



## Webinar Replay & Chat Room Contents July 17, 2020

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

**On our call for June 17th 2020, we heard from Kimberly Hobscheid on “Your Magic 20 Word Intro”**

Today’s call was very well attended and I think it had to do with the speaker, Kimberly Hobscheid. She gave amazing value in her presentation about Your Magic 20 Word Intro. You definitely want to go watch the replay and go through her process. We ended up hot seating around this topic til the end of the call!

The ISN Presents...  
**Kimberly Hobscheid**  
Your Magic 20 Word Intro:  
How to make a Clear,  
Concise and Memorable  
First Impression  
Fri, July 17, 2020  
9:00-10:00 am PST

**WEBINAR**  
**International Speaker Network**  
www.iSpeakerNetwork.com

Enjoy the replay and we’ll see you on the next ISN Webinar Tues, Aug 4th! For upcoming webinar dates and info about the Int’l Speaker Network go to <http://www.iSpeakerNetwork.com>.

**You can also watch all the webinars from this group on this page: [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com)**

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

**Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!**

\*\*\* [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com) \*\*\*

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

## Chat Room Contents

00:10:12 Ilene Rein: Hi All,  
I am a Professional Recruiter with Marketing & Sales Resources, Inc. and President of Pounding Pavement 101.  
Marketing & Sales Resources is a niche search firm focused on the recruitment of sales and marketing professionals.  
At Pounding Pavement 101, I share the inside secrets from the view of the Recruiter to writing a resume that generates calls, creating a digital presence that gets noticed (or creates trust in businesses) and building confidence for your interview to get hired!  
I work with Professionals, College Students and High School Students.  
ILENE REIN  
201.785-4422  
MARKETING & SALES RESOURCES, INC.  
Executive Recruitment  
ilene.rein@marketingsalesresources.com  
<https://www.marketingsalesresources.com>  
POUNDING PAVEMENT 101  
Professional Navigation through the Job Search Process  
ilene.rein@poundingpavement101.com  
<https://www.poundingpavement101.com>

00:11:12 Kimberly Hobscheid: I am looking for speakers!! Katrina was on my last summit and I have several summits upcoming between now and September!!

00:11:23 Kimberly Hobscheid: [Kimberly@entrepreneursrocketfuel.com](mailto:Kimberly@entrepreneursrocketfuel.com)

00:12:05 Kimberly Hobscheid:  
<https://www.entrepreneursrocketfuel.com/speakonstage>

00:12:36 Ilene Rein: Kimberly - Would love to chat with you to see how we can support each other! Ilene Rein <https://calendly.com/ilene-rein/letschat>

00:14:00 Katrina Sawa: Katrina Sawa - speaker, author of 10 books and business coach - I help entrepreneurs make a lot more money doing what you love. This includes helping you develop and tweak a LOT of things from your online presence, website, social media, all other marketing, being a speaker, author, knowing what your business models are, what you're selling, how to package and price yourself, developing your confidence to charge more, reach more, do more and learning everything you need to know to jumpstart your business and profits. You can find out all about me plus get a ton of free trainings, my newsletter and more at <https://www.JumpstartYourMarketing.com/freetrainings>. If you want to chat or do a quick call to see if or how we can help each other or refer business, reach out! [katrina@jumpstartyourmarketing.com](mailto:katrina@jumpstartyourmarketing.com) or 916-872-4000.

00:14:39 Katrina Sawa: Free Webinar -- Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! Reach out if you want to talk about doing ANY kind of event. I'm hosting a Free Webinar on July 30th, 4-5 pm PDT all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" - come learn a TON of stuff I know about all types of events, calls, etc. <https://jumpstartyourmarketing.com/webinar-events/>

00:16:05 Machen MacDonald: <https://probrilliance.com/45minbook>

00:17:33 Kimberly Hobscheid: Kimberly Hobscheid - Entrepreneurs Rocket Fuel. I help entrepreneurs get their message out on stages so they can get seen and heard in a bigger way by connecting them with the people <https://www.entrepreneursrocketfuel.com/facebook>

00:17:35 Haim O: Haim Holistic Alternative Psychology Master

00:18:50 Haim O: [Haim@inmotioncoach.com](mailto:Haim@inmotioncoach.com) Life & Business Coach 516-424-6289

00:20:01 Ryan Flynn: Thanks Katrina - I'm Ryan Flynn (green background).

00:20:30 Kimberly Hobscheid: Ilene - YES! We should definitely connect on many levels. I used to be in the staffing and recruiting industry.

