



Webinar Replay & Chat Room Contents April 9, 2019

A free benefit of being a member in the now International Speaker, Author & Entrepreneur Network (formerly the Sac Speaker Network) is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

APRIL 2019 we heard from Julie Anderson on The Power & Profit of Podcasting

Watch the replay of this talk plus get to know a few of our members, what they're up to AND... everyone who showed up live got the opportunity to share their free offers, gifts and websites so you might want to take a look and see what goodies you can gleam from them!

Julie Anderson
Presents
"The Power and Profit of Podcasting"
Tuesday,
April 9th, 2019
5pm - 6pm PST

Webinar
International Speaker, Author &
Entrepreneur Network
www.iSpeakerNetwork.com

Here is the **REPLAY LINK** from this webinar over on YouTube: <https://youtu.be/4Uye9JH2jHE>

But you can also check out all the webinars from this group on this page:

<https://jumpstartyourmarketing.com/sacspeakerwebinars/>

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!

*** <https://www.meetup.com/sacramentospeakersnetwork> ***

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

Chat Room Contents

17:04:12 From Julie Anderson : love this!

17:05:42 From Barb Ingrassia : barb Ingrassia 508-277-0709

barb@managecopyright.com

managecopyright.com

Free ebook "10 Biggest

Copyright Mistakes Anyone Can Make...That Could Land You in Court"

17:06:09 From Sher : HI I am new to Sacramento from NY and trying to network with others. I am in the non-profit arena

17:07:24 From Katrina Sawa : I help entrepreneurs make a lot more money doing what you love. This includes a LOT of things from your online presence, website, social media, all other marketing, being a speaker, author, knowing what your business models are, what you're selling, how to package and price yourself, developing your confidence to charge more, reach more, do more and learning everything you need to know to jumpstart your business and profits. You can find out all about me plus get a ton of free trainings, my newsletter and more at www.JumpstartYourMarketing.com.

17:07:32 From Jason : Jason Blttenbender, I am doing voice ver work for podcasters, audiobooks, advertisers and more.

jlbvoiceovertalent.com website just went live, still working on linking my demos

17:07:49 From Katrina Sawa : **Learn the business of speaking at Katrina Sawa's Speakers Success Bootcamp, June 27-29 in Sacramento, CA.** Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to sell, when to make offers and when not to plus so much more in preparing yourself to become a

more sought-after speaker AND one who monetizes what you're doing too!
Find out more here and also what you get when you go VIP!

www.JumpstartSpeakerEvent.com

17:09:01 From Ariann Thomas : Hi. You can check me out at <https://AncestralLineageClearing.com>. Join me on The Shift Network on the Ancestral Healing Summit at The Ancestral Healing Summit — at no charge: <https://shiftnetwork.infusionsoft.com/go/ahs19a19129/a19129>.

17:11:22 From Katrina Sawa : POST WHAT YOU DO AND YOUR WEBSITE URL IN THE CHAT YOU GUYS... PLUS ANY EVENTS YOU HAVE COMING UP, ETC.

17:12:03 From Julie Anderson : Hey Everyone! Excited to be with everyone here today. Julie "Brain Lady" Anderson. I take the latest info coming from the field of neuroscience and the most comprehensive personality profile tool available to help entrepreneurs get their brain in their business and build their business around their brain. I work with corporates as well in the leadership field. I am the host of the Brain Lady Speaks podcast and the Women Entrepreneurs podcast. Owner of Women Entrepreneurs Extraordinaire and the Women Entrepreneurs Podcast Network.

17:12:36 From Gary McKinsey : Gary McKinsey Website: GaryMcKinsey.com Email Gary@GaryMcKinsey.com

17:13:09 From Julie Anderson : www.WomenEntrepreneursPodcastNetwork.com, www.WomenEntrepreneursExtraordinaire.com and www.BrainLadySpeaker.com

17:13:32 From Julie Anderson : Welcome to California Cher!

17:14:19 From Julie Anderson : Contact info info@brainladyspeaker.com

17:14:55 From Katrina Sawa : WANT TO: Jumpstart Yourself as a Speaker Training Program - 6 modules, audio and worksheets plus bonus templates and materials also... normally \$997 on my website and I'm doing a birthday special for 90% OFF. If you order this in the next 48 hours or so, through Thur April 11th, you can use COUPON CODE: 897OFF to make it just \$100 even!!! Go get it people! ;-) Use that coupon code, pretty simple. <https://jumpstartyourmarketing.com/speakertraining/>

17:14:59 From Julie Anderson : WOOHOO go for it Joann

17:15:51 From Julie Anderson : Let's talk Jason!

