



Webinar Replay & Chat Room Contents Jan 5th, 2021

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

On our call for Jan 5th 2021, we heard from Yvonne Jones "**3 Ways to Become an Advocate for Your Clients**".

On this week's ISN webinar we kickstarted 2021 off with a bang! Yvonne A. Jones helped give us ideas on how to engage and be a better advocate for our clients.

It's a very good thing to start the year off because if you don't take care of your clients they won't stick around for more and/or refer you!

We had one member take the hot seat also getting ideas around how to create other offerings to sell.

And in case you didn't notice, the 1st Tuesday ISN webinars have moved from 5 pm to 4 pm PST so mark your calendar now for 2021 dates and join us! Info about events, how to speak, replays of this and other webinars and more at www.iSpeakerNetwork.com.

<http://www.iSpeakerNetwork.com> for all replays, getting to the meetup page, scheduling in the dates and events, applying to speak for 2021 - taking applications now!

Enjoy the replay and we'll see you on the next ISN Webinar on Jan 15th, 9-10 PST

The ISN presents ...
Yvonne Jones
3 Ways to Become an
Advocate for your
Clients
Tue, Jan. 5, 2021
4:00-5:00pm PST

 **International Speaker, Author & Entrepreneur Network**
www.iEntrepreneurNetwork.com

For upcoming webinar dates and info about the Int'l Speaker Network go to <http://www.iSpeakerNetwork.com>.

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer!
<http://www.JumpstartYourMarketing.com>

1/5/21 CHAT ROOM CONTENTS:

01:07:35 Chuck Hooper: Chuck Hooper

email: Chuck@SpeakerPresenter.com

Web: <http://www.SpeakerPresenter.com>

Speaker. Author. Speaker Coach.

NSA NorCal Speakers Academy:

<https://www.nsanc.org/Academy>

01:07:46 Barbara Ingrassia: BARBARA INGRASSIA

<https://www.managecopyright.com>

<mailto:barb@managecopyright.com>

508-277-0709

Speaker, Workshop Facilitator, Digital Content Licensor

YOU have a Goldmine!

Grab my free guide: 5 Steps to GUARD YOUR GOLDMINE

<https://GuardYourGoldmine.com/5steps>

LinkedIn: <https://www.linkedin.com/in/BarbaraIngrassia>

NEW COURSE COMING IN FEB:

Guarding Your ONLINE Goldmine: 6 steps to minimizing online content theft (6 weeks)

01:08:46 Yvonne A Jones: I am Yvonne A Jones, Business Strategist/Personal Business Coach/ Best Selling Author/Speaker.

I specialize in helping business owners grow their business with less stress by leveraging customer experience so they retain the clients they love, make more money and have more fun in their business. That way they stop the client chase and love the clients they have.

My favorite clients are highly-motivated professional women who are also business owners, 50 and Wiser, to eliminate limiting beliefs and emotional barriers so they grow their business and

have FUN doing so.

Yvonne@YvonneAJones.com

<https://50andWiserCoaching.com>

<https://YvonneAJones.com>

772.342.1034

Claim your copy of "Relationship Marketing: Key to Small Business Success at

<https://50andWiserCoaching.com/small-biz-success>

<https://linkedin.com/in/YvonneAJones>

01:09:15 Toni Gitles: Toni Gitles tonigitles@gmail.com

www.mycaregiverconsultant.com 407-304-6534

01:09:22 Yvonne A Jones: Are you ready to become the Leader in your business with courage and confidence?

The doors are open to my 4-Week Coaching Program, "Become the CEO in Your Business with Courage and Confidence"

<https://tinyurl.com/become-the-ceo>. I invite you to click on the link to learn more. I look forward to your joining me.

01:09:49 Toni Gitles: I support and educate family caregivers and create caregiver friendly communities

01:10:05 Veronica Lee: Transformational Visionary, Spiritual Mentor, Intuitive, Writer, Speaker. I guide you back to your soul truth and remind you of your inherent power so you can express and live in more joy. <https://veronicalee.tv/index.html>

01:10:09 Dr. Michelle Peticolas: Dr. Michelle Peticolas Helping motivational speakers, leaders and coaches to monetize their mission with high end programs that make a difference.

<https://www.secondchancesecrets.com>

Face Book Group: Release Your Brilliance Trainings:

<https://www.facebook.com/groups/494164338028989/>

<https://www.linkedin.com/in/michellepeticolas/>

<https://www.youtube.com/channel/UCpLeJ9ZBjETCqcmVkrPBtCg>

Holiday Special:

<https://www.secondchancesecrets.com/business-breakthrough>

01:11:37 Rhonda Liebig: Make sure to catch my Monthly

Fresh Monday Discussions for Speakers on January 18th. I will be sharing what you need in your virtual talk that is speaking to these new times. I am from The Fresh Inspiration Show here is your link for the FREE webinar

<https://www.facebook.com/events/822951875013644>

01:15:18 Rhonda Liebig: I love Chuck!