00:20:35 Kathy Culver: Hello Everyone!! Kathy Culver, Business & Success Mindset Coach [kathy@kathyculver.com](mailto:kathy@kathyculver.com) 707-229-1270  
To connect: <https://session.kathyculver.com/chat>  
Helping entrepreneurs live into their dream through creating a thriving business.

00:22:01 Kimberly Hobscheid: Marilla - "Well Behaved Women Rarely Make History" - Laurel Thatcher Ulrich

00:22:15 Ilene Rein: Ilene Rein POUNDING PAVEMENT 101  
Professional Navigation through the Job Search Process  
Speaker/Author/Consultant  
ilene.rein@poundingpavement101.com  
<https://www.poundingpavement101.com>

BOOKS & TEMPLATES, RESUMES: Inside Secrets To Grab A Recruiter's Attention

INTERVIEWS: Inside Secrets To Grab A Recruiter's Attention  
High School Resumes for College Applications  
Resumes for College Students  
Interview Preparation for College Students

00:23:50 Kathy Culver: Usually we're so close to what we know, we forget it's new to others.

00:24:02 Katrina Sawa: I would love to have any of you SHARE this free webinar that I'm doing on the 30th if you're able... info to share is here:  
Are you ready to HOST YOUR OWN Virtual or in person EVENT!? ;-) My friend Katrina Sawa is really good at doing them AND monetizing them!!! ANY kind of event. She's hosting a Free Webinar on July 30th, 4-5 pm PDT all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" - I highly recommend you go, you'll learn a TON of stuff I know it! <https://jumpstartyourmarketing.com/webinar-events/>

00:24:30 Ilene Rein: Great tip Katrina!

00:24:33 Jennifer L Huber: Jennifer L Huber / Huber Legacy Health & Wealth by Design not Default 702-201-5206 All natural Human & Pet supplies

00:24:48 michelebelanger: Good stuff, Katrina!

00:24:53 Ilene Rein: Hardest thing to do is to market yourself!

00:25:55 Katrina Sawa: Our FB group:  
<https://www.facebook.com/groups/ispeakernetwork>

00:26:07 Ilene Rein: Do you know or are you one of the 40 million people unemployed due to the Pandemic?

I am a Professional Recruiter that shares the inside secrets to jobseekers to write resumes that generate calls and prepare for interviews to build confidence and get hired!

I work with Professionals, College Students and High School Students.

POUNDING PAVEMENT 101

[www.poundingpavement101.com](http://www.poundingpavement101.com)

[Ilene.rein@poundingpavement101.com](mailto:Ilene.rein@poundingpavement101.com)

201-785-4422

Free Download to Jazz Up Your Resume

<https://www.poundingpavement101.com/freedownload>

00:26:51 Katrina Sawa: <http://www.iSpeakerNetwork.com>

00:27:08 michelebelanger: thanks

00:27:15 Ryan Flynn: I'm a global sales and business development professional, building sales and marketing strategies to expand into new markets through research and networking.

Please feel free to reach out - 720.987.5452 [flynn.j.ryan@gmail.com](mailto:flynn.j.ryan@gmail.com)

00:27:39 Kimberly Hobscheid: This is the link for your reference.

<https://entrepreneursrocketfuel.com/gift/20wordintro>

00:27:52 Don Franceschi -FromAwfulToAwesome.com: Good Morning! I'm Don

Franceschi and I help folks take their speaking skills "from awful to AWESOME"!

Website is [www.fromawfultoawesome.com](http://www.fromawfultoawesome.com).

00:28:05 Kimberly Hobscheid: Please grab the PDF for today's talk here: This is the link for your reference. <https://entrepreneursrocketfuel.com/gift/20wordintro>

00:28:11 Dara Connolly: Hi I'm Dara Connolly! Speaker | Author | Coach I've been leading a women's movement since 2004 to help women speak up to be heard, get paid what you deserve and repel sexism, bullying and harassment.

Every woman deserves to live Confident, Fearless, and Safe.

510-847-2400; [dara@daracconnolly.com](mailto:dara@daracconnolly.com)

\*\*\*\*\*

Join my upcoming live events:

Weekly Mastermind with Dara

P.S.: Sign up here for my 52 FREE Badass Confidence Tips!

Women who are ready to crush Imposter syndrome, flip fear & go after your dreams & set effective boundaries send them way!

