



Webinar Replay & Chat Room Contents Sep 1, 2020

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for Sep 1st 2020, we heard from Patricia Raskin on “Increasing Your Visibility With Podcasting

ON this week’s ISN call we talked a lot about podcasting - having one and getting booked on one. We also were able to do two ‘hot seats’ with members who needed a little advice - one on how to market and promote his book and another for brainstorming her new program title. You just never know what we’re going to talk about on these calls - join us next time and find out!

The ISN Presents...
Patricia Raskin

Increase Your Visibility
with Podcasts

Tues, Sept 1, 2020
5:00-6:00 pm PST

WEBINAR

**International
Speaker Network**
www.iSpeakerNetwork.com

Enjoy the replay and we’ll see you on the next ISN call is Friday, Sept 18, 9:00 am PDT / Noon EDT! For upcoming webinar dates and info about the Int’l Speaker Network go to <http://www.iSpeakerNetwork.com>.

You can also watch all the webinars from this group on this page: www.iSpeakerNetwork.com

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!

*** www.iSpeakerNetwork.com ***

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

Chat Room Contents

00:09:22 Chuck Hooper: Chuck Hooper email: Chuck@SpeakerPresenter.com
Web: <http://www.SpeakerPresenter.com> Speaker. Author. Speaker Coach.

00:10:57 Jason Bittenbender: Hello Everyone. Jason Bittenbender, voice over actor available for podcast intro/s outros, website walkthroughs, book narration etc. www.jlbvoiceovertalent.com (916) 417-5926.

00:11:04 Russ Mathews: Russ Mathews, CEO & Founder – Mathews Capital Management LLC. (916)582-2823, Russ@MathewsCapitalManagement.com
1.) We are a California based RIA (Registered Investment Advisor). This means we manage money using our proprietary frameworks and unique strategies (with a specialty in individual stocks & conservative options trading). Our flat annual fee is 80 basis points (80% of 1%).
CEO & Portfolio Manager, Russ Mathews, is also:
2.) An Author: *Stock & Options Trading for LIFE* \$24 on Amazon, Barnes & Noble, or the publisher store [Book Baby.com \(https://store.bookbaby.com/book/stock-and-options-trading-for-life\)](https://store.bookbaby.com/book/stock-and-options-trading-for-life) &
3.) A Podcast host: *The Modern Stock & Options Trading Show* (free on all podcast platforms)

00:11:46 Katrina Sawa: Here is the page to find the ISN recordings, chat notes, place to apply to be a speaker, Facebook group link, etc.: <http://www.iSpeakerNetwork.com>

00:11:56 Katrina Sawa: Our Int'l Speaker Network Facebook group is here: <https://www.facebook.com/groups/ispeakernetwork>

00:12:24 Colleen: Hello Colleen Feaster owner Sacred Wellness Int'l.
email thesacredwellnesscenter@gmail.com. www.sacredwellnessinternational.com

00:14:12 Katrina Sawa: =====
Katrina Sawa - Int'l speaker, author of 10 books and highly regarded business coach - I help entrepreneurs make a lot more money doing what you love. This includes helping you develop and tweak a LOT of things from your online presence, website, social media, all other marketing, being a speaker, author, knowing what your business models are, what you're selling, how to package and price yourself, developing your confidence to charge more, reach more, do more and learning everything you need to know to jumpstart your business and profits. You can find out all about me plus get a ton of free trainings, my newsletter and more at <https://www.JumpstartYourMarketing.com/freetrainings>
If you want to chat or do a quick call to see if or how we can help each other or refer business, reach out via email katrina@jumpstartyourmarketing.com or phone 916-872-4000.

