

## Webinar Replay & Chat Room Contents December 3, 2019

A free benefit of being a member in the International Speaker Network is to be able to attend these monthly webinars - including getting to hear expert speakers from around the world!

### December 2019, we heard from Katrina Sawa on All About Planning.

On tonight's Int'l Speaker Network webinar we talked all about planning, from the big picture all the way down to some really nitty-gritty marketing strategies too in fact. Katrina shared about her process for calendaring in all her speaking gigs, live events, and other things she likes to attend for lead generation plus how to plot out what you're selling, launching and want to work on to up-level your business throughout the year too. There are a lot of nuggets from tonight's call that many of you could glean insight from I think so go check out the recording - it has been posted on your replay page here: <https://jumpstartyourmarketing.com/sacspeakerwebinars/>



**Katrina Sawa**  
Presents  
All About Planning  
**Webinar**  
Tuesday, December 3, 2019  
5pm - 6pm

**Webinar**  
**International  
Speaker Network**  
www.iSpeakerNetwork.com

In addition, towards the beginning of the call, Katrina also outlined some plans for the group for 2020 including what speaking opportunities will be available too. Make sure you're plotting these free webinars in your calendar every month on the 1st Tuesday from 5-6 pm PST! Go to [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com) for upcoming schedule and make sure you're in the meetup group officially also so you get the announcements of upcoming events.

**You can also watch all the webinars from this group on this page:** <https://jumpstartyourmarketing.com/sacspeakerwebinars/>

Join the next live webinar yourself and get YOUR MESSAGE out to thousands on the replay too!

**Learn more about the meetup group here and RSVP to an upcoming webinar or in person lunch or mixer!**

\*\*\* [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com) \*\*\*

See you all on the next one!! ~ Katrina Sawa, The Jumpstart Your Biz Coach, Speaker and International Best-Selling Author of *Jumpstart Your New Business Now* and author of *Love Yourself Successful* PLUS your meetup organizer! <http://www.JumpstartYourMarketing.com>

## Chat Room Contents

00:03:11 Gina Carr: Where do we apply to be a speaker?

00:06:14 Katrina Sawa: [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com) is the meetup page to belong to

00:07:44 Michelle Althiser: someone is buzzing.

00:10:36 Janeen Olmos: FLAMBE - love that!!

00:12:03 Janeen Olmos: so cool, Gina!

00:12:53 Gina Carr: Video Rock Starz - friends helping friends create better videos - [www.facebook.com/groups/vrsmembers](http://www.facebook.com/groups/vrsmembers)

00:13:00 Gina Carr: Thanks, Janeen.

00:13:23 Gina Carr: The work you are doing is so important, Janeen.

00:13:42 Ada Lloyd: Special offer on new mini course "End Procrastination in 2019" My website is [adalloyd.com](http://adalloyd.com) email me for details at [adal@adalloyd.com](mailto:adal@adalloyd.com)

00:14:37 Gina Carr: I'm active in the National Speakers Association - Central Florida chapter, Chuck.

00:15:10 Barbara Ingrassia: Barb Ingrassia  
[barb@managecopyright.com](mailto:barb@managecopyright.com) [Managecopyright.com](http://Managecopyright.com)

5082770709 Grab "The 10 Biggest Copyright Mistakes Anyone Can Make...That Could Land You in Court" from my webpage.

00:15:42 Gina Carr: I didn't mention that I am the Curator of a new TEDx that will premiere in Atlanta next May. Very exciting!

00:17:01 Janeen Olmos: congrats, Gina!

00:17:05 Kamala: [Http:kamalamurphey.com](http://kamalamurphey.com) - FLAMBÉ Formula

00:17:24 Kamala: She Moves Mountains podcast (Kamala)

00:18:08 Dara Connolly: Kamala I will definitely be contacting you re your podcast!

00:19:01 ivano: Ivano will be here tonight. He's been away from me & I haven't had the opportunity to "manage" him!

00:19:31 Kamala: Wonderful, Dara! I look forward to hearing from you...[kamalamurphey@gmail.com](mailto:kamalamurphey@gmail.com)

00:19:37 Del Gerard: Hello everybody. Del Gerard, in Orange County, Ca. coaching, the spiritually minded man podcast, speaker and author.

00:20:14 ivano: If you wish to have quick communication text me at 780 288 5099. Marlene

00:20:36 Gina Carr: Dara, you can test your mic by clicking the arrow beside the the microphone at the bottom of the Zoom screen. You should see a "TEST" option.