00:28:23 Kimberly Hobscheid: Please grab the PDF for today's talk here: This is the link for your reference. <https://entrepreneursrocketfuel.com/gift/20wordintro>

00:33:42 Ilene Rein: Job Seekers

00:33:47 Dara Connolly: Women ages 30-65 yrs

00:33:58 Kathy Culver: impact-driven entrepreneurs

00:34:01 Machen MacDonald: building contractors, financial professionals

00:34:03 Katrina Sawa: start up entrepreneurs and/or overwhelmed entrepreneurs

00:34:19 Dr. L: Moms of pre-teen kids

00:34:36 Jennifer L Huber: pet owners

00:34:52 Don Franceschi -FromAwfulToAwesome.com: Inexperienced, infrequent, and ineffective business presenters

00:38:40 Ilene Rein: Ilene

00:38:41 Jennifer L Huber: Jennifer

00:38:43 Kathy Culver: Kathy

00:38:43 Katrina Sawa: Katrina

00:38:44 Dara Connolly: Dara

00:38:48 Don Franceschi -FromAwfulToAwesome.com: Don

00:38:50 michelebelanger: Michele

00:38:50 Ryan Flynn: Ryan

00:38:51 Machen MacDonald: Machen

00:38:56 Dr. L: Ali

00:40:16 Katrina Sawa: clarity on WHAT to do and HOW to do it when it comes to generating consistent clients and revenue

00:40:19 Dara Connolly: help women live Confident, Fearless, & Safe

00:40:24 Machen MacDonald: Triple your leads, double your sales, find and unlock an additional \$100K in 45 minutes

00:40:33 michelebelanger: Make you laugh

00:40:37 Ilene Rein: inside secrets to getting hired faster!

00:40:48 Ryan Flynn: repeatable, scalable sales strategies and accelerated sales growth

00:40:56 Jennifer L Huber:Healthy Pets

00:40:58 Dr. L:Enjoy raising happy and healthy kids whom lead full lives

00:41:07 Kathy Culver: a thriving business they love

00:41:15 Don Franceschi -FromAwfulToAwesome.com: Turn shy, hesitant presenters into confident and effective speakers

00:43:08 Katrina Sawa: So What? good!

00:44:07 michelebelanger:Speaking and books

00:44:19 Katrina Sawa: in my virtual training programs, events, 1on1 coaching and Live Big Mastermind

00:44:29 Jennifer L Huber:All Natural Human grade pet food, treats and toys

00:44:43 Don Franceschi -FromAwfulToAwesome.com: Book--training--coaching

00:45:36 Ryan Flynn: 1 on 1 coaching, networking and introductions

00:45:46 Dara Connolly: my WHAT: speak up to be heard, get paid what you deserve & repel sexism, bullying & harassment

00:46:36 Kathy Culver: one on one mentoring

00:50:51 Katrina Sawa: I have 40 words LOL

00:52:02 Katrina Sawa: got it down to 31 words, how to cut? =====>> I'm Katrina, I help entrepreneurs get clarity on WHAT to do and HOW to do it when it comes to generating consistent clients and revenue in my training programs and coaching.

00:52:12 Ilene Rein: My name is Ilene, I partner with job seekers to get hired faster by sharing inside secrets from a Recruiter.

00:52:18 Dara Connolly: I'm Dara, help women live confident, fearless, safe. speak up to be heard, get paid what we deserve & repel sexism, bullies, harassment (23 words- what should I cut?!)

00:52:19 Machen MacDonald: I'm Machen & I coach small business owners triple their leads, double their sales, & find an additional \$100K in revenue by

running your business through our proprietary software that kicks out a roadmap for you to follow. (38)

00:52:23 Catherine Gabriel: Sorry I was late, can I get the formula, please?

00:52:56 Katrina Sawa: <https://entrepreneursrocketfuel.com/gift/20wordintro>

00:52:59 Marilla Arguelles: My guide, How To Matter Now! Helps overpressured, discouraged teens discover resources and strategies that bring them joy and connection. (20!)

00:53:01 Ilene Rein: I'm Ilene, I partner with job seekers to get hired faster!

00:53:31 Katrina Sawa: Kimberly's PDF outline Catherine, it might be too far in for you... but it's here: <https://entrepreneursrocketfuel.com/gift/20wordintro>

00:53:38 Dr. L: I'm Dr. L. I help moms of preteen children, enjoy raising happy & healthy kids, whom lead full lives, through leading by example.

00:53:46 Ilene Rein: Im Ilene, I partner with job seekers to get hired faster by sharing inside secrets from a Recruiter.

00:54:59 Don Franceschi -FromAwfulToAwesome.com: I'm Don--I help inexperienced business presenters go from scared and hesitant to confident speakers through my training workshops.

