



## **Webinar Replay & Chat Room Contents Oct 6th, 2020**

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

**On our call for Oct 6th 2020, we heard from Sherri Coffelt – “So You Want to Create a Location Independent Biz”**

Our ISN call this week was amazing, so many new faces plus a great training on 5 keys to creating your location-independent business with Sherri Coffelt! Watch the replay of this webinar, go check out the chat room contents too because resources were flying in there.

The ISN Presents...  
**Sherri Coffelt**  
So You Want To Create A  
Location-Independent  
Business  
Tues, Oct 6, 2020  
5:00-6:00 pm PST

**WEBINAR**  
**International  
Speaker Network**  
www.iSpeakerNetwork.com

Enjoy the replay and we'll see you on the next ISN Webinar Frid, Oct 16<sup>th</sup>  
9-10 am PST

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

**You can also watch all the webinars from this group on this page: [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com)**

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

**Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!**

\*\*\* [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com) \*\*\*

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

## Chat Room Contents

00:18:43 Mila Johansen: I've been doing a lot of speaking about my new book, *From Cowgirl to Congress*, that I hope you all have or will get about my famous suffragette grandmother. <https://www.amazon.com/Cowgirl-Congress-Journey-Suffragist-Front/dp/1952508002>

00:20:26 Barbara Ellison: free Personality Science Assessment  
<https://bit.ly/BarbCode>

00:25:44 Katrina Sawa: WE'RE DOING QUICK INTRODUCTIONS RIGHT NOW EVERYONE... POST IN THE CHAT WHAT YOU DO/LINKS, ETC. IF YOU WANT

00:28:17 Marc: Hi I'm Marc, I'm a trademark specialist by day, aspiring speaker by night. This is new to me so I'm hoping to glean and be a sponge

00:31:07 SHERRI COFFELT: I'm Sherri Coffelt, Results Coach supporting women who have left the safety and security of a successful career to replace or exceed the income they left behind with a location independent business they love! You can reach me at [Sherri@ResultsPartner.com](mailto:Sherri@ResultsPartner.com) or let's talk on Zoom at <http://ConnectWithSherri.com>.

00:31:31 Russ Mathews: Hi, I'm Russ Mathews, The CEO & Founder of Mathews Capital Management. I am also an Author (*Stock & Options Trading For Life*) and podcast host (*the Modern Stock & Options Trading Show*). Would love to connect. (916)582-2823, [Russ@MathewsCapitalManagement.com](mailto:Russ@MathewsCapitalManagement.com)

00:32:51 Juliette Schatan: Juliette Schatan, entrepreneur, speaker, story teller, Refresh Designs and Refresh Your Wealth USA: [jus@refreshyourwealthusa.com](mailto:jus@refreshyourwealthusa.com)

00:33:46 Rhonda Liebig: Hi everyone so nice to be here. I am the founder and producer of The Fresh Inspiration Show. If you are wanting to get out there virtually and build you influence through doing a LIVE virtual event, then you go to podcast with us and your talk goes into a professional video to sit on Roku tv. If you are ready to build influence and learn more about marketing in this virtual world you get support all around this. You can opt in and fill out our form so we can have a conversation. <http://thefreshinspirationshow.com/>

00:34:06 Josephine "Jōs" Hanan: Hi I'm Josephine "Jos" Hanan, I'm founder/CEO of Promote Her Business. Women Entrepreneurs, Feel free to promote your business/wisdom on our FB group and check out our next free Virtual Speed Networking: [jos@promoteherbusiness.com](mailto:jos@promoteherbusiness.com) or cell: (408)717-2289 [www.PromoteHerBusiness.com](http://www.PromoteHerBusiness.com)

00:34:43 Mila Johansen: I want to say that Josephine and her group is amazing and powerful. Check it out.

00:39:25 Katrina Sawa: it's a lot bigger vision than it was when I started!!

00:39:34 Katrina Sawa: yes freedom and flexibility is key

00:39:38 Katrina Sawa: and more money!

00:39:56 Rhonda Liebig: flexibility and freedom

00:40:04 Rhonda Liebig: Virtual is key for me

00:40:19 Katrina Sawa: love virtual!

00:40:24 Katrina Sawa: no JOB!

00:40:30 Katrina Sawa: 18 years in biz

00:40:32 Barbara Ellison: Making a difference in the world with more freedom

00:40:36 Josephine "Jōs" Hanan: a great idea that I felt was my calling -- also love virtual!

00:40:39 Katrina Sawa: yeehaw!

00:41:29 Katrina Sawa: I must say I don't like working on my 'laptop' or 'phone' though... therefore I am tied to my humongous Mac ha ha

00:41:33 Katrina Sawa: yes

00:41:43 Joanne French: Digital nomad life is where I'm heading.