00:14:30 Katrina Sawa: Free consult sign up here: <http://www.AskKat.biz>

00:14:49 Terri Moon: Hello friends! I am a Heart=Based Communication Trainer, Mediator & Coach Terri@TerriMoon.com or 707-709-8574 (calls) or 707-591-1872 (texts)

00:16:09 Barbara Ingrassia: BARBARA INGRASSIA
<https://www.managecopyright.com> barb@managecopyright.com 508-277-0709
Speaker, Workshop Facilitator, Digital Content Licensor
YOU have a Goldmine! Grab my free guide: 5 Steps to GUARD YOUR GOLDMINE
<https://GuardYourGoldmine.com/5steps>
LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>
Facebook: <https://www.facebook.com/BarbaraCopyrightServices/>

00:16:09 Katrina Sawa: I have a live (virtual) event coming up this November where I help you jumpstart your business and plot out your entire roadmap for a consistent moneymaking business doing what you love. Go find out what it's all about and get registered now while the rate is just \$97! <https://jumpstartyourmarketing.com/jumpstartyourbizweekend/>

00:16:32 anne browning: Hi everyone, I am new and my audio and video are not working. Yikes. I am an author, speaker, coach. I work with individuals and groups before, during and after divorce.

00:18:49 Katrina Sawa: Jason and Anne - I understand that your videos are not working... Zoom just did an update so you might have to do an update and/or reboot when we're done.... stick around and mettle through if you can otherwise jump off and back on and we'll introduce you later.

00:21:19 anne browning: My speaker is not working I am sorry

00:21:40 anne browning: I have no idea what happened. It was working an hour ago

00:24:03 Barbara Ellison: Barbara Ellison 779-777-0465
Free Personality Assessment [Bit.ly/BarbCode](http://bit.ly/BarbCode) Speaker,
Author Personality Science Trainer/Coach

00:24:36 Katrina Sawa: <http://www.iSpeakerNetwork.com>

00:27:00 Russ Mathews: Great Bio!

00:27:30 Colleen: thank you for taking the time to share today Patricia.

00:27:33 Katrina Sawa: You can toggle over to the SPEAKER VIEW to see this all full screen.

00:28:53 Katrina Sawa: WOW over 1 million podcasts out there, that's crazy!

00:39:39 Katrina Sawa: I'm sure she'll put those links in the chat when she's done...

00:46:14 Patricia Raskin: patriciaraskin.com
my program on voiceamerica.com
<https://www.voiceamerica.com/show/1045/the-patricia-raskin-show>

00:46:52 Patricia Raskin: happy to offer a complimentary consultation
401- 440-6299

00:56:54 Chuck Hooper: Thanks all. Have to get ready for next meeting.

00:59:31 Katrina Sawa: Russ, here's that giveaway... The Ultimate Summer Gift Extravaganza Giveaway is the biggest giveaway ever, it runs all summer long and every day you get an email with a new free gift... mine is coming out in August but you want to get on this now so you can get more stuff. These gifts will be valuable solutions to your business challenges, which can help you to move forward and upscale your life and business like never before! <http://www.ultimategiftextravaganza.com/katrina>

01:00:33 Katrina Sawa: I have a live (virtual) event coming up this November where I help you jumpstart your business and plot out your entire roadmap for a consistent moneymaking business doing what you love. Go find out what it's all about and get registered now while the rate is just \$97! <https://jumpstartyourmarketing.com/jumpstartyourbizweekend/>

01:03:54 Katrina Sawa: <https://www.facebook.com/groups/ispeakernetwork>

01:04:24 Patricia Raskin: <https://patriciaraskin.com>
<http://improvemypodcast.com>

01:04:26 Patricia Raskin: <http://produceapodcast.com>

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

The Int'l Entrepreneur Network has 3-4 zoom mastermind calls for just \$7/mo, info at www.iEntrepreneurNetwork.com - all laser coaching and hot seats for an hour each mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.LiveBigEvents.com

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access! <https://jumpstartyourmarketing.com/webinar-publishingcall/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): www.JumpstartYourTechyServices.com - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more! <https://jumpstartyourmarketing.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now. <https://jumpstartyourmarketing.com/jsycourse/>

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now: <http://www.jumpstartyourmarketing.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.Canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: www.JumpstartYourMarketing.com/canva

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF! <https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere: <http://www.jumpstartspeakertraining.com/>

Jumpstart Your Marketing 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today: www.JumpstartYourMarketing.com/jsymarketing



Katrina Sawa

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PS: Get your Free Jumpstart Your Biz Kit now
at www.JumpstartYourMarketing.com!

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