their audience.

Gary@GaryMcKinsey.com 209-345-4230

00:13:54 Katrina Sawa: Our Int'l Speaker Network Facebook group is here: <https://www.facebook.com/groups/ispeakernetwork>

Here is the page to find the ISN recordings, chat notes, place to apply to be a speaker, Facebook group link, etc.: <http://www.iSpeakerNetwork.com>

00:16:24 Veronica Lee: As a Transformational Visionary I help people see their inherent gifts, tap into their power and align with their soul purpose.

<https://veronicalee.tv>

00:19:33 Kathy Culver: Hello Everyone!!

Kathy Culver, Business Mentor & Success Mindset Coach

kathy@kathyculver.com

707-229-1270

To connect:

<https://session.kathyculver.com/chat>

Helping entrepreneurs live into their dream through creating a thriving business.

00:23:31 Marty L Ward, Author, Speaker, Trainer: Sunday Afternoon Family Bingo. Games. Prizes. Cutest Pet Contest.

Sunday, Oct 11th 4 – 5:30 pm Fundraiser for Confidence Builds Success Academy, Inc 501c3 Support Our Teachers and Children. Provide CARE Maximize Your

Performance Training. Confidence Aware Resilient Empowered.

Get your Bingo Cards Today:

<https://confidencebuildsuccessacademy.com/bingo>

00:27:42 Marty L Ward, Author, Speaker, Trainer: I offer training to boost Confidence, Awareness, Resilience and Empowerment for entrepreneurs' educators and caregivers. I call this my CARE System.

This CARE System provides revolutionary tools for your Emotional Intelligence toolbox to handle the anxiety, depression, procrastination and turn them into confidence and effective action especially needed during this Covid time.

TODAY I AM OFFERING FREE 7 Magical Life-Changing Making Mindset Tips

<https://discoveryourpowerwithincoach.activehosted.com/f/1220>

00:29:17 Marty L Ward, Author, Speaker, Trainer: I have to go do my Quick Tips for Parents FB Live.

00:29:33 Marty L Ward, Author, Speaker, Trainer: See you all. Have a great weekend!

00:29:49 Katrina Sawa: Hi, I'm Katrina Sawa... speaker, author and biz coach... I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what they're doing right now or how to do things differently so they can be more productive, profitable and impactful. You can grab some free trainings on my website at

<https://www.JumpstartYourMarketing.com/freetrainings>

I offer coaching, have a mastermind, live events, virtual trainings, plus I run two groups that have monthly zoom calls for networking, training and masterminding that you can join here. It's soooo important to say in the conversation like this OFTEN with other highly motivated, amazing entrepreneurs like you to push you, lift you up, hold you accountable and also to find people to collaborate with and even find clients too!

1) The Int'l Entrepreneur Network has 3 zoom mastermind calls for just \$7/mo, info at <http://www.iEntrepreneurNetwork.com> - all laser coaching and hot seats for an hour 3+x/mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

2) The Int'l Speaker Network has 2 monthly zoom calls for networking, masterminding and training, for free, including a facebook group, webinar replays, and opportunities to be a speaker too. Sign up and get the calls on your calendar now, plus get a free audio on how to get started speaking! <http://www.iSpeakerNetwork.com>.

00:34:27 Joanne French: I'm so sorry. Someone knocked on my door but I am back.

00:37:25 Kathy Culver: Lot of great information, Michelle

00:44:21 Joanne French: I was thinking of getting an Owl camera to be at the whiteboard.

00:44:35 Joanne French: Or just a green screen pop-up. Don't forget to click "touch-up my appearance" on Zoom. Lastly, you can get a "Diva" light pretty cheap on Amazon. Make sure it's tall enough for whatever computer you're using. I bought one and it's too short for iMac.

00:52:05 Marilla Arguelles: Can you host a live chat in LinkedIn?

00:52:20 Joanne French: I like doing FB Live's through Zoom but there are pros and cons of that.

01:03:33 Joanne French: Google estimates that it takes 50-500 digital touchpoint to get a response.

01:04:06 Joanne French: DMARC

01:04:38 Chuck Hooper: Chuck Hooper
email: Chuck@SpeakerPresenter.com
[Web: http://www.SpeakerPresenter.com](http://www.SpeakerPresenter.com)
Speaker. Author. Speaker Coach.

01:06:10 Katrina Sawa: My Jumpstart Your Biz in a Weekend live (virtual) event is coming up this November where I help you jumpstart your business and plot out your entire roadmap for a consistent moneymaking business doing what you love. It's a very interactive business and marketing training. It's \$197 and I'm mailing an awesome swag box but only 100 seats! It's Nov 11-13, 9-2 pm PDT. Go here to sign up now: <https://jumpstartyourbusinessnow.com/jumpstartyourbizweekend/>

01:08:12 Joanne French: Happy to connect - joanne@innovuse.com

01:08:34 Dr. Michelle Peticolas: Me too. mp@secretsoflifeanddeath.com

01:09:19 Kathy Culver: Love that, Katrina!

01:11:51 Veronica Lee: Participate in a free "Spiritual Evolution" (4x4) Group Mentoring session with me (and three other participants) by signing up with the Redemption Code: EVOLVE4 at the session that works for you:
<https://veronicalee.tv/groups--classes.html>

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

The Int'l Entrepreneur Network has 3-4 zoom mastermind calls for just \$7/mo, info at www.iEntrepreneurNetwork.com - all laser coaching and hot seats for an hour each mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.LiveBigEvents.com

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

<https://jumpstartyourmarketing.com/webinar-publishingcall/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): www.JumpstartYourTechyServices.com - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more! <https://jumpstartyourmarketing.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now. <https://jumpstartyourmarketing.com/jscopyse/>

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now: <http://www.jumpstartyourmarketing.com/facebook>

Create Images & More on Canva 90-min Tutorial! Canva.com is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screen sharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: www.JumpstartYourMarketing.com/canva

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF! <https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere: <http://www.jumpstartspeakertraining.com/>

Jumpstart Your Marketing 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages.

Sign up right away to get more marketing in place today:
www.JumpstartYourMarketing.com/jsymarketing



Katrina Sawa

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PS: Get your Free Jumpstart Your Biz Kit now
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