



Webinar Replay & Chat Room Contents June 2, 2020

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for June 2nd 2020, we heard from Barbara Ingrassia on “What Every Speaker Needs to Know About Copyright Law”

On this webinar, Barbara, a Certified Copyright Manager, explained how we are all Consumers and Creators of copyright-protected works and understanding some copyright basics can help us as speakers avoid unpleasant surprises.

Barbara outlined what copyright is and what it protects. We covered how a speaker can use others’ content legally and how they can protect their presentations. Go listen back to this one if you’re a speaker, author, or entrepreneur of any kind! For upcoming webinar dates and info about the Int’l Speaker Network go to <http://www.iSpeakerNetwork.com>.

You can also watch all the webinars from this group on this page: www.iSpeakerNetwork.com

The ISN Presents...

Barbara Ingrassia

What Every Speaker Needs to Know About Copyright Law

Tue Jun 2, 2020
5:00-6:00 pm PST

WEBINAR

International Speaker Network

www.iSpeakerNetwork.com

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!

*** www.iSpeakerNetwork.com ***

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

Chat Room Contents

00:13:42 Beth Lendrum: yay Katrina!!

00:13:49 Ilene Rein - Recruiter/Speaker: Good for you!

00:13:56 Catherine G-AZ: Sounds wonderful!

00:14:52 Ilene Rein - Recruiter/Speaker: Yay Barb!

00:15:42 Ilene Rein - Recruiter/Speaker: Welcome Catherine!

00:15:47 Katrina Sawa: www.iSpeakerNetwork.com

00:16:32 Catherine G-AZ: Thank you!

00:17:08 Barb Ingrassia: Barbara Ingrassia
<https://www.Managecopyright.com>

barb@managecopyright.com

5082770709

Grab my new free guide:

5 Steps to Guard Your Goldmine

00:17:20 Chuck Hooper: Chuck Hooper
email: Chuck@SpeakerPresenter.com
Web: <http://www.SpeakerPresenter.com>
Speaker. Author: Speaker Coach.

00:19:32 Ilene Rein - Recruiter/Speaker: I am a Professional Recruiter with Marketing & Sales Resources, Inc. and President of Pounding Pavement 101.

Marketing & Sales Resources is a niche search firm focused on the recruitment of sales and marketing professionals.

At Pounding Pavement 101, I share the inside secrets from the view of the Recruiter to writing a resume that generates calls, creating a digital presence that gets noticed and building confidence for your interview to get hired!

ILENE REIN
201.785-4422

MARKETING & SALES RESOURCES, INC.
Executive Recruitment
Recruiter/Partner
ilene.rein@marketingsalesresources.com
www.marketingsalesresources.com

POUNDING PAVEMENT 101
Professional Navigation through the Job Search Process
Speaker/Author/Consultant
ilene.rein@poundingpavement101.com
www.poundingpavement101.com

00:19:51 Catherine G-AZ: Catherine Gabriel
email: catherinegabriel8@gmail.com
Author, Speaker, Project Manager, Consultant, Coach

00:20:01 Cheryl Jackson: Hi all! I am an industrial psychologist helping organizations implement talent management solutions. I am most passionate about helping female entrepreneurs and professional women reach their potential in business and life through developing their own engagement.

www.CherylJacksonPhD.com
Cheryl@CherylLeJewell.com

00:20:27 Beth Lendrum: Beth Lendrum 4minuteflow.com Self-Care IS Your Business

00:22:15 Mary E. Knippel, Your Writing Mentor: Mary E. Knippel, <https://yourwritingmentor.com>, mary@yourwritingmentor.com, author, speaker and graduate of NSA Pro Track :-)

00:23:17 Janeen Olmos: Janeen Olmos, www.janeenolmos.com, Certified

Resilience Coach, Speaker & Mental Health and Addiction Therapist,
janeen@janeenolmos.com

00:24:35 Mila Johansen: My book, every woman's story of winning the right to vote, From Cowgirl to Congress is on Amazon or for order at your local book store. My grandmother was there and you get to be a fly on the wall.

00:25:51 Barbara Ellison: Barbara Ellison 815-345-2555 Free Personality Report & Assessment [Bit.ly/Barbcode](https://bit.ly/Barbcode) -

00:25:58 Cheryl Jackson: What are those spots for? Coaching on becoming an author?

00:26:43 Mary E. Knippel, Your Writing Mentor: Mary E Knippel - launching a new program Be Your Own Writing Mentor on June 16 for those of you who are blocked in your writing - <https://yourwritingmentor.com/writingroom>

00:29:43 Katrina Sawa: Cheryl, the spots i was referring to are for people who want to become an author this year and write a chapter in the next book - it's a compilation book.

00:30:35 Katrina Sawa: Hi everyone, I'm Katrina Sawa, speaker, author and 18 year business coach... I live in the greater Sacramento CA area - I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what they're doing right now or how to do things differently so they can be more productive, profitable and impactful. I do coaching, have masterminds, live events, virtual trainings and a bunch of FREE trainings for entrepreneurs here:
www.JumpstartYourMarketing.com/freetrainings Connect with me at katrina@jumpstartyourmarketing.com or 916-872-4000.