00:22:28 Gina Carr: I have first quarter somewhat done.

00:23:52 Dara Connolly: I work with women to speak up & have power in relationships. Bully Buster to prevent bullies, and abusers in work & relationships. Sorry mic is down!

00:24:04 Andy & Connie Benjamin: Hi everyone! It is wonderful to meet you all! I help women entrepreneurs to live their purpose, increase prosperity & create passionate relationships so they can make a difference through their work so they don't lose their family or their sanity. I do this through my podcast  
<https://podcasts.apple.com/us/podcast/welcome-to-my-fire-within-radio/id1457751241?i=1000433524049>

00:25:07 Andy & Connie Benjamin: I also have a free web class where I have a guilt free plan to your purpose, prosperity & passion  
<https://www.myfirewithin.com/webclass>

00:25:52 Andy & Connie Benjamin: What is the name of that networking group you went to Katrina?

00:45:01 Del Gerard: <https://speakertunity.com/>

00:45:44 Katrina Sawa: <https://speakertunity.com/cities> - check out for list of speaking opps by area

00:46:22 Del Gerard: <https://speakertunity.com/cities/>

01:01:55 Andy & Connie Benjamin: Thank you so much for this incredible information! So grateful!

01:05:57 Del Gerard: once a quarter pick a new what?

01:07:23 Dara Connolly: Good advice. I tend to take on too much at once

01:10:28 Ada Lloyd: To move beyond the big picture and organize details to support that big picture.....and maintain life balance in the process check out The Momentum Planner  
<https://www.adalloyd.com/themomentumplanner>

01:11:41 Andy & Connie Benjamin: My contact is [connie@myfirewithin.com](mailto:connie@myfirewithin.com) - Connie Benjamin

01:28:30 Leah : Thank you Katrina for all the info & inspiration for 2020 ✨

01:29:23 Katrina Sawa: One time planning meeting with me for just \$197 - sign up and pay here, then you'll be taken to my scheduling calendar: <https://tinyurl.com/y3xz7733>

01:35:19 Katrina Sawa: Join the Int'l Entrepreneur Network as a Founding member, \$7/mo - [www.iEntrepreneurNetwork.com](http://www.iEntrepreneurNetwork.com)

01:35:29 Andy & Connie Benjamin: Del you have the best laugh ever!

01:35:42 Katrina Sawa: [www.iSpeakerNetwork.com](http://www.iSpeakerNetwork.com) is the meetup page to belong to for this group

01:36:17 Andy & Connie Benjamin: I second that! Thank you Katrina!!

01:38:18 Michelle Althiser: Michelle Althiser [michelle@exhilara.com](mailto:michelle@exhilara.com)

01:38:21 Del Gerard: Hi Andy, lol, thank you.

01:38:28 Janeen Olmos: Thank you!

01:39:55 Janeen Olmos: i have to drop off to get my son to bed - talk to you all next time!

# ADDITIONAL RESOURCES YOU MAY WANT OR NEED:

**RESOURCES FOR TECHNOLOGY & OTHER BUSINESS BUILDING FREE GIFTS AND TRAININGS ON KAT'S SITE** like for example, how to get started speaking, love yourself successful, living a big life, marketing basics, jumpstarting your biz! <https://jumpstartyourmarketing.com/RESOURCES/>

**KAT'S UPCOMING LIVE EVENT SCHEDULE IS HERE:** [www.LiveBigEvents.com](http://www.LiveBigEvents.com)

They are all designed specifically to help speakers and entrepreneurs with your business, marketing, program development, pricing, mindset, systems, delegating, online marketing, networking, speaking and so much more!

## **PUBLISHING AND BOOK WRITING RESOURCES:**

For those interested in writing a book, becoming an author in any way or just to learn what it would take and what they COULD do now to get the ball running, here's a free info call I did all about all of this, go get access! <https://jumpstartyourmarketing.com/webinar-publishingcall/>

Get Published in 2019 in the Jumpstart Your            Volume II compilation book! Find out more and submit to reserve your chapter here: <https://jumpstartyourmarketing.com/jumpstartcompilation/>

**KATRINA'S WEBSITE DESIGN OR TECHY VIRTUAL ASSISTANT SERVICES** (with her and her team): [www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com) - we can update your site, hook up to a shopping cart or pay pal, design a new site to showcase you as the expert you are plus we can help you manage your social media, email marketing and anything technology related. Come to a call with Katrina to discuss: [www.AskKat.biz](http://www.AskKat.biz)



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