00:41:47 Rhonda Liebig: Passion was to help people and see their transformation.

00:41:59 Katrina Sawa: it's good cuz then I can 'unplug' when I do go on vacation!

00:42:23 Doug Greene: I've been a digital nomad for about 4 years now. Kind 'a just "fell into it". But yeah ... would like to bring more strategy to it. Some "lifestyle planning".

00:42:29 Barbara Ellison: I'm working on it to bring in passive income that will pay me to take vacation

00:42:33 Katrina Sawa: yes I was very dependent on live networking and live speaking before and now the world is way more open to virtual so it's now soooo much easier

00:42:46 Josephine "Jōs" Hanan: vision letter -- brilliant!

00:42:51 Russ Mathews: I started my business to get away from the Corporate restrictions. They wouldn't let me actually help clients. The only department there was the 'no' department (no book, no podcast, no outside business interests, no teaching trading strategies to clients, etc.).

00:43:09 Katrina Sawa: we do need strategy though in order to FOCUS and become a consistent moneymaking business

00:43:28 Mila Johansen: I love virtual now and would like to blend it with in person when everything opens up.

00:43:35 Katrina Sawa: vision videos are popular too, not just vision boards or letters ;-)

00:43:36 Joanne French: Millionaire in Flip Flops is on nightstand but haven't read it yet.

00:44:48 Katrina Sawa: Hi everyone, I'm Katrina Sawa, speaker, author and 18 year business coach... I live in the greater Sacramento CA area - I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what they're doing right now or how to do things differently so they can be more productive, profitable and impactful.

I have a bunch of FREE trainings for entrepreneurs here:

<http://www.JumpstartYourBizNow.com/freetrainings>

Connect with me at [katrina@jumpstartyourmarketing.com](mailto:katrina@jumpstartyourmarketing.com) or 916-872-4000.

My free Facebook Community is here:

<https://www.facebook.com/groups/jumpstartyourbiz>

00:45:05 Katrina Sawa: <https://www.JumpstartYourBizNow.com/freetrainings>

00:46:48 Katrina Sawa: My book is launching on Amazon today and I need as many people as possible to buy the book... if anyone can do that I would totally appreciate it. AND... if you can also SHARE the book out on social media, etc. here

is a blurb you can share: Copy and paste this to start a new post 📌📌📌📌  
My friend's book launch is happening today and they need our support to hit best seller! It's called Jumpstart Your \_\_\_\_, Vol III, with 15 inspiring authors sharing stories to help you jumpstart many areas of your life, business, relationships, health and mindset. You can pick up your copy for .99 today on Amazon! Thank you! US: <https://www.amazon.com/dp/B08KHLZNYV#Jumpstartbook>

00:46:54 Katrina Sawa: LINKS FOR ALL COUNTRIES IF YOU WANT TO POST ALL:

US: <https://www.amazon.com/dp/B08KHLZNYV>

CAN: <https://www.amazon.ca/dp/B08KHLZNYV>

UK: <https://www.amazon.co.uk/dp/B08KHLZNYV>

AU: <https://www.amazon.com.au/dp/B08KHLZNYV>

IN: <https://www.amazon.in/dp/B08KHLZNYV>

FR: <https://www.amazon.fr/dp/B08KHLZNYV>

DE: <https://www.amazon.de/dp/B08KHLZNYV>

00:47:24 Katrina Sawa: THANKS!!!

00:47:41 Katrina Sawa: OMG LOVE THAT VISUAL SHERRI

00:47:44 Katrina Sawa: TO DO LIST

00:51:19 Rhonda Liebig: Love your stuff Sherri

00:51:34 Katrina Sawa: good stuff sherri, you need 45 min! ;-)

00:51:50 Katrina Sawa: post your questions here you guys so we can come out of the gate running when she's done

00:52:17 Katrina Sawa: REMIND ME TO TAKE A PHOTO!!

00:55:22 Rhonda Liebig: I love fun!!

00:55:31 Rhonda Liebig: That's the only way I can work

00:57:21 Rhonda Liebig: I love checkoff lists to help move things along quicker

00:59:38 Doug Greene: Great domain name: ConnectWith<YourName>.com !

01:00:29 Joanne French: Yes. Love it. This is where I'm heading.

01:00:42 Marc: Sherri, are you doing speaking engagements at each location?

01:01:23 SHERRI COFFELT: [Http://www.ConnectWithSherri.com](http://www.ConnectWithSherri.com)

01:03:07 SHERRI COFFELT: Yes, I've done workshops of my own and spoken locally as well!

01:07:11 Katrina Sawa: EVERYONE, GO AHEAD AND POST YOUR UPCOMING EVENTS, CALLS OR GIGS IN THE CHAT

01:07:39 Doug Greene: For those of you that are interested ... here's a resource page I put together after a "How to Do Your First Podcast" podcast

presentation I did.

