



Webinar Replay & Chat Room Contents Nov 20th, 2020

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for Nov 20rd 2020, we heard from Katy Kaumeyer – "Pinterest for Client Growth".

On this week's ISN webinar Katy Kaumeyer spoke on the topic of "Pinterest for Client Growth". Lots of discussion about:

1. What is Pinterest?
 - a. Origin and evolution
 - b. Stats on users; income, geography, etc.
 - c. Stats on usage by pinners
2. Why Pinterest?
3. And more.....

Replays of this and previous webinars are available at <http://www.iSpeakerNetwork.com> along with the chatroom notes and links

Don't miss out on the next webinar and networking event for the Int'l Speaker Network happening Dec 1st

Go to:

<http://www.iSpeakerNetwork.com> for all replays, getting to the meetup page, scheduling in the dates and events, applying to speak for 2021 - taking applications now!

The ISN Presents...
Katy Kaumeyer

Pinterest for Client
Growth!

Fri, Nov. 20, 2020
9:00-10:00 am PST

WEBINAR

**International
Speaker Network**

www.iSpeakerNetwork.com

Enjoy the replay and we'll see you on the next ISN Webinar on the next ISN – (to be arranged)

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

You can also watch all the webinars from this group on this page: www.iSpeakerNetwork.com

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!

***** www.iSpeakerNetwork.com *****

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer!
<http://www.JumpstartYourMarketing.com>

Chat Room Contents

11/20/20 CHAT ROOM CONTENTS:

- 00:15:43 Mila Johansen: My January program: From Pen to Published - The Nuts and Bolts of Writing and Publishing for Entrepreneurs and Writers
- 00:17:43 Chuck Hooper: Chuck Hooper
email: Chuck@SpeakerPresenter.com
Web: <http://www.SpeakerPresenter.com>
Speaker. Author. Speaker Coach.
NSA NorCal Speakers Academy: <https://www.nsanc.org/Academy>
- 00:18:35 Catherine Gabriel: Are you an entrepreneur or business executive experiencing growth but you're too busy to scale? Hi, I'm Catherine Gabriel, founder of Positive Outlook Industries and I can help! I will apply over 25 years of corporate experience to your business...so you can do business and your life with peace of mind! What do I offer? Strategy, project management methodologies, organizational culture/governance, and innovation of processes and systems for a solid business foundation and consistency. Need a virtual stage? Consider Virtual Reality...Interested? Let's talk!
positiveoutlookind@gmail.com or 602-781-3117
- 00:21:13 Yvonne A Jones: I am Yvonne A Jones, Relationship Marketing Strategist/Personal Business Coach/ Best Selling Author/Speaker. I specialize in helping business owners bridge the gap between Client Attraction and Retention by building strong relationships with Prospect and Clients rather than viewing each sale as a transaction. That way they stop the client chase and love the clients they have. My favorite clients are highly-motivated professional women who are also business

owners, like myself, who are 50 and Wiser, to eliminate limiting beliefs so they can grow their business and have FUN in their business. I offer a Complimentary Breakthrough Session where you can talk with me and we focus on you during that time. Reach out to me to schedule a time to talk.

Yvonne@YvonneAJones.com

<https://50andWiserCoaching.com>

<https://YvonneAJones.com>

Are you on LinkedIn? I am <https://linkedin.com/in/YvonneAJones>

00:22:47 Dianne Rechel: Dianne Rechel-Real Estate Maven! I help Buyers and Sellers save money and have easier transactions by using my 20 years of experience. I speak on Downsizing, De-Cluttering Your Home for Sale, and run networking events. <http://DianneSellsHouses.com>
Email: houseforyou2@gmail.com

00:23:18

Katrina Sawa: Hi everyone, I'm Katrina Sawa, speaker, author and 18 year business coach, author and speaker in the Sacramento, CA area... I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what you're doing right now or how to do things differently so you can be more productive, profitable and impactful. I offer 1on1 coaching, my Live Big Mastermind, live events, virtual trainings, plus I run the Int'l Speaker Network <http://iSpeakerNetwork.com> which has multiple zoom calls every month you can join. Access a TON of free trainings from me at <https://www.JumpstartYourBizNow.com/freetrainings> - all things that will help you get more visibility and uplevel yourself as a bigger influencer. Reach out if you want to connect!
katrina@jumpstartyourmarketing.com or 916-872-4000