00:55:19 Katrina Sawa: ===== DOES ANYONE HAVE A NEED FOR A HOT SEAT TODAY? IF SO, PLEASE RAISE YOUR HAND =====

00:55:44 Ryan Flynn: I'm Ryan. I work with businesses to accelerate sales growth and profitability through 1-on-1 coaching and networking.

00:55:46 Ryan Flynn: 18

00:56:29 Katrina Sawa: FOR THOSE OF YOU WHO JUST JOINED US, WE'RE WRAPPING UP KIMBERLY'S PRESENTATION...

00:56:36 Jennifer L Huber: I'm Jennifer I help pet parents have healthy happy pets by providing all natural human grade food treats and toys.

00:57:11 Catherine Gabriel: Hi I'm Catherine, I help business leaders reach their operational goals by saving time and money through effective planning, analysis, facilitation, project/program management and solutions.

00:57:38 Katrina Sawa: THE KEY IS TO KEEP IT TO 17-20 WORDS FYI

00:57:58 Kathy Culver: I'm Kathy, I help entrepreneurs create thriving, profitable businesses they love by one and one coaching support. (----the what I do with them seems dull)

00:58:29 Catherine Gabriel: Sorry, first one was too long...here's a better one:

Hi I'm Catherine, I help business leaders reach their operational goals by saving time and money through effective planning, analysis, facilitation, management and solutions.

00:58:44 Russ Mathews: I'm Russ, I help investors & traders who are tired of the same old buy and hold for decades investment advice earn consistent returns with some downside risk.

00:58:59 Katrina Sawa: OK SO THIS... IS THE HOT SEAT ;-)

00:59:02 Dara Connolly: I'm Dara, help women crush imposter syndrome, flip fear be a badass & set effective boundaries with coaching & speaking. (20!)

00:59:39 Ilene Rein: Great stuff today!

00:59:48 Machen MacDonald: I'm Machen & I coach business owners triple their leads and double their sales using our customized roadmap software.

00:59:52 Ilene Rein: Thank you so much Kimberly!

00:59:56 michelebelanger: I'm Michele and I help people laugh through my books and speeches based on true experiences as an International Tour Leader.

01:01:42 Katrina Sawa: ===== POST YOUR UPCOMING EVENTS AND OPPORTUNITIES OR SPEAKING GIGS IN THE CHAT NOW WITH LINKS AND/OR HOW WE CAN SUPPORT YOU =====

01:01:54 Katrina Sawa: LOVE THAT DARA !!

01:02:18 Katrina Sawa: Free Webinar -- Are you ready to HOST YOUR OWN EVENT!? ;-) I would love to help you get that going - live or virtually... I'm really good at doing them AND monetizing them!!! Reach out if you want to talk about doing ANY kind of event. I'm hosting a Free Webinar on July 30th, 4-5 pm PDT all about "Jumpstarting Your Events – In Person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!" - come learn a TON of stuff I know about all types of events, calls, etc.  
<https://jumpstartyourmarketing.com/webinar-events/>

01:02:31 Dara Connolly: have to go, have a call at 10 thank you!

01:03:39 Ilene Rein: Fabulous Kimberly!

01:03:47 Catherine Gabriel: Thanks Kimberly

01:03:54 michelebelanger: Thank you...very helpful!

01:04:02 Kathy Culver: Thanks so much, Kimberly!

01:04:21 Russ Mathews: Thanks!

01:04:32 Dr. L: #Kimberly is awesome!

01:04:33 Machen MacDonald: Awesome job. Thanks!

01:04:36 Kimberly Hobscheid:  
<http://www.entrepreneursrocketfuel.com/speakonstages>

01:04:40 Catherine Gabriel: Thank you!!

01:04:46 Kimberly Hobscheid: This is the link for your reference.  
<https://entrepreneursrocketfuel.com/gift/20wordintro>

01:05:03 Machen MacDonald: I need to jump. Thanks so much.

01:05:49 Don Franceschi -FromAwfulToAwesome.com: Thank you!

01:05:52 Ryan Flynn: have to get on another call. Thank you!!! have a great weekend

01:05:53 Marilla Arguelles: Great Group - the best!

01:05:55 Ilene Rein: Thank you Katrina for scheduling Kimberly!

01:06:12 Kathy Culver: Thank you! Great call :-)

01:06:31 Kimberly Hobscheid: Call for speakers!!! I am looking to fill several Summits! <http://www.entrepreneursrocketfuel.com/speakonstages>

01:07:05 Ilene Rein: have to run. Thank you!