00:35:22 Katrina Sawa: some of you are asking privately so including this info: Anyone want to write a chapter in my compilation book in the next couple months? OR... know someone who wants to become a published author?? I'm looking for authors for the 2020, Jumpstart Your ____, Vol III compilation book ... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. info here -> <https://jumpstartyourmarketing.com/jumpstartcompilation/>

00:35:40 Katrina Sawa: Barbara Ingrassia and Chuck Hooper were authors in the first book , you can ask them!

00:37:31 Katrina Sawa: Hi Michelle!

00:38:22 Katrina Sawa: Be thinking of what QUESTIONS YOU HAVE for Barbara for when she's done...

00:49:21 Katrina Sawa: QUESTIONS FOR BARB?

00:49:23 Ilene Rein - Recruiter/Speaker: Question: When book is copyrighted with the Library of Congress, is there a special line of text that we should write in the inside of the book?

00:50:22 Cheryl Jackson: Use of memes found on social media. Can we just pull and use as long as we note the handle of the originator?

00:50:29 Catherine G-AZ: I have heard that recipes, but your slide says it's not...I'm now confused. Can you clarify?

00:50:41 Ilene Rein - Recruiter/Speaker: In doing online presentations, how do you protect your presentations/slides?

00:50:54 Ilene Rein - Recruiter/Speaker: Thank you Barb!

00:51:07 Cheryl Jackson: If an official copyright is required for filing a lawsuit, what would stop someone from doing that before you can do that?

00:51:33 Michelle Althiser: Can we consider our recorded zoom meetings to be copyright protected?

00:53:15 Michelle Althiser: To clarify, even though others are speaking in them

00:54:56 Leiah Carr: Where do phrases fall in copyright -example We've got your back or stronger together etc?

00:55:05 Chuck Hooper: Got to run. Will look at recording for finale!

00:55:09 Catherine G-AZ: I recently sang bits of songs during a presentation, I mentioned who made the song famous---does that work?

00:55:30 Mary E. Knippel, Your Writing Mentor: Thank you, Barb. Excellent presentation and wonderful use of humor about a wide open topic!

00:55:53 Mary E. Knippel, Your Writing Mentor: Thank you everyone. Wonderful to "meet" you.

01:03:11 Cheryl Jackson: Put your name and logo at the bottom of each slide

01:08:06 Ilene Rein - Recruiter/Speaker: Wonderful information Barb! :)

01:08:08 Janeen Olmos: That was so awesome!! Thank you, Barb!!

01:08:19 Catherine G-AZ: Thanks Barbara and Katrina!!

01:09:02 Leiah Carr: yes Getty will get ya 🔥

01:09:36 Ilene Rein - Recruiter/Speaker: To help the 40 million people out of work, I have a resume coaching class coming up:

Webinar on RESUMES: Inside Secrets To Grab A Recruiter's Attention – Tips & Tricks

Next event: Tuesday, June 9 at 5pm EST

50% off if you Pre-register by June 5

CODE: JUN9

<https://www.poundingpavement101.com/events>

Ilene Rein

POUNDING PAVEMENT 101

Professional Navigation through the Job Hunting Process

01:10:20 Ilene Rein - Recruiter/Speaker: Free Download to Jazz Up Your Resume

<https://www.poundingpavement101.com/freedownload>

01:11:25 Barbara Ellison: Barbara Ellison Diamond Factor LLC on FB Tuesday mornings at 8:30 am CDT

01:11:41 Cheryl Jackson: Fostering Employee-Led Engagement

HR Forum on LinkedIn

Live Sunday, 6/7/20 but will be posted after

01:11:56 Ilene Rein - Recruiter/Speaker: Fabulous group!

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

The Int'l Entrepreneur Network has 3-4 zoom mastermind calls for just \$7/mo, info at www.iEntrepreneurNetwork.com - all laser coaching and hot seats for an hour each mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.LiveBigEvents.com

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access! <https://jumpstartyourmarketing.com/webinar-publishingcall/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): www.JumpstartYourTechyServices.com - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourmarketing.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourmarketing.com/jsycourse/>

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourmarketing.com/facebook>

Create Images & More on Canva 90-min Tutorial! [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screen sharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: www.JumpstartYourMarketing.com/canva

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<http://www.jumpstartspeakertraining.com/>

Jumpstart Your Marketing 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today: www.JumpstartYourMarketing.com/jsymarketing



Katrina Sawa

Your Meetup Organizer,
Award Winning Speaker,
Jumpstart Your Biz Coach &
International Best Selling Author with 8 books
916-872-4000
katrina@jumpstartyourmarketing.com

PS: Get your Free Jumpstart Your Biz Kit now
at www.JumpstartYourMarketing.com!

Katrina Sawa & **JUMPSTART YOUR MARKETING** PRESENTS
Live B.I.G. Events
JumpStart Your Biz *In a Weekend.com*
Katrina Sawa's **Speaker Success Bootcamp**
Love & MONEY Live!
www.LiveBigEvents.com

JUST \$7/MONTH!
Join today!
INTERNATIONAL ENTREPRENEUR NETWORK
WHERE YOUR BRIGHT IDEAS GET IMPLEMENTED & VALUED
iEntrepreneurNetwork.com