00:24:27

Katrina Sawa: I help people publish books too and have a ton of author resources and contacts for everything you need to publish your book the most affordable way possible - graphic designers, editors, interior layout designers,

etc.^[P]_[SEP]Free Call About how to become an author and get published:

<https://jumpstartyourmarketing.com/webinar-publishingcall/>

Anyone want to write a chapter in my compilation book in the next couple months? OR... know someone who wants to become a published author?? I'm looking for authors for the 2021, Jumpstart Your ____, Vol IV compilation book ... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. info here ->

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

00:29:31 Katrina Sawa: Write down your questions for when she's done!

00:40:16 Katrina Sawa: FYI I'm booking speakers for the Int'l Speaker Network virtual webinars - doing 2 per month through 2021 - just making sure you see this and apply here:

www.iSpeakerNetwork.com

00:42:20 Katrina Sawa: Here is the page to find the Int'l Speaker Network recordings, chat notes, place to apply to be a speaker, etc.:

<http://www.iSpeakerNetwork.com>

Our Int'l Speaker Network Facebook group is here:

<https://www.facebook.com/groups/ispeakernetwork>

The meetup group for ISN is here (RSVP for events here):

<https://www.meetup.com/internationalspeakersnetwork>

00:50:10 Katy Kaumeyer: Thank you all for allowing me to share my passion with you. Here are the links for connecting with me:

Fitting Call:

<https://bookme.name/katykaumeyer/lite/fitting-call>
Business Connect:

<https://bookme.name/katyaumeyer/lite/business-connect>

- 00:51:35 Haim O: Haim Holistic Alternative Psychology Master 516-424-6289
haim@inmotioncoach.com
- 00:51:57 Dr. Michelle Peticolas: Dr. Michelle Peticolas, Life Transformation Coach, International Speaker, International Best Selling Author and Filmmaker. Helping motivational speakers, coaches, healers to monetize their message by creating high-end transformation programs that quadruple their income and have a big impact.
www.secondchancesecrets.com.
- FB group Share Your Brilliance Trainings @
<https://www.facebook.com/groups/494164338028989/>.
- 00:52:03 Katrina Sawa: If anyone is looking to join a mastermind group for your business or you know someone who would be interested, I'd love to have a conversation and here is more info:
<https://jumpstartyourbiznow.com/lbmm>
- 00:53:17 Laura Long:
<https://www.facebook.com/groups/energysuperpowers>
- 00:53:49 Laura Long:
<https://www.facebook.com/groups/energysuperpowers>
- I give you lots of tips to optimize your joy, ease, and speaking too.
- 00:54:00 Mila Johansen: My free eBook giveaway of my book From Cowgirl to Congress Thru Sunday. Every woman's story and about men too.
- 00:54:51 Chuck Hooper: My presentation to Silican Valley PMI: <https://pmisv.org/events/list-of-events/general-events/the-silicon-valley-project/svp-why-howto-what-next-going-virtual-dec2020>
- 01:00:48 Mila Johansen: Thank you everyone. Have to run.

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

The Int'l Entrepreneur Network has 3-4 zoom mastermind calls for just

\$7/mo, info at www.iEntrepreneurNetwork.com - all laser coaching and hot seats for an hour each mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.LiveBigEvents.com

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

<https://jumpstartyourmarketing.com/webinar-publishingcall/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): www.JumpstartYourTechyServices.com - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program -

This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourmarketing.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourmarketing.com/jsycourse/>

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now: <http://www.jumpstartyourmarketing.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations.

This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: www.JumpstartYourMarketing.com/canva

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you

LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<http://www.jumpstartspeakertraining.com/>

Jumpstart Your Marketing 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

www.JumpstartYourMarketing.com/jsymarketing



Katrina Sawa

Your Meetup
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katrina@jumpstartyourmarketing.com

PS: Get your Free Jumpstart Your
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www.JumpstartYourMarketing.com!

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