01:16:18 Katrina Sawa: Hi everyone, I'm Katrina Sawa, speaker, author and 18 year business coach... I live in the greater Sacramento CA area - I love motivating, educating and inspiring entrepreneurs on how to jumpstart their businesses, make more money, tweak and shift what they're doing right now or how to do things differently so they can be more productive, profitable and impactful. I offer 1on1 coaching, my Live Big Mastermind, live events, virtual trainings and a bunch of FREE trainings for entrepreneurs here:

<https://www.JumpstartYourBizNow.com/freetrainings>

— The info for this group, the ISN, is all at

<http://www.iSpeakerNetwork.com>

01:17:23 Katrina Sawa: I have a couple specials going on right now... but you have to schedule a quick call to discuss it this asap. And when you DO sign up today to chat with me you will get any or all of the following depending on what you need or want:

1. \$2,000 off the Jumpstart Your Biz School starting February 1st.
2. \$600 off the opportunity to write a chapter in the next Jumpstart Your _____ book (which includes coaching calls by the way)
3. Bonus call and bonus marketing training with any "coaching package"
4. FREE training just for booking a call and "showing up"

There's NO time like the present to get some advice from me that can help you make a LOT more MONEY in 2021 and beyond!

Sign up here: <http://www.AskKat.biz>

01:17:56 Rhonda Liebig: Laura love hearing you are involved in Chi Gong movement. Love it!

01:21:02 Rhonda Liebig: I would love that Katrina. I enjoy being with you.

01:22:49 Laura Long: I would love to have coffee chats with anyone who wants to talk about how we might support each other.

<https://LauraLong.pro>

Here is my FB group that has fun and skillful tips and conversations about staying in the flow of life.

<https://www.facebook.com/groups/energysuperpowers>

01:25:52 Laura Long: If you are local and interested in trying some Qigong you can catch my outside classes in beautiful parks on Meetup.

<https://www.meetup.com/Sacramento-Turtle-Trekkers-Hiking-Group/>

Online Qigong coaching come soon.

01:27:01 Laura Long: Here is my email the best way to connect. <mailto:Hello@LauraLong.pro>

01:29:06 Rhonda Liebig: I love this area you are talking about Yvonne. I know I work better and create at a higher level if I feel safe. Enjoying your talk

01:45:56 clemi boubli: clemi brain injury educ & advocacy; navigating life & crisis via values clarity; beagift@protonmail.com
631-834-8377

01:47:32 Yvonne A Jones: Are you ready to become the Leader in your business with courage and confidence? The doors are open to my 4-Week Coaching Program, "Become the CEO in Your Business with Courage and Confidence"

<https://tinyurl.com/become-the-ceo>

I invite you to click on the link to learn more. I look forward to your joining me.

01:55:56 Katrina Sawa: I'm looking for authors for the 2021, Jumpstart Your ____, Vol IV compilation book

... it's a collaboration of stories and chapters where each author writes about the topic and expertise that YOU have, so JSY Sales, Mindset, Health, Fitness, Gratitude, Social Media, Mindfulness - whatever you SELL you write about and then use the book as your marketing tool to get them to go to your website. If you know anyone who wants to become an author right now and find an EASY way to make this happen this year, then this could be a good option! Anyone know anyone who might be interested?

<https://jumpstartyourbiznow.com/jumpstartcompilation/>

01:56:32 Katrina Sawa: Please join me on this BRAND NEW 2-Part Business Planning Masterclass!

I PROMISE to help you get CLEAR & FOCUSED for next year when you go through this! The steps I'm going to walk you through is how I plan out my year. I focus on MORE MONEY, LESS STRESS, having a LIFE, Love, Vacations, Family & more. If you want THAT type of year in your business, then follow along and let's go! I'm also going to reveal:

- The 5 areas that are helpful to think about when plotting out your annual business and marketing calendar.
- The 5 types of business models you may want to have in your funnel for maximum profit.
- And how to build all this without working so hard you never have a life.

Register here: <https://jumpstartyourbiznow.com/freewebinar>

01:59:19 Katrina Sawa: Jumpstart Your Biz School

I know that learning a whole bunch of information on how to start, grow and monetize your business the RIGHT way from the start gets overwhelming to say the least.