17:16:22 From Renee Balcom : My name is Renee Balcom. Founder of the Silver Lining Network & Directory. Speaker on Raging Aging #WeTooMovement. Check out www.reneecompany.com or www.thesilverliningnetwork.com

17:16:23 From Julie Anderson : Contact me with your price sheet for my oncoming host Jason

17:17:50 From Katrina Sawa : And here is the Jumpstart Your Marketing System including training around what I do with social media marketing, follow up, tradeshow tables, networking, publicity and much more! You can get this product this week through April 11th also for 50% Off which makes it just \$100 also... use COUPON CODE: 97OFF AT <https://jumpstartyourmarketing.com/marketingsystem/>

17:17:51 From Jason : \$297 for 30 second intro with stock music. you supply the copy, I supply the magic

17:20:39 From Katrina Sawa To Jason (privately) : If you need to go do stuff, go now I suppose if you want OR turn your video off and hide and do stuff

17:22:56 From Katrina Sawa : I'm also now running the Int'l Entrepreneur Network by the way which is TOTALLY DIFFERENT than this Speaker Network that you're on the call for. It's a paid member type of organization but it's only \$7/mo and if you like this type of call, then you can come to the IEN calls - min 3 calls per month and all masterminding, no speakers. Find out more and join at www.iEntrepreneurNetwork.com

17:24:47 From Katrina Sawa : And today inside the Facebook group for THIS Int'l Speaker Network I did a Facebook live to learn more how to maximize your FREE membership in this program as well as how to best interact in the Facebook group. <https://www.facebook.com/groups/sacspeaker/>

17:26:20 From Katrina Sawa : So Julie, what does someone really NEED to have or prepare for BEFORE starting their podcast?

17:26:49 From Katrina Sawa : What are the expected costs in starting up, launching and running a podcast these days?

- 17:27:45 From Katrina Sawa : Seriously, cars will soon ONLY have that kind of listening... no CDs anymore LOL!
- 17:33:33 From Steve Utley : where are you sharing podcast
- 17:33:51 From Joann Bradley : what do you know about anchor
- 17:35:54 From Julie Anderson : neosound.com
- 17:37:53 From Rhonda Liebig : Hi I am Rhonda Liebig and support speakers with The Fresh Inspiration Show:
www.thefreshinspirationshow.com Also here you can get tickets to our show since the show is on tour in San Francisco, Sacramento, Marin and Sonoma County
- 17:39:40 From Julie Anderson : www.womeentrepreneurspodcast.com
- 17:40:30 From Rhonda Liebig : I also have Energy Revamp days here at my ranch, The Fresh Inspiration ranch where you get to do deep self care in my studio where I do connective tissue therapy and meditation, I prepare lunch for the group and then we do networking, work on business, and prepare your talk. <https://rhondaliebig.lpages.co/energy-revamp-days/>
- 17:41:25 From Julie Anderson : hey Rebecca!
- 17:43:19 From Katrina Sawa : libsyn is the preferred platform
- 17:43:40 From Katrina Sawa : 60% of all downloads for podcasts happen on Apple or iTunes by the way
- 17:45:07 From Katrina Sawa : spotify 7% of all downloads
- 17:46:35 From Steve Utley : is there a cost to to have your podcasts updoaded in iTunes, and the others?
- 17:49:17 From Julie Anderson : It is just another marketing tool
- 17:51:45 From Joann Bradley : place to purchase music?
- 17:55:20 From Julie Anderson : If you want to connect and chat email me at Info@BrainLadySpeaker.com
- 18:01:38 From Julie Anderson : Be careful using the word "sexy" in a domain

18:03:56 From Katrina Sawa : meetup for this group:
<https://www.meetup.com/sacramentospeakersnetwork>

18:05:04 From Julie Anderson : <https://www.meetup.com/woman-entrepreneur-extraordinaire/>

18:06:11 From Renee Balcom : The Silver Lining Network Meetup is on April 18th in Fair Oaks. If you are a family caregiver or care coordinator come and meet our vetted professionals. Our topic this month is The Cost of Care...How to Manage.

18:07:03 From Renee Balcom : Go to Meetup for the details.

18:09:02 From Renee Balcom : I will be doing a pitch contest for Aging 2.0 on May 7. I would love your support...call me for info. 541-661-2369 in Sacramento.

18:09:19 From Renee Balcom : or renee@reneecompany.com

18:09:43 From Julie Anderson : We have a FB group as well-feel free to share here as well Woemn Entrepreneurs Extraordinaire

18:10:04 From Katrina Sawa : Find this recording and chat room contents here by tomorrow:
<https://jumpstartyourmarketing.com/sacspeakerwebinars>

ADDITIONAL RESOURCES I THOUGHT YOU MAY WANT OR NEED:

RESOURCES FOR TECHNOLOGY & OTHER BUSINESS BUILDING FREE GIFTS AND TRAININGS ON KAT'S SITE like for example, how to get started speaking, love yourself successful, living a big life, marketing basics, jumpstarting your biz!
<https://jumpstartyourmarketing.com/RESOURCES/>

KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE: www.LiveBigEvents.com
They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

Learn the business of speaking at Katrina Sawa's Speakers Success Bootcamp, June 27-29 in Sacramento, CA. Learn how to design your talk, create your marketing materials and back of the room set up so you LOOK like an expert and professional. Learn how to make offers, what to

sell, when to make offers and when not to plus so much more in preparing yourself to become a more sought after speaker AND one who monetizes what you're doing too! Find out more here and also what you get when you go VIP! www.JumpstartSpeakerEvent.com

PUBLISHING AND BOOK WRITING RESOURCES:

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access! <https://jumpstartyourmarketing.com/webinar-publishingcall/>

Get Published in 2019 in the Jumpstart Your _____ Volume II compilation book! Find out more and submit to reserve your chapter here: <https://jumpstartyourmarketing.com/jumpstartcompilation/>

KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES (with her and her team): www.JumpstartYourTechyServices.com - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: www.AskKat.biz



Katrina Sawa

Your Meetup Organizer,
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PS: Get your Free Jumpstart Your Biz Kit now at www.JumpstartYourMarketing.com!