01:07:22 Dr. L: <https://www.meetup.com/Amazing-New-Parents-Network>

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

The Int'l Entrepreneur Network has 3-4 zoom mastermind calls for just \$7/mo, info at [www.iEntrepreneurNetwork.com](http://www.iEntrepreneurNetwork.com) - all laser coaching and hot seats for an hour each mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

## KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

[www.LiveBigEvents.com](http://www.LiveBigEvents.com)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

## PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access! <https://jumpstartyourmarketing.com/webinar-publishingcall/>

## KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): [www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com) - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)

**Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program** - This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourmarketing.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

**Jumpstart Your ONLINE COURSE 3-Week DIY program** - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourmarketing.com/jsycourse/>

**Facebook Groups 90-min tutorial on how to start, run and manage your own groups.** Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now:

<http://www.jumpstartyourmarketing.com/facebook>

**Create Images & More on Canva 90-min Tutorial!** [Canva.com](https://www.canva.com) is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations. This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: [www.JumpstartYourMarketing.com/canva](http://www.JumpstartYourMarketing.com/canva)

**Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<http://www.jumpstartspeakertraining.com/>

**Jumpstart Your Marketing** 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today: [www.JumpstartYourMarketing.com/jsymarketing](http://www.JumpstartYourMarketing.com/jsymarketing)

**FREE Webinar on July 30th** at 4:00 pm PDT - **“Jumpstart Your Events – In person or Virtual – How to Build Your Community, Grow Your Influence and Rock Your Profits!”** What I recommend doing now for business models and marketing strategies for entrepreneurs & other small businesses is NOT what I recommended 3-4 months ago! Stop getting distracted and overwhelmed which is causing you to NOT reach your money goals. Instead, learn what’s working! We have to MASTER Zoom and other online platforms for our calls, webinars, live events, trainings, group calls and more. THIS is what I will be teaching on during this webinar. There are various ways to present your material, speak, network, run meetings, etc. online and offline. So many entrepreneurs and speakers are NOT monetizing the way they’re doing their calls and events... this is what I want to teach you. I’m monetizing it all, in a lot of different ways. It’s easy for anyone to do this and I’m going to share with you all the things you want to know. REGISTER HERE: <https://jumpstartyourmarketing.com/webinar-events/>

**Jumpstart Your Biz in a Weekend – November 11, 12, & 13, 2020**  
**PROFIT-FOCUSED STRATEGIES – SYSTEMS – SALES – MARKETING & FOUNDATIONAL STEPS** for Entrepreneurs, Speakers, Authors, and overwhelmed small business owners or start ups who want to see more results in your business FASTER!

This is a pure training event, not a fluffy, hypey, multi-speaker event. Only \$97 right now but that price won’t last long! This is still set to be an in person event however it will shift to online if necessary closer to the date and/or you can move your registration to a 2021 event if need be. Sign up here: <https://jumpstartyourmarketing.com/jumpstartyourbizweekend/>

**The JumpStart Your Biz ‘In a Weekend’ Event is all about being able to:**  
Identify more deeply what you really want in life, your biggest passions and how to express them through an authentic-based, money-making business model.  
Put your marketing on autopilot – so you have more time in your life to LIVE and ENJOY your life; what matters most to you.  
Create your systematic marketing and follow up system so you are constantly keeping in touch with your clients, prospects and contacts – online and offline.

Create new and easy additional sources of income such as ebooks, home study kits, audios and more... in 30 days or less (the key to lead generation and credibility)

Leverage your message into high-end coaching and program offerings, joint venture opportunities, memberships and more advanced products and services ... so you maximize your revenue per hour spent AND your impact on the world!

Learn how to incorporate and monetize speaking opportunities, guest appearances, publicity, radio shows, video, social media, writing a book to highlight yourself as the expert you are and so much more.

This is a pure training event, not a fluffy, hypey, multi-speaker event. Only \$97 right now but that price won't last long! Sign up

here: <https://jumpstartyourmarketing.com/jumpstartyourbizweekend/>



## Katrina Sawa

Your Meetup Organizer,  
Award Winning Speaker,  
Jumpstart Your Biz Coach &  
International Best Selling Author with 8 books  
916-872-4000  
[katrina@jumpstartyourmarketing.com](mailto:katrina@jumpstartyourmarketing.com)

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at [www.JumpstartYourMarketing.com](http://www.JumpstartYourMarketing.com)!

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