If you go check it out now and put your name on the waitlist you'll get access to Early Enrollment Discounts & Bonuses IF you decide to enroll. There's no pressure to sign up. The Jumpstart Your Biz School will give you the bird's eye view of all those hats and how to set them up within your business AND it will give you the nitty gritty how-to tactics on how to implement, monetize and succeed faster. If you're NOT making the kind of money you truly want by now then go learn more about my JSYB-School!

<https://jumpstartyourbizschool.com/jsyb-school-prelaunch>

02:02:30 Veronica Lee: This Saturday, Soul-In-Formation Group Mentoring (intuitive reading) at 8:30 am via Zoom. Limited to 4 people, \$44-\$60 for the session.

02:02:48 Veronica Lee: <https://veronicalee.tv/groups--classes.html>

02:03:07 Rhonda Liebig: Make sure to catch my Monthly Fresh Monday Discussions for Speakers on January 18th. I will be sharing what you need in your virtual talk that is speaking to these new times. I am from The Fresh Inspiration Show here is

your link for the FREE webinar

<https://www.facebook.com/events/822951875013644>

02:05:20 Toni Gitles: Toni Gitles tonigitles@gmail.com
www.mycaregiverconsultant.com 407-304-6534

02:05:43 Rhonda Liebig: Nice to see everyone.

02:05:49 Rhonda Liebig: Thank you Katrina!

02:05:58 Veronica Lee: Pleasure! Thanks, Katrina!

ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

The Int'l Entrepreneur Network has 3-4 zoom mastermind calls for just

\$7/mo, info at www.iEntrepreneurNetwork.com - all laser coaching and hot seats for an hour each mo. All topics and all levels of business owners are welcome, we cover new and advanced topics on all calls.

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:

www.LiveBigEvents.com

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access!

<https://jumpstartyourmarketing.com/webinar-publishingcall/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES

(with her and her team): www.JumpstartYourTechyServices.com - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you

manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz

Jumpstart Yourself as an AUTHOR TRAINING 5-Week DIY program -

This course is all about how to become an author and publish a book yourself or where to get options and how it all works. You'll learn what you need to know before, during and after you finish writing the book, how to find affordable editors, cover designers, and how to plan for an Amazon best-seller launch. You'll learn what you need to do to get a publisher, what to do about publicity, book signings, marketing and selling your book and more!

<https://jumpstartyourmarketing.com/jsyauthor/> - Get access for just \$297 when you use this coupon code at checkout: 200OFF

Jumpstart Your ONLINE COURSE 3-Week DIY program - This course will help you change up your business and develop, market, sell and run an online course, membership program, online virtual workshop, mastermind or any type of online/virtual training or calls you can SELL to continue working and making money doing what you love during this quarantine (and beyond). Check out the video and webpage about this asap - you guys can use coupon code 50OFF to get \$50 OFF, it's only \$147 then, come and get something in place THIS WEEK that you can sell and promote right now.

<https://jumpstartyourmarketing.com/jsycourse/>

Facebook Groups 90-min tutorial on how to start, run and manage your own groups. Developing groups and communities to grow your business is critical right now so come learn how to get started doing this, what to do, post, how to engage and get members, plus some other FB tips and tricks (like how to stay out of FB jail!) It's just \$25 to get access here now: <http://www.jumpstartyourmarketing.com/facebook>

Create Images & More on Canva 90-min Tutorial! Canva.com is such a great resource for us at this time, whether you're graphically creative or inclined or not, it has hundreds of templates anyone can use and most are all free. Many of my clients though still needed a short tutorial or training on how to utilize this tool quickly and easily to create their images, flyers, postcards, and presentations.

This tutorial has been recorded via zoom with screensharing what to do, using real client examples too and is just \$25. You will get instant access to it when you sign up here: www.JumpstartYourMarketing.com/canva

Learn the business of speaking with Katrina Sawa's Jumpstart Yourself as a Speaker 6-Week Training. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and get 50%OFF when you use coupon code 500OFF!

<https://jumpstartyourmarketing.com/speakertraining/>

OR... go get access to the \$27 Get Booked! Speaker eBook, Audio and Speaker Sheet Checklist to get started somewhere:

<http://www.jumpstartspeakertraining.com/>

Jumpstart Your Marketing 30 day Course.... teaching how to effectively use SOCIAL MEDIA for lead generation and sales, DEVELOPING CONTENT and REPURPOSING it too, Email marketing and database marketing to your followers, list, clients, even things like doing direct mail, making phone calls, doing videos via FB live or on YouTube, mastering sales conversations and copywriting too for your website, emails, webpages. Sign up right away to get more marketing in place today:

www.JumpstartYourMarketing.com/jsymarketing



Katrina Sawa

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