<https://douggreene.net/resources/how-to-podcast/>

01:09:52 Joanne French: Hello everyone! I am a certified Constant Contact partner, speaker, and copywriter. I also started as a clean-crafted wine consultant in May and having fun creating monthly wine webinars - WTF is Wine, Food & Travel. I'm launching a Wine & Spirit webinar this month and inviting speakers to speak to something 'spiritual.' This is the wine I peddle:

<https://www.scoutandcellar.com/joannefrench>.

<https://www.facebook.com/joaneloveswine>.

Happy to chat with you or connect with you [joanne@innovuse.com](mailto:joanne@innovuse.com). Having fun listening to everyone's story! Thanks much!

01:09:58 Josephine "Jös" Hanan: Join us for next Free Virtual Speed Networking with our Promote Her Business community if you want to meet more purpose-driven women entrepreneurs: <https://promoteherbusiness.com/virtual-speed-networking/>

01:10:19 Katrina Sawa: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, Facebook group link, etc.: <http://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

01:11:22 Katrina Sawa: My friend's book launch is happening today and they need our support to hit best seller! It's called Jumpstart Your \_\_\_\_, Vol III, with 15 inspiring authors sharing stories to help you jumpstart many areas of your life, business, relationships, health and mindset. You can pick up your copy for .99 today on Amazon! Thank you! US: <https://www.amazon.com/dp/B08KHLZNYV>  
#Jumpstartbook

01:11:35 Katrina Sawa: US: <https://www.amazon.com/dp/B08KHLZNYV>

CAN: <https://www.amazon.ca/dp/B08KHLZNYV>

UK: <https://www.amazon.co.uk/dp/B08KHLZNYV>

AU: <https://www.amazon.com.au/dp/B08KHLZNYV>

IN: <https://www.amazon.in/dp/B08KHLZNYV>

FR: <https://www.amazon.fr/dp/B08KHLZNYV>

DE: <https://www.amazon.de/dp/B08KHLZNYV>

01:12:05 Josephine "Jös" Hanan: Katrina, i'll post about your launch -- let's friend on FB:)

01:12:38 Katrina Sawa: Jumpstart Your Biz in a Weekend – November 11, 12, & 13, 2020

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01:13:14 Doug Greene: I have another Zoom starting at 6 (5th one today). Great to see you all. :-)

01:13:54 Josephine “Jōs ” Hanan: Sherri, thanks for giving us such great content -- super pumped about being location-independent!

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

The Int'l Entrepreneur Network has 3-4 zoom mastermind calls for just \$7/mo, info at [www.iEntrepreneurNetwork.com](http://www.iEntrepreneurNetwork.com) - all laser coaching and hot seats for an hour each mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

## KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

[www.LiveBigEvents.com](http://www.LiveBigEvents.com)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

## PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access! <https://jumpstartyourmarketing.com/webinar-publishingcall/>

**KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES** (with her and her team): [www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com) - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program** - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings,

marketing and selling your book and more!

<https://jumpstartyourmarketing.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourmarketing.com/jsycourse/>

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourmarketing.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screen sharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: [www.JumpstartYourMarketing.com/canva](http://www.JumpstartYourMarketing.com/canva)

**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<http://www.jumpstartspeakertraining.com/>

**Jumpstart Your Marketing** 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today: [www.JumpstartYourMarketing.com/jsymarketing](http://www.JumpstartYourMarketing.com/jsymarketing)



## Katrina Sawa

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[katrina@jumpstartyourmarketing.com](mailto:katrina@jumpstartyourmarketing.com)

PS: Get your Free Jumpstart Your Biz Kit now  
at [www.JumpstartYourMarketing.com!](http://www.JumpstartYourMarketing.com!)

A promotional banner for 'Live B.I.G. Events'. On the left is a red heart with 'LIVE B.I.G.' written inside. The center text reads 'Katrina Sawa &amp; JUMPSTART YOUR MARKETING PRESENTS Live B.I.G. Events'. Below this, it says 'JumpStart Your Biz In a Weekend.com', 'Katrina Sawa's Speaker Success Bootcamp', and 'Love &amp; MONEY Live!'. On the right is a photo of Katrina Sawa. At the bottom, the website 'www.LiveBigEvents.com' is listed.

An advertisement for iEntrepreneurNetwork.com. It features a lightbulb icon with rays emanating from it. The text reads: 'JUST \$7/MONTH!', 'Join today!', 'INTERNATIONAL ENTREPRENEUR NETWORK', 'WHERE YOUR BRIGHT IDEAS GET IMPLEMENTED &amp; VALUED', and 'iEntrepreneurNetwork.com'.







